

2025 MEDIA KIT

www.pelicanreef.com



Take a closer look. family. commitment. style. passion. inspired design.

Extraordinary furniture that makes an impression.

Thoughtful details. unexpected materials. authentic character. effortless sophistication.

Pg 3-21

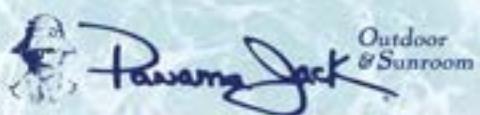


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Pg 40-45





We're excited to bring together all the brands under The Pelican Reef Group, With over 40 years of experience, our company is committed to providing hand-crafted furniture of unparalleled quality to retailers, designers, and contract buyers.

Since 1984 as a third generation family owned wholesale brand of casual style home and patio furniture sold to Independent Retailers, Interior Designers, and Hospitality / Contract Establishments. Focused on South Florida Warehouse program, and multiple mixed container programs with the brands listed below.

Pelican Reef / Panama Jack Outdoor & Sunroom - Celebrating 50 years of excellence, being known for our attractive mid-price range and the globally recognized Panama Jack brand. Our comprehensive collections and Quick Ship program, available from our Miami distribution center, cater to all your needs. Discover more at www.pelicanreef.com.

Skyline Design - Luxurious outdoor furniture renowned for our exquisite daybeds, a favorite among top hotels and resorts worldwide. Explore our stunning designs at www.skylinedesign.com/northamerica.

Rainbow Outdoor - Specializing in high-quality, commercial-grade polypropylene resin outdoor furniture. Our range includes aluminum and steel options in various colors, supported by a large in-stock program for prompt delivery from Miami. With special projects supported by our Turkey factory for rapid 45-60-day shipping, our offerings fill the essential "price point" niche for many stores. www.rainbowoutdoor.com.

We eagerly anticipate meeting you at our upcoming trade shows.

Atlanta Showrooms

Skyline Design B1-6-A-12 & Panama Jack & Rainbow B1-713

High Point Showrooms

Skyline Design Interhall IH506

NEW CORPORATE SHOWROOM Pelican Reef Group H621
411 Manning St -After market as 10/31/24 will be closed.

National Sales Manager

Perry Catanese, directly at (239) 370-5359 or via email at perry@pelicanreef.com.

www.pelicanreef.com & Email sales@pelicanreef.com PH:305-820-9000

Pelican Reef Group 4900 NW 167 ST, Miami, FL 33014



The Original
Panama Jack®

Hey there, Sun Lover,

Can you believe it? We've been basking in the sun together for 50 years. That's 50 years of adventures, relaxation and an eternal summer mindset.

Every summer has a story, and ours began with our very first bottle of lotion on a Florida beach in 1974. Fast forward through countless sunsets and here we are, still soaking up every golden ray together. While we can't help but reflect on the multitude of stories that have unfolded under the sun, we're not just reminiscing, we're gearing up for more. More adventures, more laughs, and yes, more of those unbeatable sun-kissed moments that make life truly spectacular.

Thank you for every moment, every memory, and every adventure you've shared with us. Let's keep this ride going, shall we? The sun's out and the world awaits. Here's to you, us, and to a future filled with sunshine.

Endless thanks, Panama Jack





PJO-5300-WHT-2CL Wave In Pool Chaise (Set of 2)

PANAMA JACK WAVE COLLECTION

Panama Jack® Wave In-Pool Chaise Lounge designed for the pool or on the deck and features a built-in cellphone holder and cup holder. The Wave Chaise boasts sleek lines and a pristine white finish, offering both style and practicality to end users. Our sleek and ergonomically designed in-pool Chaise Lounge is constructed using high-quality materials to provide a resort like aquatic relaxation experience.





PJO-4401-NAT-4PC PANAMA JACK CABO 4PC ACACIA SEATING SET W/NATURAL ROPE

PANAMA JACK CABO COLLECTION

Panama Jack 4-Piece Cabo Seating Set. Constructed from solid Acacia wood, this ensemble showcases a honey-hued finish that's both elegant and durable. Included in this set is a sofa, two lounge chairs, and a coffee table, all designed with modern tan cording along their profiles. The cushions are adorned with a 100% polyester fabric that dries quickly, ensuring they're ready for any weather condition. For those looking to infuse their unique style, Sunbrella fabric options are available. To keep the Acacia wood's golden teak appearance, light sanding and teak oil application every few months are recommended.



