



eBook

BLUE CODING'S

# **BEST TECH EVENTS IN LATAM TO HIRE NEARSHORE DEVELOPERS**



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CRO

As we progress further into the 21<sup>th</sup> century, technology remains at the forefront of our rapidly changing world. It has infiltrated every aspect of our lives, altering the way we communicate, work, learn, and even think. The technology industry is a powerful force, constantly generating innovative solutions, creating new opportunities, and driving economic growth. Within this ecosystem, Latin America has emerged as a vital and vibrant hub for technology and innovation.

As CRO of BLUE CODING, a company dedicated to creating bridges between ambitious technology firms and the top tech talent in the Latin American market, I have witnessed firsthand the transformative potential of this region. Latin America is home to a rich and diverse pool of technologically skilled professionals who are ready to bring unique perspectives, creative solutions, and vibrant energy to global tech companies.

This ebook is the fruit of years of experience navigating this dynamic landscape. This resource is not merely a compilation of events, but a guidebook for exploring, understanding, and harnessing the potential of Latin America's technology sector.

The technology events we highlight within these pages are not just places for networking or recruitment, but platforms for exchanging ideas, identifying trends, and fostering innovation. They are stages where global tech enterprises can witness the quality of Latin American tech talent firsthand, providing opportunities to recruit nearshore and enrich their companies with this remarkable talent pool.

As you delve into this book, I invite you to look beyond the logistics and dates of the events. Think of these gatherings as windows into the vibrant, pulsating heart of Latin American technology. Every event, every conversation, and every connection made presents a chance to broaden your horizons, enrich your perspective, and bring onboard talents who can catalyze your company's growth.

I am thrilled to offer you this ebook as a roadmap for your journey into the exciting realm of LATAM tech talent. It is my hope that it will illuminate new pathways, spark fruitful relationships, and open your eyes to the wealth of opportunities awaiting you in this dynamic region.

Together, let's build bridges that span geographical boundaries, and open the door to a future powered by diverse, passionate, and talented individuals. Welcome to the best tech events in Latin America, where your journey begins to hire nearshore.





# ONE OF THE BEST WAYS TO...

HIRE LATAM DEVELOPERS IS BY ATTENDING DIFFERENT TECH CONFERENCES ACROSS LATIN AMERICA. THESE EVENTS PROVIDE COMPANIES WITH AN OPPORTUNITY TO LEARN ABOUT UP-AND-COMING TECHNOLOGIES, NETWORK WITH INDUSTRY EXPERTS, AND SHOWCASE THEIR PRODUCTS AND SERVICES. BUT, ABOVE ALL, THEY GIVE YOU THE CHANCE TO FIND NEW DEVELOPMENT TALENT FROM ALL OVER THE WORLD. IN THIS EBOOK, WE HAVE ROUNDED UP THE BEST TECH CONFERENCES AND IT EVENTS IN LATIN AMERICA THAT YOUR COMPANY SHOULD CONSIDER ATTENDING IF YOU WANT TO HIRE A LATAM OUTSOURCED DEVELOPMENT TEAM THIS YEAR. YOU CAN BROWSE THROUGH ALL IFF THEM OR FOCUS ON YOUR PREFERRED NEARSHORING COUNTRY - WHATEVER SERVES YOU THE MOST. BE PREPARED TO WANT TO ATTEND ALL OF THEM, THOUGH!



# IT AND TECHNOLOGY EVENTS IN ARGENTINA

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Chapter  
**01**

## IT AND TECHNOLOGY EVENTS IN ARGENTINA TO HIRE NEARSHORE DEVELOPERS



Argentina is one of Latin America's major tech hubs, which makes it a recurrent destination for both local and international tech conferences. Many skilled developers who are available to work attend these IT and technology events in Argentina in hopes of landing better employment opportunities. This puts US-based businesses in an advantageous position since they offer more competitive salaries and the usual perks of international work. With the prestige associated with US companies, Argentine developers at these events will line up to meet you!

You can scout for potential candidates, learn more about the local software development industry, and even network with other tech businesses. At the end of the events, your company will have learned valuable insights about hiring nearshore developers in Argentina. Furthermore, these coding events in Latin America tend to be offered online as well, allowing for virtual attendees. This saves you the costs and resources associated with travel while still allowing you to get involved with Argentine developers. There are no reasons not to give these IT and technology events in Argentina a try!

