Fact Sheet

Established in 2004, Dubai Holding is a diversified global investment company with investments in more than 30 countries and a combined workforce of more than 45,000 people. It reaches millions of Dubai residents and visitors through its extensive portfolio of over AED 500 billion worth of assets that support the diversification and sustainable growth of Dubai's economy across 10 key sectors, including real estate, hospitality, entertainment, retail, media and investments.

- ✓ **Chairman:** HH Sheikh Ahmed bin Saeed Al Maktoum
- ✓ **Group Chief Executive Officer:** Amit Kaushal
- ✓ **Vision:** To be a globally diversified holding company creating long-term, sustainable value for Dubai and For the Good of Tomorrow.
- ✓ **Mission:**
    - **Strategic Pillars**
        - Growing existing national champion businesses
        - Building new future-proof businesses
        - Partnering with global institutions to support foreign direct investment
        - Diversifying into new sectors and geographies
        - Being commercially focused at all times

Our Companies

- ✓ **Dubai Holding Asset Management** – A company that consolidates the Group's real estate leasing assets with a portfolio that collectively enables business and tourism activity and provides an enriched living experience for residents and visitors through its leading business, retail and residential leasing destinations and communities across the emirate.
    - 10 business districts across 6 sectors (**TECOM Group**).
    - 58 malls and lifestyle destinations and retail centres (**Dubai Retail**).
    - 22 residential communities with over 35,900 homes under management (**Dubai Residential REIT**).

- ✓ **Dubai Holding Real Estate** – One of the largest integrated master developers in Dubai and a provider of real estate services, including facilities management.
    - A built-to-sell (BTS) offering by **Meraas, Nakheel and Dubai Properties**.
    - 106.7K+ residential units and land plots delivered.
    - ~ 1.6M people in our communities

- Facilities Management by **Ejadah**, the UAE's foremost total community solutions provider for real estate assets including residential, retail, commercial, hospitality and mixed-use developments.

✓ **Dubai Holding Hospitality** – The largest hospitality company in the UAE encompassing Jumeirah, the region's first homegrown luxury hospitality brand, the Group's acclaimed F&B concept as well as a portfolio of world-class properties managed by leading brands.

- **Jumeirah** is a member of Dubai Holding and a leading luxury hospitality company renowned for delivering exceptional experiences for over 25 years.
  - Founded in 1997, Jumeirah comprises a world-class portfolio of 29 luxury properties in 11 countries across the Middle East, Europe and Asia.
  - Across its portfolio, Jumeirah offers a collection of signature dining destinations alongside Talise, its global wellness brand, delivering wellness experiences in Dubai, London, the Maldives and Bali.
  - Jumeirah also comprises the award-winning **Talise Spa**, offering holistic wellbeing and spa experiences tailored to individual guest needs; **J Club**, Dubai's leading lifestyle and wellness destination; and **Jumeirah One**, the brand's dedicated recognition and rewards programme.
- **Dubai Holding Hospitality Assets** owns 36 hotels with 12 hotel operation partners, 19 brands and ~9,500 hotel keys. Prestigious properties include Bulgari Resort Dubai, Banyan Tree Dubai, Delano Dubai, Hatta Resorts, Jumeirah Capri Palace and many more.

✓ **Dubai Holding Entertainment** – One of the largest and most diversified media, leisure and entertainment company in the region committed to solidifying the emirate as one of the most sought-after touristic destinations in the world.

- A wide range of parks and attractions, including but not limited to: **Dubai Parks™ and Resorts; Ain Dubai, Global Village, The View Palm Jumeirah, The Green Planet** and others.
- A media and entertainment business comprising **ARN**, the region's largest radio network; **Coca-Cola Arena**, the region's largest multi-purpose indoor venue as well as **ROXY Cinemas**.

✓ **Dubai Holding Investments** – A dedicated vehicle that designs and executes investment strategies to create long-term and sustainable value. The organisation pursues a broad spectrum of opportunities across asset classes and geographies, and implements an active

portfolio management strategy. It has investments in **Emirates NBD**, **Warsan Waste Management Centre**, **du**, **Azadea** and **Nord Anglia**, as well as joint ventures and partnerships with **Brookfield**, **Emaar**, **Aldar**, **Tabreed**, **Palantir** and others.

- 20+ direct investments
- 50+ fund investments and co-investments
- 19+ industries invested globally

✓ **Dubai Holding Community Management** – An integrated, customer-centric company that focuses on creating and managing sustainable and vibrant communities. It is committed to fostering a sense of belonging and connectivity amongst its residents.

- 1.6M million residents
- 54 master communities
- 100,400+ units
- 1.39+ billion sqft under management

✓ **Dubai Holding Land Estates –** A company dedicated to optimising and future-proofing the management of the Group's extensive land portfolio and supporting its commitment to sustainable urban development and economic diversification in alignment with the Dubai 2040 Urban Master Plan. Its master plans include Palm Jebel Ali, Dubai Islands, Dubai Design District and District One.

- 60+ master plans

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