NEW INTROS

2025+





PJO-4101-GRY-4PC PANAMA JACK DOVE 4PC SEATING SET W/CUSHIONS

PANAMA JACK DOVE COLLECTION

A traditional yet simple design with high-performance materials characterizes our Panama Jack Dove Collection. With hand-crafted brushed aluminum frames and aluminum slats coffee table with accents, this collection will stun your guests for years to come. Fully furnish your outdoor space with this deep seating sofa combination set that includes plush outdoor cushions, for those looking to infuse their unique style, Sunbrella fabric options are available.



NEW INTROS

2025+





NEW INTROS

2025+

PJO-6115-DENUM



PJO-6115-TERRA

PJO-6115-SHALE

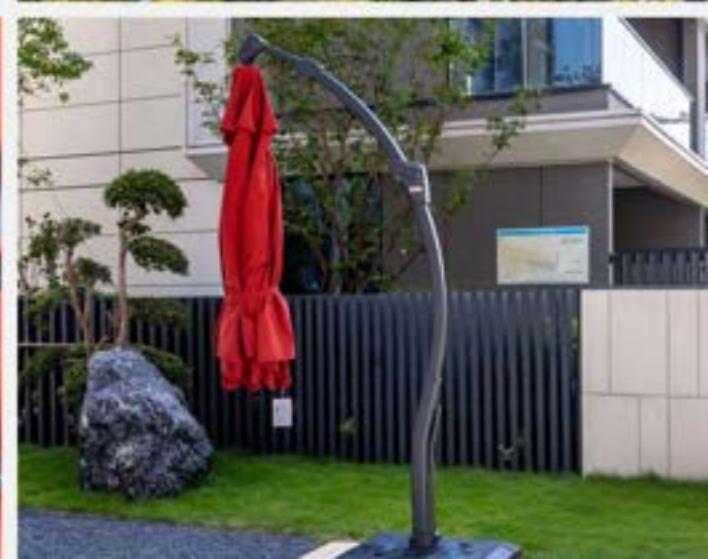
PJO-6115-DENUM-UM

PJO-6115-TERRA-UM

PJO-6115-SHALE-UM

PANAMA JACK UMBRELLAS

The Panama Jack 11.5 FT Octagon Sunbrella Cantilever Umbrella is designed for ease of use, and longevity thanks to its brilliant 360 swivel base that is on wheels and allows for fast movement and adjustment. Featuring a powder-coated aluminum frame and outstanding stability, this modern patio octagon cantilever umbrella offers an easy to crank open, rotate, and re-position. The cantilever design also gives you a more open feel and unobstructed view of your backyard or pool. Choose from multiple Sunbrella fabric colors like Terracotta, Denim Blue, & Cast Shale options, or upgrade to your custom choice of Sunbrella.





PJO-5401-GRY-4PC PANAMA JACK DOVE 4PC SEATING SET W/CUSHIONS

PANAMA JACK SUNROOM JAVA

Constructed from solid wood and thick pencil rattan, the Panama Jack Java sunroom collection brings the classic look of natural rattan into your sunroom or living room. Timeless and durable, this seating set is ideal for any relaxed living space and can be combined with other pieces from the Java Sunroom collection to create a dining, or bar area uniquely designed to fit your needs. Cushions are included in a cotton blend fabric as shown or you may upgrade to one of our many indoor or Sunbrella outdoor fabric options and give this collection your personal touch



