



Building Made
Simple.

Who We Are

Nesta Builder Brokers are a modern, builder-aligned brokerage transforming how Queenslanders build new homes. We connect qualified, finance-ready clients with reputable builders who share our commitment to transparency, efficiency, and integrity. Unlike traditional sales models that rely on display homes, in-house sales teams, and costly marketing funnels, Nesta works as a results-driven partner focused on delivering signed contracts, not just leads. Acting as an extension of your brand, we manage the client journey, from first enquiry through to construction commencement – ensuring consistent communication, trust, and a premium client experience. With Nesta, you gain a reliable partner to diversify your contract generation, reduce overheads, and allow you to focus on what you do best: building exceptional homes.



Builder Partner Benefits

Why Joining Nesta Makes Perfect Sense

Consistent Pipeline

A steady flow of **qualified leads** ensures that your business maintains a consistent workload, allowing you to focus on building homes rather than seeking clients, enhancing your operational efficiency and profitability.



Growth

Partnering with Nesta empowers builders to **expand their reach** and diversify contract generation without the overheads associated with traditional sales methods. Our model delivers consistent, qualified opportunities that drive growth efficiently, allowing Builders to increase conversions and scale sustainably.



Trust & Brand Exposure

Partnering with Nesta provides increased **visibility** in the market, promoting your brand to potential clients actively searching for builders, which helps establish your **reputation** as a trusted professional in South East Queensland.



How It Works

Our streamlined process for successful partnerships

1

Lead Generation

Nesta attracts and qualifies genuine, finance-ready clients who are actively looking to build. Each client is carefully vetted through our intake process, where we educate clients on the building process, costs, and timelines – ensuring they're informed, realistic, and ready to move forward confidently.

2

Matching

We connect clients with the builder best suited to their goals. Nesta reviews each client's budget, land, and design preferences to recommend the ideal fit within our builder network – supported by transparent quoting, inclusion comparisons and development a full Builder Portfolio.

3

Contract

Nesta oversees the quoting and pre-construction process to maintain efficiency, clarity, and trust. We coordinate communication between client and builder, ensuring documentation, selections, and expectations are aligned as the build moves towards an unconditional contract and onto lodgement of Building approvals.

4

Build

Our role continues beyond contract signing. Nesta remains available to both builder and client throughout construction, helping to maintain clear communication and a positive experience through to handover – reinforcing lasting relationships and builder reputation.



Our Partnership Model

Why Our Model Works For You

Nesta operates on a commission structure, ensuring zero upfront cost or risk for our partners. Commissions are paid according to agreed terms, typically at contract signing and/or slab stage. **Our success is directly tied to yours.** We only earn when our builders do, which means our focus is on delivering qualified, contract-ready clients rather than speculative leads. This performance-based model creates measurable value and eliminates the inefficiencies of traditional display home sales and high-cost marketing approaches.



What We Look For In A Builder

No frills. We're straight talkers working for efficiency and mutual benefit.

Our team is committed to building strong partnerships with quality builders. We look for licensed professionals who demonstrate transparency in their processes and have the capacity to grow alongside us. Our ideal partners are those who prioritise their clients' needs and maintain high construction standards. This ensures that we can confidently match them with qualified leads and foster a successful partnership. By focusing on these key attributes, we aim to create a collaborative environment that enhances the building experience for everyone involved.



Partner With Nesta Today

We formalise all partnerships through a **Marketing & Partnership Agreement** that outlines mutual expectations, commission structure, and collaboration terms.

If you're ready to explore how Nesta can support your business growth, our team will arrange a consultation to discuss your build capacity and service regions, ideal client profiles, partnership scope and commission terms. Together, we'll develop a strategy to position your brand within the Nesta network and deliver measurable results.



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