

DANNY LAPIDUS - Producer

Danny's production and mixing expertise covers a wide range of genres, from Pop and Jazz to Reggae, Chill, Country, and Indie Soul.

Rates & Policies

- **Producer's Fee:** \$3,000.00 per song

(Bulk rates and discounts for SoundBetter clients available!)

- **Includes:** Mixing and mastering
- **Additional Costs:** Musicians and recording studio fees may apply

Deposit:

50%-Soundbetter.com

50% plus fees-PayPal (add 3% plus \$.40 per transaction)

All deposits are non-refundable.

All payments made through PayPal will be charged 3% plus \$0.40 for associated ccard fees.

Production Agreement:

Artist-Producer-Agreement to be signed prior to work beginning. Agreement to be furnished by the producer.

Pre-production/Production/Time frame:

Producer and client will meet (Source Elements, Zoom, or in person) to discuss the scope and direction of the production. During pre-pro the type of musical arrangement will be determined and agreed upon. Producer will deliver an initial, basic arrangement and if the artist approves the arrangement, the clock will begin. ***The song will go through all phases with a final delivery date and final payment due within 30 days from approval of the musical arrangement. Additional time will be allocated for multiple songs as determined by the producer.***

Now...to the magic...

Instructions for sending project files:

Format:

All tracks should be at the highest resolution possible, at least 44.1k/24b and should be delivered as wav files. All files must have the same start time and length... **UNLESS** you are providing a **pro tools, Ableton or Logic session** in which case, please provide a session copy with no hidden tracks.

Prep Your Files:

All files should be clearly labelled, and all edits must be final.

Leave your plugins on and your routing intact.

If your session is large and full of unused tracks, try to purge some of the prior to uploading. Here's a good reference link for purging unused audio in pro tools:

<http://community.avid.com/forums/t/88360.aspx>

Include a rough mix of each song to be mixed.

Include the BPM of the song.

Midi/VI's:

Please print/commit all Virtual Instrument tracks to audio tracks. Please also send the midi files for each of those VI's, clearly labelled.

Mix and Master Steps:**Mix and Master (rate included in production):**

Includes *two* rounds of revisions.

All subsequent revision at \$50 per hour

A common approach that works well is for Danny to work remotely getting the mix 90% of the way there and then booking time in person or skype, Zoom, etc... to tweak together.

Communicate!

Send an email with any questions or concerns you may have.

Provide reference tracks and artists that relate to your songs.

Music is so personal, and Danny wants your music to shine, so feel free to make any changes at any time. The first two revisions are free.

Acceptable delivery options are Soundbetter, dropbox and google drive.

Feel free to email with questions:

danny@dannylapidus.com