



ANALYTICS

Privacy Policy

1. Introduction

Sayker Analytics ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or inquire about our services.

2. Information We Collect

Information You Provide Directly:

- Name, email address, phone number, and company name when you contact us or request information
- Communications you send to us (support requests, inquiries)

Information Collected Automatically:

- IP address, browser type, and operating system
- Pages visited, time spent on pages, and referring URLs
- Device identifiers and usage patterns
- Cookies and similar tracking technologies

3. Our Services

Sayker Analytics provides data analytics and insights to our customers. We deliver data to our customers — we do not collect, ingest, or store our customers' data as part of our services.

4. How We Use Your Information

We use information collected through our website to:

- Respond to your inquiries and provide customer support
- Send administrative communications (service updates, security alerts)
- Send marketing communications, where permitted by law
- Analyze usage trends to improve our website
- Detect, prevent, and address fraud or technical issues
- Comply with legal obligations

5. How We Share Your Information

We do not sell your personal information. We may share your information with:

- Service Providers: Third parties that perform services on our behalf (hosting, email delivery, analytics)
- Business Transfers: In connection with a merger, acquisition, or sale of assets
- Legal Requirements: When required by law, regulation, or legal process
- Protection of Rights: To protect the rights, property, or safety of Sayker Analytics, our users, or the public

6. Cookies and Tracking Technologies

We use cookies, web beacons, and similar technologies to collect usage data and improve our website. You can control cookie preferences through your browser settings. Disabling cookies may affect the functionality of our website.

7. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this policy, unless a longer retention period is required or permitted by law. When your information is no longer needed, we will securely delete or anonymize it.

8. Data Security

We implement reasonable technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure.

9. Your Rights and Choices

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your personal information
- Object to or restrict certain processing activities
- Withdraw consent where processing is based on consent
- Request portability of your data
- Opt out of marketing communications at any time

To exercise these rights, contact us at the information provided below.

10. California Residents

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect, the right to delete it, and the right to opt out of the sale of personal information. We do not sell personal information.

11. International Data Transfers

If you access our website from outside the United States, your information may be transferred to and processed in the United States or other jurisdictions where data protection laws may differ from those in your country.

12. Children's Privacy

Our website and services are not directed to individuals under the age of 16. We do not knowingly collect personal information from children. If we learn that we have collected information from a child, we will promptly delete it.

13. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of those third parties. We encourage you to review their privacy policies.

14. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by posting the updated policy on our website with a revised "Last Updated" date.

15. Contact Us

If you have questions about this Privacy Policy or our data practices, please contact us at:

Sayker Analytics

Email: info@saykeranalytics.com