



# Auberge Safari

## Chem Chem Safari announces partnership with Auberge Collection

*The Tanzanian safari operator — originator of the Slow Safari philosophy — brings its three properties under the umbrella of Auberge Safari.*

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**Babati, Tanzania 04 May 2026-** Chem Chem Safari, the award-winning and privately owned Tanzanian safari operator, has engaged in a collaboration with Auberge Collection under the Auberge Safari brand. This collaboration is rooted in a shared commitment to place-driven and personalised hospitality and experiences shaped by legacy, locale, culture and connection.

The Auberge endorsement adds a recognised curatorial mark to a product that has long been respected in the specialist market.

Set between Lake Manyara and the Tarangire National Park, Chem Chem is the home of the pioneering Slow Safari philosophy — a reimagining of the safari experience centred around intentional experiences, presence and a deeper connection with the landscape.

Its three camps each offer a distinct character: Chem Chem Lodge as a refined, understated retreat; Little Chem Chem evoking the intimacy of an explorer-style tented camp; and the exclusive-use Forest Chem Chem offering privacy and immersion within a secluded woodland setting.

Conservation sits at the core of the operation. Through the Chem Chem Association, the company supports protection of the Kwakuchinja Wildlife Corridor — a critical migration route linking Tarangire and Lake Manyara — alongside long-term community programmes in the surrounding area. Importantly, the Auberge Safari partnership strengthens this vision, with the company's independent ownership and conservation commitments remaining fully intact and unchanged.

The wilderness of Tanzania, the spirit of Slow Safari, and Chem Chem's long-term commitment to the land and its communities remain exactly as they have always been — now simply within reach of a wider global audience that is ready to find them.

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## **FOUNDER STATEMENT**

*"This partnership is about reach, not change. Auberge's place-driven approach makes it a natural match for what Chem Chem has always stood for. What it offers is a rare global resonance — bringing our philosophy of Slow Safari to those travellers who seek not simply to visit the wild, but to be changed by it.*

*We remain deeply committed to the long-term work we have always believed in — protecting the Kwakuchinja Wildlife Corridor, empowering communities, and safeguarding a landscape that has connected people and wildlife for generations.*

*Our approach, our stewardship, the way we operate and how we live our purpose on the ground, all continue with the same unwavering dedication and commitment as always."*

Fabia Bausch, Co-Founder, Chem Chem Safari

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## **ABOUT CHEM CHEM SAFARI**

Chem Chem Safari is a privately owned safari operator based in northern Tanzania, founded by Fabia Bausch and Nicolas Negre. Its three camps — Chem Chem Lodge, Little Chem Chem and Forest Chem Chem — occupy an exclusive-use protected wilderness area between Tarangire National Park and Lake Manyara.

Chem Chem is the home of the Slow Safari philosophy and operates Chem Chem Association, which leads conservation and community programmes within the Kwakuchinja Wildlife Corridor.

## **ABOUT AUBERGE COLLECTION**

Auberge Collection is a portfolio of 39 one-of-a-kind hotels, resorts, safari camps, lodges, residences, and private clubs across three continents. While each property is unique, all share a crafted approach to luxury and bring the soul of the locale to life through captivating design, exceptional cuisine, innovative wellbeing, and gracious yet unobtrusive service. Auberge invites guests to create unforgettable stories in some of the world's most desirable destinations.

For more information visit: [auberge.com/safari](https://auberge.com/safari)