

Kateryna Vislohuzova

Product UX/UI Designer | SaaS | Design Systems | Advanced Figma

Charlotte, North Carolina

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Portfolio: <https://www.katevis.com/>

Summary:

Product UI/UX Designer with 9 years of experience designing scalable SaaS, CRM, and ERP platforms across B2B and B2C environments. Specialized in complex workflows, structured information architecture, and system-driven design that supports long-term product growth. Advanced Figma user focused on usability, clarity, and delivering consistent experiences through cross-functional collaboration.

Skills:

Product and UX

User Research, Information Architecture, User Flows, Usability Testing, Wireframing, Prototyping, User Testing, A/B Testing.

Systems and UI

Design Systems, Component Libraries, Interaction Design, Responsive Design, Accessibility.

Design and Management Tools

Figma, Figma AI, UserTesting, FigJam, Miro, Google Analytics, Jira, Trello, Slack, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, Axure, OpenAI, Midjourney, Agile / Scrum.

Work Experience

Excel Medical 1 year 1 month

Middle Product UX/UI Designer

December 2024 - January 2026

Charlotte, North Carolina, United States

Achievements:

- Launched an MVP for a Medical Education SaaS platform supporting surgeons, improving accessibility of training workflows, and platform usability.
- Redesigned a core ERM workflow between providers and pharmacies, simplifying logistics processes and improving operational clarity.
- Contributed to the development of a scalable design system that improved UI consistency across CRM and ERM modules.

Responsibilities:

- Led the end-to-end development of MVPs for new company products, including: stakeholder briefing, requirement alignment, user flows, OOUX, UX wireframes, UI design, and prototyping.
- Improved and optimized existing ERM, CRM and SaaS products (B2B and B2C), enhancing usability and overall product performance.
- Created clear and efficient user flows, wireframes, high-fidelity prototypes, and UI designs for both new and existing features.
- Created Design systems.
- Mentored and provided guidance to design interns, supporting their growth and integration into the team.

White Citadel 2 years 9 months

Middle Product UX Designer

May 2022 - December 2024

Charlotte, North Carolina, United States

Promoted from Junior to Middle Product UX Designer within the company.

Achievements:

- Boosted one product's traffic from 200K to 1.5M users in a year through UX optimization and improved information architecture.
- Contributed to the Delta Airlines application experience.
- Led the redesign of enterprise Quiz SaaS platform, improving task completion rate and conversion by 17%.
- Mentored junior designers and interns.

Responsibilities:

- Conducted UX research and usability testing to uncover user pain points and business opportunities.
- Designed complex user flows, dashboards, and SaaS interfaces across web and mobile.
- Built and scaled design systems and component libraries for cross-platform consistency.
- Created wireframes and high-fidelity prototypes in Figma.
- Collaborated with product managers and developers in Agile/Scrum environment.

DDA Production 3 years 4 months

Middle UX/UI Designer

November 2018 - February 2022

Kyiv, Ukraine

- Redesigned the company website, attracting two enterprise clients.
- Designed B2C and E-commerce projects.
- Improved internal design workflows and cross-team collaboration.

TrendLine Global 2 years 11 months

Junior Web Designer

April 2016 - October 2018

Kharkiv, Ukraine

- Designed marketing and E-commerce websites for B2C clients.
- Created wireframes and high-fidelity UI layouts.
- Collaborated with developers to ensure accurate design implementation.
- Participated in usability testing and iterative improvements.

Web Design Intern

December 2015 - March 2016

Kharkiv, Ukraine

- Supported senior designers with layout, typography, and visual concept development.
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Education

National Aerospace University

(2013 - 2017)

Bachelor of Aircraft Control Systems

Kharkiv, Ukraine