### ANNUAL JAIOS (JORNADAS ARGENTINAS DE INFORMÁTICA):

This coding conference is held on an annual basis and is organized by the Sociedad Argentina de Informática (The Argentinian Society of Computer Science). It's one of the oldest IT and technology events in Argentina, usually varying its location year by year. In simultaneous sessions, attendees can present their latest programming projects, discuss industry research, listen to lectures led by experts, and network with fellow colleagues and potential employees. It's an IT event very focused on computer science and programming innovation, where each day is dedicated to a certain area of expertise. Anyone can join, especially now that's offered virtually!

### PULSO IT:

The main differentiator of Pulso IT is that it targets a few different (but still related) demographics. This is a great opportunity for companies outsourcing to Latin America to meet Argentine developers from all sorts of backgrounds and areas of expertise! The IT professionals who attend events in Argentina might not all network at the same

tech conferences, so you need to diversify your attendance as well. That's where events like Pulso IT come into play! Pulso IT is one of the few IT and technology events in Argentina that cater to both IT professionals and gaming lovers, leading to an interesting event that always causes a sensation within the tech sector. It's organized by the Argentine Chamber of Computing Distributors and Wholesalers and takes place every year in the capital city of Buenos Aires. The events range from traditional tech conferences led by industry experts to gaming tournaments with social media influencers. Many Argentine developers attend all three days of this IT event, so it's worth joining one of its programming talks or expositions!



## **CONGRESO INTERNACIONAL EN INNOVACIÓN TECNOLÓGICA INFORMÁTICA - ARGENTINA:**

The CIITI, the International Congress of Computing Technological Innovation, is a software development event that takes place in Argentina every year during the month of October. It's been held in the country since 2003 and its hosting city is Rosario, the capital of the Santa Fe province. This is a highly technologically driven city, so it's worth visiting and scouting around for Argentine developers if you're able to. This is one of the software development conferences in Argentina that gets regular attention from US-based companies. During its most recent edition, 148 US businesses attended this tech conference. This statistic shows that Argentine developers are already sought after and the hosts of these tech events in Argentina make the necessary accommodations for international employers to join. Your team can attend this IT event both virtually and in person depending on your availability!

## **NERDEARLA:**

Nerdearla is a lively IT and technology event that's among the biggest and most vibrant tech conferences in Argentina. It's dedicated to all the "nerds" in the country and is one of the best networking events in Argentina for both local developers and potential employers. This is a four-day event in which anyone can connect with industry experts, participate in programming and computer science workshops, and listen to different lectures on the latest software development trends. It's free for anyone to join virtually or in person!

## **INTERNATIONAL CONFERENCE ON COMPUTER ENGINEERING, SOFTWARE DESIGN AND COMPUTER NETWORKS (ICCESDCN):**

This international research conference that takes place in Argentina is heavily aimed at foreign professionals and employers, which makes it the perfect place to look for nearshore developers. Its main goal is to provide valuable industry insight to students, academics, and industry researchers. This IT event lasts two days and is usually held in the capital

city of Buenos Aires. The central location and international focus make it easier to hire nearshore developers in Argentina after scouting through the activities of this event!

### **INTERSEC BUENOS AIRES:**

This conference might not be as relevant to the software development sector as the other IT and technology events on this list, but it's still worth joining. It's a South American integral security exhibition in which different IT industry professionals working on this niche meet to network and discuss the latest trends or technological advancements. It offers valuable insights into the global cybersecurity and coding markets and it promotes international trade exchange within the IT sector. Though keep in mind this event will soon most likely switch to a fully in-person approach to promote better networking. So be sure to plan ahead if you wish to attend!

### **INTERNATIONAL CONFERENCE ON QUALITATIVE MODELING AND SOFTWARE ENGINEERING (ICQMSE 2023):**

This is one of the international tech conferences that take place in Argentina every few years or so. For example, this IT and technology event in Argentina was last held in February 2023. It's a tech event dedicated to industry networking and sharing the latest IT developments, software trends, and academic research. Many Argentine software engineers, as well as nearshore developers from all of Latin America, will be attending. This makes it the optimal location for those looking to hire nearshore developers in Argentina and start outsourcing to the Latin American region!