NEW INTROS

2025+



BEST SELLERS

2024+



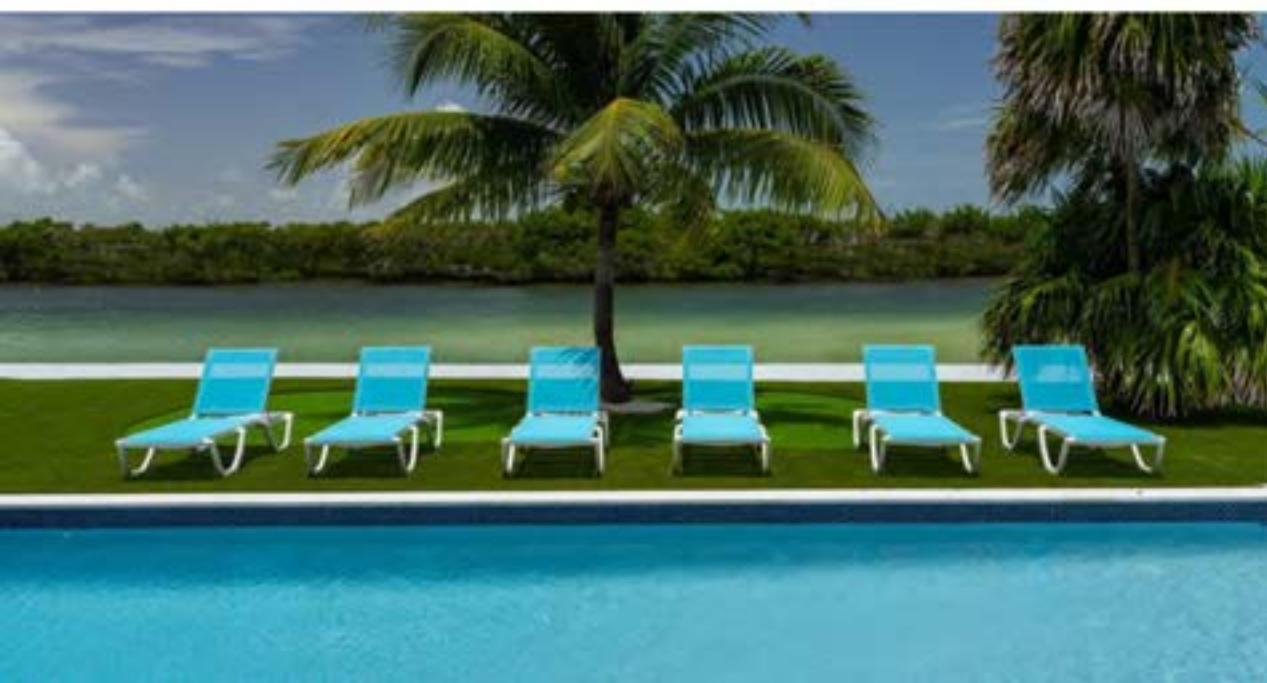
BEST SELLERS

2024+



NEW INTROS

2025+





NEW INTROS

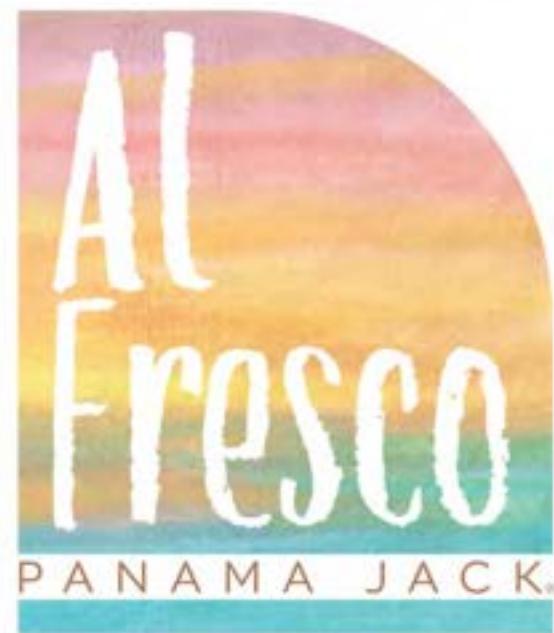
2025+





NEW INTROS

2025+





NEW INTROS

2025+





SKY
LINE
design





Skyline Design is proud to offer a range of luxury outdoor furniture, from dining chairs, deep seating sofas, sectionals and our most recognized daybeds. Focused on a high level of design and contract origin, the Skyline collections are created in unique materials and fibers.

