



Kindness Wednesday

Wednesday, December 2nd



Social Media Ideas & Inspiration

Kindness Wednesday = Do an Act of Kindness + Spread the Word

Kindness Wednesday is a new national tradition that invites people to begin the season of giving with a free gift: KINDNESS.

Suggested Social Media Set Up

- In the days leading up to December 2nd, change your social media profile picture to the Kindness Wednesday graphic.
- Use the below announcement and countdown posts to let your friends/audience know what is coming and invite them to participate.
- On December 2nd, share kindness happening throughout the day through photos and short stories. Tag @USofKindness and use #KindnessWednesday

Announcement – Mark your Calendar

We're joining the first ever Kindness Wednesday on December 2nd. Mark your calendar to join us!

Following Giving Tuesday, this new national tradition invites people across the country to begin the season of giving with a free gift: KINDNESS.

At (Organization Name), we'll be (brief description of activity or invitation).

Kindness Wednesday = Do an Act of Kindness + Spread the Word.

Learn more @USofKindness
#KindnessWednesday

Continued on next page



USofKindness.org

@USofKindness
#KindnessWednesday

Kindland
JUST BE ♥ KIND



Kindness Wednesday

Wednesday, December 2nd



Social Media Ideas & Inspiration

Countdown: One Week

One week until the first ever Kindness Wednesday! Following Giving Tuesday, this new national tradition invites people across the country to begin the season of giving with a free gift: KINDNESS.

On December 2nd, we will join people and organizations across the country in doing acts of kindness.

Join us and help spread the word. @USofKindness #KindnessWednesday

Countdown: Tomorrow

Tomorrow is the first ever Kindness Wednesday!

We're getting ready to put kindness into action at (Organization Name) and you're invited to join us by doing an act of kindness of their own.

Kindness Wednesday = Do an Act of Kindness + Spread the Word.

Learn more @USofKindness www.usofkindness.org
#KindnessWednesday

Kindness Wednesday is Today!

Today is the first ever Kindness Wednesday.

Throughout the day, people at (Organization Name) will be finding simple ways to put kindness into action.

We're inviting our entire community to join us.

Kindness Wednesday = Do an Act of Kindness + Spread the Word.

@USofKindness #KindnessWednesday

Kindness is Happening Here

Kindness is happening at (Organization Name).

Today, (person / team / group) (brief description of kindness).

We'll be sharing more moments throughout the day as we take part in the first ever Kindness Wednesday.

@USofKindness #KindnessWednesday



USofKindness.org

@USofKindness
#KindnessWednesday

Kindland
JUST BE ♥ KIND