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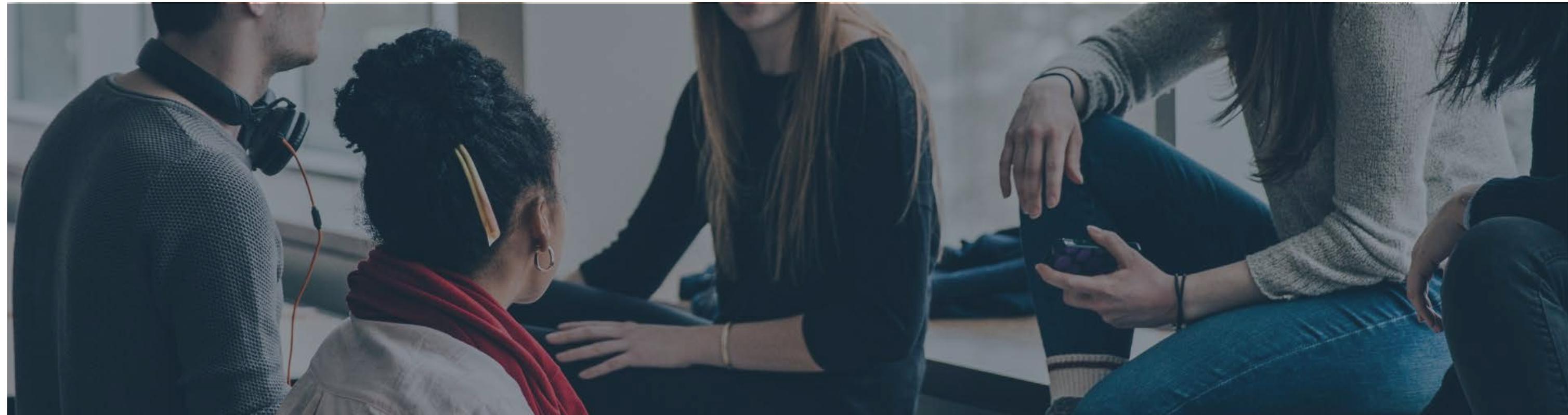


# THE BEST TECH EVENTS IN BRAZIL

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Chapter  
**02**

## THE BEST TECH EVENTS IN BRAZIL TO FIND NEARSHORE DEVELOPERS



Brazil is one of the greatest tech hubs in the region, making it a frequent location to host IT events and coding conferences in Latin America. Several developers from all over the continent and the country attend these Brazil tech events. This means your company

can take advantage of them to scout for nearshore developers in Brazil. You'd be surprised at the number of talented developers looking for new employment opportunities at these events in the Latin American software industry.

### **TDC (THE DEVELOPER'S CONFERENCE):**

TDC is Brazil's biggest software development event, so it's the ideal spot to scout for nearshore Brazilian developers! This is a dynamic conference with the aim of keeping everyone up to speed with the industry's latest trends and innovations. There are five different editions of this event in Brazil per year, with locations in Florianópolis, São Paulo, Porto Alegre, Recife, and Belo Horizonte. This means there are plenty of occasions for your team to attend! In fact, companies can even become TDC sponsors to gain a wider reach with local developers. You can learn more about that [here](#).

### **BRAZILJS:**

The BrazilJS conference is one of the world's largest JavaScript events. This coding conference in Latin America is frequented by JavaScript developers, technology companies, and innovative industry players. It focuses on web development, the JavaScript coding language, software technologies, and even other programming languages. Because of the Covid-19 pandemic, the event was moved to an online format for its 2021 edition. It's safe to say that an online option will be offered during 2022 as well, making it easier for your team to attend these tech events in Brazil.

### **DIGIMARCON BRAZIL:**

Though this tech event in Brazil is focused on digital marketing, it's also popular with programmers and more technical-oriented marketers. You can expect a fascinating mix of marketing and software technologies during these IT and technology conferences. According to the event's website, the next edition will have a strong focus on the

next generation of technology & innovation: Internet, Mobile, AdTech, MarTech & SaaS Technology. The upcoming edition of this Brazil tech event will take place from November 6th to 7th, 2023 at the InterContinental Sao Paulo Hotel in São Paulo, Brazil.

### **FRONTINSAMPA:**

FrontInSampa has been a classic among all the tech events in Brazil for over 10 years now. This software development conference was created to promote networking and career advancement for IT professionals working in the development and technology industries. It includes programming courses, a front-end seminary, lectures on full-stack development and UX design, software technology testing, and networking opportunities. With all of these features, your company will have more than enough opportunities to connect with Brazilian developers and scout for potential new members to join your team. The best part is that this Brazil tech event can be attended in person, remotely, or in a hybrid format.



### **BRAZIL TECH SUMMIT:**

This international program is one of the biggest tech events in Brazil for developers and IT professionals. It features over 100 global speakers, sponsors, and partners invested in the technological future of the country. The main objective of this Brazil tech event and the global summit is to "catalyze entrepreneurial and business ecosystems in emerging markets". As you can see, the focus is on emerging technologies and international innovation, meaning this event is one most developers wouldn't want to miss. It was funded by the Global Startup Ecosystem and has been running for over 12 years.