Each all-weather piece can be used in a full outdoor space, such as a patio, terrace or deck. Seating groups are made with deep, sumptuous cushions for unrivaled comfort. The only performance fabrics used are from Sunbrella. Intentionally Skyline Design outdoor furnishings offer stylish, and sophisticated daybeds to the outdoor living category worldwide.









Skyline Design



Skyline Design





Dynasty





Just Hanging



Horizon Hanging Pergola Dining



Wow!



ITEM NO.	DESCRIPTION	DIAGRAM	FIBER / FABRIC COLOR
Hanging Chairs for Pergola			
23559-MOMA	MOMA HANGING CHAIR CUSHION FOR HANGING CHAIR CHOICE OF SUNBRELLA® FABRIC PROGRAM	1-BOTTOM CUSHION	CUFT: 4 WEIGHT: 15 YARDAGE: 1 WEIGHT: 2 DIMENSIONS: 26 x 27 x 22
23559C			CARBON MATTE ALUMINUM SUNBRELLA® 5453 CANVAS CHOICE OF FABRICS
23832-HC	CALIXTO HANGING CHAIR CUSHION FOR HANGING CHAIR CHOICE OF SUNBRELLA® FABRIC PROGRAM	1-BOTTOM CUSHION	CUFT: 8 WEIGHT: 17 YARDAGE: 1 WEIGHT: 2 DIMENSIONS: 23 x 25 x 18
23832C			CARBON MATTE ALUMINUM SUNBRELLA® 5453 CANVAS CHOICE OF FABRICS
22462-HC-KBU	DYNASTY HANGING CHAIR CUSHION FOR HANGING CHAIR CHOICE OF SUNBRELLA® FABRIC PROGRAM	1-BOTTOM & BACK CUSHIONS	CUFT: 18 WEIGHT: 22 YARDAGE: 3 WEIGHT: 4 DIMENSIONS: 24.5 x 24.5 x 18.5
22462C			MUSHROOM FIBER SUNBRELLA® 5453 CANVAS CHOICE OF FABRICS
22462-HC-BMP			
22462-HC-WMP			
24107-HC	KRABI HANGING CHAIR CUSHION FOR HANGING CHAIR CHOICE OF SUNBRELLA® FABRIC PROGRAM	1-BOTTOM CUSHION	CUFT: 8 WEIGHT: 27 YARDAGE: 1 WEIGHT: 2 DIMENSIONS: 26 x 24 x 18
24107C			RAMI NATURAL ROPE SUNBRELLA® 5453 CANVAS CHOICE OF FABRICS
24117-HC	RODDA HANGING CHAIR CUSHION FOR HANGING CHAIR CHOICE OF SUNBRELLA® FABRIC PROGRAM	1-BOTTOM CUSHION	CUFT: 8 WEIGHT: 15 YARDAGE: 1 WEIGHT: 2 DIMENSIONS: 23 x 25 x 18
24117C			SILVER GREY POLYROPE SUNBRELLA® 5453 CANVAS CHOICE OF FABRICS
23770-HC	VILLA HANGING CHAIR CUSHION FOR HANGING CHAIR CHOICE OF SUNBRELLA® FABRIC PROGRAM	1-BOTTOM CUSHION	CUFT: 8 WEIGHT: 22 YARDAGE: 1 WEIGHT: 2 DIMENSIONS: 27 x 26 x 18
23770C			SILVER MUSHROOM SUNBRELLA® 5453 CANVAS CHOICE OF FABRICS





SHADE
DAYBED



CUBE
DAYBED



NEXUS
DAYBED



FABER
DAYBED





**SPARTA
SEATING**



**BRAFTA
SEATING**







**CALYXTO
SEATING**



**CALYXTO
DAYBED**



**CALYXTO
DINING**





Get it

Rainbow

OUTDOOR FURNITURE



Rainbow Outdoor started the production of polypropylene (PP) outdoor furniture in early 2002 and became a pioneer of the poly outdoor industry over the years. Constantly developing and introducing various models in large color ranges has been the goal each year. Thanks to our high levels of in-stock inventory and high-speed production capacity, we guarantee fast and on-time delivery and high-quality commercial-grade outdoor furniture.

