

Mark Your Calendar: Dec 2nd

Kindness Wednesday is presented by Kindland as part of its United States of Kindness initiative.



Wednesday, December 2, join people across the country begin the season of giving with a free gift: KINDNESS

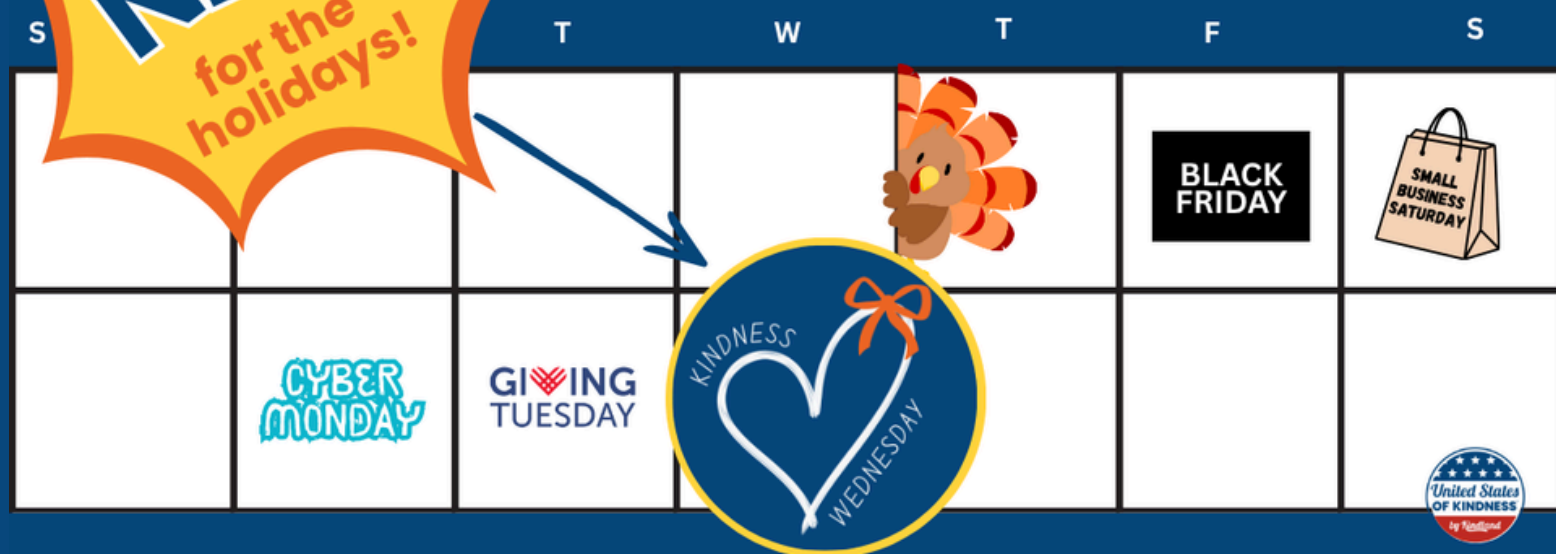
Starting this year, Kindland will be activating "Kindness Wednesday" as part of the special series of days following Thanksgiving: Black Friday, Cyber Monday, Giving Tuesday, and now...**Kindness Wednesday**.

Kindland
JUST BE ♥ KIND®



KINDNESS WEDNESDAY

DEC 2 STARTS A NEW HOLIDAY TRADITION



How doing an act of kindness on Kindness Wednesday makes a difference.

Individuals:

Kindness improves emotional health, reduces anxiety and depression, increases resilience, strengthens empathy, and contributes to greater life satisfaction.

Communities & Schools:

Kindness increases social connectedness, reduces isolation, builds trust, encourages participation, and helps reduce violence and conflict.

Organizations:

Kindness improves employee engagement, retention, collaboration, recruitment, innovation, productivity, and profitability while strengthening organizational culture.

Give the free gift of kindness!

As a kickoff to the holiday season, Kindness Wednesday will culminate Kindland's 2026 United States of Kindness initiative by encouraging individuals to do an act of kindness on the same day.

We need your help!

Together, we can make kindness go viral on Dec. 2nd. Share with your friends, family, and colleagues that it's Kindness Wednesday!

Get sharable resources at KindnessWednesday.org