### **FUTURECOM BRAZIL:**

Futurecom is another international conference that has become one of the main tech events in Brazil. It's known for being one of the largest digital transformation, technology, and telecommunications events in all of Latin America. This Brazil tech event gathers top-level exhibitors to feature a large number of versatile products and services within the innovative IT and technology industries. The 2023 edition will take place from October 3rd to 5th in São Paulo.



# THE BEST IT AND TECHNOLOGY EVENTS IN COSTA RICA

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Chapter  
**03**

## THE BEST IT AND TECHNOLOGY EVENTS IN COSTA RICA

TO HIRE NEARSHORE DEVELOPERS



Since Costa Rica is a top nearshore outsourcing location, finding local developers available to work for your company can become a challenge. Sometimes it's not enough with posting a job ad and browsing through Upwork or LinkedIn. That's why attending IT and technology events in Costa Rica can help you find the right nearshore developers

for your team. You'll get to network with fellow international companies, learn more about the Costa Rican software development scene, and meet developers looking for employment opportunities. It's a unique opportunity US-based companies should take advantage of as often as possible!

### ANDINA LINK COSTA RICA:

Andina Link is an international tech conference in Costa Rica that brings together technology and telecommunications professionals from all over Latin America. It has taken place for over 25 years and thanks to its long trajectory it has distinguished itself as one of the best IT and technology events in Costa Rica for networking purposes. There are technical workshops, networking events, and academic sessions available to learn more about the local and international industries. This event lasts three days and usually takes place in San Jose, Costa Rica, during the first few days of September.

### COSTA RICA TECHNOLOGY INSIGHT:

Costa Rica Technology Insight is a tech event organized by Procomer and CAMTIC. This technological business conference allows entrepreneurs, IT professionals, and local or foreign investors to come together. Attendees have complete freedom to create their own schedules and sign up for business meetings or industry lectures. This conference is set apart from other IT and technology events in Costa Rica thanks to its unique business platform that allows attendees to submit their profiles and network with people of their interest, all within the event's technology system.

## **COSTA RICA INVESTMENT WORLD:**

This is an international IT and technology event in Costa Rica that centers around companies, both domestic and foreign, that are looking to invest or participate in the country's technology and business industries. While the focus of this event is on business, not software development, US companies looking to start software outsourcing to Costa Rica will still benefit from attending. There are case studies, B2B meetings, industry lectures, and networking events available! It's a very business-focused conference, so it's perfect for companies looking to connect with nearshore developers searching for employment opportunities.

## **COSTA RICA SERVICES SUMMIT:**

This is another business conference in Costa Rica where technology and software development have a significant role to play. The Costa Rica Services Summit focuses on the following industries: IT, telecommunications, digital animation, audiovisual production, design, sustainable innovation, and biotechnology. Both local exporters and foreign buyers will be present at this event, with business opportunities arising at the various meetings attendees can partake on. There will also be international lecturers sharing the latest innovations within the different industries and business lunches designed specifically for networking. While this event might not be overflowing with freelance Costa Rican developers, it still presents US businesses with a great opportunity to get to know the local IT industry.

## **ECOMMERCE DAY COSTA RICA:**

This tech conference in Costa Rica is great for all types of US-based companies, but especially for those working within the eCommerce industry! eCommerce Day Costa Rica is a major international event when it comes to online retail and companies from over 18 countries attend every year. This event is focused on networking, business promotion, and innovative industry training. There are all sorts of activities available for attendees, such as workshops, a Commerce Start-up Competition, Business Case Capsules, and lectures from international speakers. It's one of the best networking events in Latin America for eCommerce business owners!