Rainbow

OUTDOOR FURNITURE

Seating Sets



GALA
KUOLU/PELUVA/LEHTI/LEHTI/LEHTI



LISBON
KUOLU/PELUVA/LEHTI/LEHTI/LEHTI

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ORLANDO HOLZ/ALUMINIUM	ALBERTA HOLZ/ALUMINIUM	MONTANA HOLZ/ALUMINIUM	SIENA HOLZ/ALUMINIUM	SIENA HOLZ/ALUMINIUM	FLORA HOLZ/ALUMINIUM
120	120	120	120	120	120
NAPOLI HOLZ/ALUMINIUM	NAPOLI HOLZ/ALUMINIUM	NAPOLI HOLZ/ALUMINIUM	ROSSI wood arms HOLZ/ALUMINIUM	ROSSI resin arms HOLZ/ALUMINIUM	RIVOLI HOLZ/ALUMINIUM
120	120	120	120	120	120
NEBRILA HOLZ/ALUMINIUM	LAPIS HOLZ/ALUMINIUM	MAXX HOLZ/ALUMINIUM	MAXX HOLZ/ALUMINIUM	TREVOLI HOLZ/ALUMINIUM	SOHO HOLZ/ALUMINIUM
120	120	120	120	120	120
COMO HOLZ/ALUMINIUM	LURIA Bar HOLZ/ALUMINIUM	LEVA Bar HOLZ/ALUMINIUM	LESA Bar HOLZ/ALUMINIUM	MILA Bar HOLZ/ALUMINIUM	MILA XL Bar HOLZ/ALUMINIUM
120	120	120	120	120	120
LAURA Bar HOLZ/ALUMINIUM	LAURA XL Bar HOLZ/ALUMINIUM	BELLA Bar HOLZ/ALUMINIUM	BELLA XL Bar HOLZ/ALUMINIUM	ELSA XL Bar HOLZ/ALUMINIUM	RIVOLI Bar HOLZ/ALUMINIUM
120	120	120	120	120	120
SILVA plain THICK/THIN TOP	SILVA holes THICK/THIN TOP	SILVA area THICK/THIN TOP	SILVA area THICK/THIN TOP	PRESTO THICK/THIN TOP	
120	120	120	120	120	

Table Tops & Bases

rita ALUMINIUM	rita bar ALUMINIUM	rita bar ALUMINIUM	rita bar ALUMINIUM	ZENO 6 ALUMINIUM	ZENO 7 ALUMINIUM
120	120	120	120	120	120
VEGA ALUMINIUM	MODUS XS ALUMINIUM	MODUS Z ALUMINIUM	MODUS I ALUMINIUM	MODUS XL ALUMINIUM	CROSS ALUMINIUM
120	120	120	120	120	120
BAKI ALUMINIUM	ENDO ALUMINIUM	TORNAZ ALUMINIUM	GONZO TEAK ALUMINUM BASE	GONZO TEAK ALUMINUM BASE	RUDY TEAK ALUMINUM BASE
120	120	120	120	120	120
RUDY TEAK ALUMINUM BASE	EFES BAR Z ALUMINIUM	EFES S ALUMINIUM	EFES I ALUMINIUM	EFEM BAR ALUMINIUM	EFEM BAR ALUMINIUM
120	120	120	120	120	120
EFEM BAR ALUMINIUM	LION TEAK ALUMINUM BASE	LION TEAK ALUMINUM BASE	ALEX ALUMINIUM	LOOP ALUMINIUM	DOUBLE CROSS ALUMINIUM
120	120	120	120	120	120
VERSO ALUMINIUM	PORTO THICK/THIN TOP	WENZLITZ THICK/THIN TOP	HPL-KOMFORT THICK/THIN TOP		
120	120	120	120		

Tables









Rainbow
OUTDOOR FURNITURE



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PELICAN REEF GROUP MEDIA KIT

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PELICAN REEF

FURNITURE GROUP

888-820-4455



ATLANTA MARKET

6-A-12



HIGH POINT MARKET

411 MANNING ST



Rainbow
OUTDOOR FURNITURE

SKYLINE
design
Luxury Outdoor Furniture



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