

Iowa 1st Congressional District — Independent Candidate Survey

Toplines & Crosstabs | Prepared June 1, 2026

METHODOLOGY & NOTES

Sample. N = 940 self-reported registered voters in Iowa's 1st Congressional District. Source tab: PII_ALICMIA120260523 ("MainFrame").

Field date. Responses dated late May 2026 (companion tab complete_time 2026-05-31).

Weighting. Results are UNWEIGHTED. No weight variable accompanies the 940-person main frame; the only weights present (companion "...M" tab, n=87) are all 1.0, i.e. no weighting was applied. Treat margins as directional.

Margin of error. A simple-random-sample of n=940 implies a theoretical +/- ~3.2 points at 95% confidence on full-sample estimates. Subgroup margins are larger. Because the sample is a non-probability online panel and unweighted, MOE is illustrative only.

Data quality caveat. The companion tab carried attention/trap checks (e.g., "select Crime and Education"); ~30% of those 87 respondents failed the trap. The 940-person main frame has NO attention-check data attached, so it could not be screened the same way. Read all figures as directional rather than precise.

Composition. Sample leans modestly toward 2024 Trump voters (422) over Harris voters (365) and toward Republican/Independent party ID, broadly consistent with an R-leaning swing district, but not population-validated.

How to read crosstabs. Each crosstab tab shows ONE survey question (rows) against a standard banner of subgroups (columns). Cells are COLUMN percentages — i.e., the share of each subgroup giving that answer (each column sums to ~100%). The "Total" column is the full sample. Base sizes (n) for each column are shown at the bottom.

Live formulas. All topline and crosstab figures are live COUNTIF/COUNTIFS formulas referencing the "Data" tab. Filter or edit the Data tab and figures recalculate.

TAB GUIDE

- Toplines — Marginal frequencies (count + %) for every question.
- XT_BallotTest — "If the election were held today, who would you vote for?" by subgroup.
- XT_ConsiderIndep — Openness to considering an independent who works with both parties.
- XT_Awareness — Name ID — heard of Michael Bridgford — by subgroup.
- XT_VisitWebsite — Likelihood to visit the campaign website to learn more.
- XT_OpenToChange — Openness to changing vote based on positions vs. party.
- XT_Turnout — Stated turnout intention for Nov 2026.
- Data — Recoded respondent-level data (engine for all formulas).

TOPLINES — IA-01 Independent Survey (N=940, unweighted)

Gender	n	%
Male	469	49.9%
Female	466	49.6%
Non-binary	5	0.5%
Total	940	100.0%

Age	n	%
18-29	146	15.5%
30-44	288	30.6%
45-54	183	19.5%
55-64	159	16.9%
65+	164	17.4%
Total	940	100.0%

Race	n	%
White or Caucasian	845	89.9%
Black or African American	43	4.6%
Asian	23	2.4%
Other	19	2.0%
Native Hawaiian or Other Pacific Islander	5	0.5%
American Indian / Native American or Alaska Native	5	0.5%
Total	940	100.0%

Education	n	%
Some high school or less	25	2.7%
High school diploma or GED	222	23.6%
Some college, but no degree	236	25.1%
Associate or technical degree	157	16.7%
Bachelor's degree	204	21.7%
Graduate or professional degree (MA, MS, MBA, PhD, JD, MD, DDS etc.)	96	10.2%
Total	940	100.0%

Household income	n	%
Less than \$25,000	136	14.5%
\$25,000-\$49,999	260	27.7%
\$50,000-\$74,999	238	25.3%
\$75,000-\$99,999	124	13.2%
\$100,000-\$149,999	118	12.6%
\$150,000 or more	64	6.8%
Total	940	100.0%

Political affiliation	n	%
Republican	319	33.9%
Independent	294	31.3%

Democrat	258	27.4%
Undecided	69	7.3%
Total	940	100.0%

2024 presidential vote (recalled)	n	%
Donald Trump (Republican)	422	44.9%
Kamala Harris (Democratic)	365	38.8%
Chase Oliver (Libertarian)	14	1.5%
Jill Stein (Green)	7	0.7%
Other / Write-in	41	4.4%
Don't remember	46	4.9%
Prefer not to say	45	4.8%
Total	940	100.0%

Likelihood to consider an independent who works with both parties	n	%
Very likely	228	24.3%
Somewhat likely	394	41.9%
Not very likely	128	13.6%
Not at all likely	70	7.4%
Unsure / Undecided	120	12.8%
Total	940	100.0%

Heard/read/seen anything about Michael Bridgford	n	%
Yes, I have heard of him	178	18.9%
No, I have not heard of him	660	70.2%
Unsure / Not sure	102	10.9%
Total	940	100.0%

Likelihood to visit an independent candidate's website	n	%
Very likely	148	15.7%
Somewhat likely	404	43.0%
Somewhat unlikely	130	13.8%
Very unlikely	101	10.7%
Unsure	157	16.7%
Total	940	100.0%

BALLOT TEST — vote if election held today	n	%
The Republican candidate	266	28.3%
The Democratic candidate	301	32.0%
An independent candidate (such as Michael Bridgford)	98	10.4%
Some other candidate	16	1.7%
Undecided	259	27.6%
Total	940	100.0%

Openness to changing vote based on positions vs. party	n	%
Completely open — positions matter more than party to me	339	36.1%

Somewhat open	393	41.8%
Not very open	90	9.6%
Not at all open — I vote based on party	33	3.5%
Unsure	85	9.0%
Total	940	100.0%

Turnout intention, Nov 2026	n	%
I have a specific plan to vote (I know when and how)	358	38.1%
I intend to vote but don't have a plan yet	406	43.2%
I'm not sure if I'll vote	111	11.8%
I probably won't vote	40	4.3%
I do not plan to vote	25	2.7%
Total	940	100.0%

Confidence vote will be counted as intended	n	%
Very confident	426	45.3%
Somewhat confident	306	32.6%
Not too confident	83	8.8%
Not at all confident	49	5.2%
Not sure	76	8.1%
Total	940	100.0%

Party typically voted for in general elections	n	%
Always vote Republican	167	17.8%
Usually vote Republican, but sometimes vote Democrat	177	18.8%
Vote Republican and Democrat about the same	78	8.3%
Usually vote Democrat, but sometimes vote Republican	177	18.8%
Always vote Democrat	164	17.4%
Sometimes Third Party, but sometimes a Major Party	113	12.0%
Always Third Party (Independent, Libertarian, etc.)	10	1.1%
I don't vote	54	5.7%
Total	940	100.0%