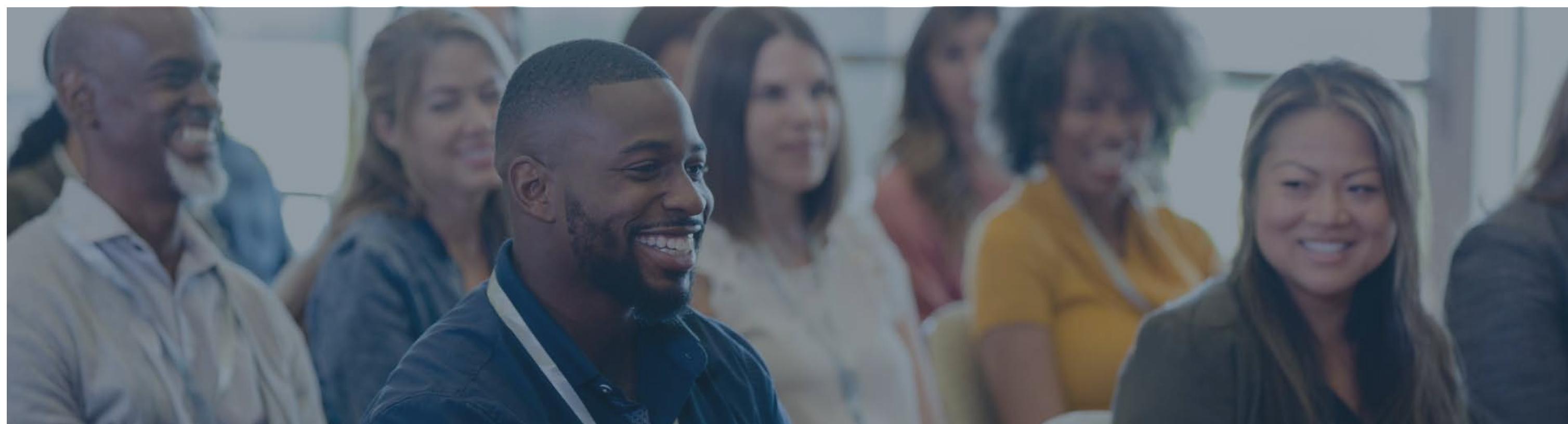
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# THE BEST TECH EVENTS IN THE DOMINICAN REPUBLIC

Chapter  
**04**

## THE BEST TECH EVENTS IN THE DOMINICAN REPUBLIC TO HIRE NEARSHORE DEVELOPERS



Now that many North American companies are noticing the competitive advantages of hiring nearshore developers in The Dominican Republic and all of Latin America, finding remote developers is turning into fierce competition. The benefits of software outsourcing to The Dominican Republic are multiple, but a few of our favorite ones include lower software development

costs, a wider talent pool, and the lack of language or time-zone barriers. Because of this, we believe familiarizing yourself with The Dominican Republic software development scene is a great strategy to hire Dominican developers. One way to do this is through tech events in The Dominican Republic, an option we strongly recommend.



### DR TECH SUMMIT:

The DR Tech Summit is a long-standing event that held its first virtual version in December 2021, featuring 1000 different digital delegates. This is one of the tech events in The Dominican Republic hosted by the Global Startup Ecosystem in partnership with Google Cloud, Hubspot, and other leaders of the digital industry. It's an IT and technology event that focuses on the technological future of The Dominican Republic, which attracts a great number of local developers interested in innovation and international collaboration. Because DR Tech Summit is a free and virtual event, there are also companies from all over the world who join the conference for networking purposes. This gives you the opportunity to meet fellow

business owners/managers and discuss topics related to software outsourcing and international work arrangements!

### **FERIA TECNOLOGICA DEL CARIBE:**

It's easy to notice The Dominican Republic is the technological hub of the Caribbean. Most regional coding conferences are part of the best tech events in The Dominican Republic, as it boasts the biggest tech hubs in the region. The Technological Fair of The Caribbean is no exception, as it involves all the IT titans of the region and is hosted in Santo Domingo every year. This tech event in The Dominican Republic is focused on building an innovative business environment focusing on IT and digital marketing. Every year there are multiple lectures, workshops, tech showcases, and networking blocks open to all attendees. This event usually takes place during November, so be sure to free a few days of this month to join the conference!

### **DIGIMARCON CENTRAL AMERICA:**

Though a digital marketing event is not the same as a coding conference in Latin America, this is still one of the biggest tech events in The Dominican Republic. This is due to the way digital marketing is so intrinsically tied to software development. Without the technical aspect of digital operations, marketing just couldn't thrive the way it does right now. Both industries consistently collaborate on most projects and the focus of this event is on technological innovation so it makes sense for software developers to attend. This is a great conference to attend if your company is related to the digital marketing scene, as you will also be able to find other Dominican IT professionals, like SEO consultants and email marketing specialists.

### **ECOMMERCE DAY REPUBLICA DOMINICANA:**

The eCommerce industry employs thousands of software developers to run their online stores, which makes eCommerce Day Republica Dominicana a great opportunity to find nearshore developers in The Dominican Republic. This event is focused on online business development and startup activation. There will be workshops, lectures, and networking opportunities for the entire duration of this virtual event. Everyone is welcome to attend, including foreign companies and IT professionals. Because of its remote format, this tech event in The Dominican Republic is the perfect entry point for your team to start joining coding conferences in Latin America.

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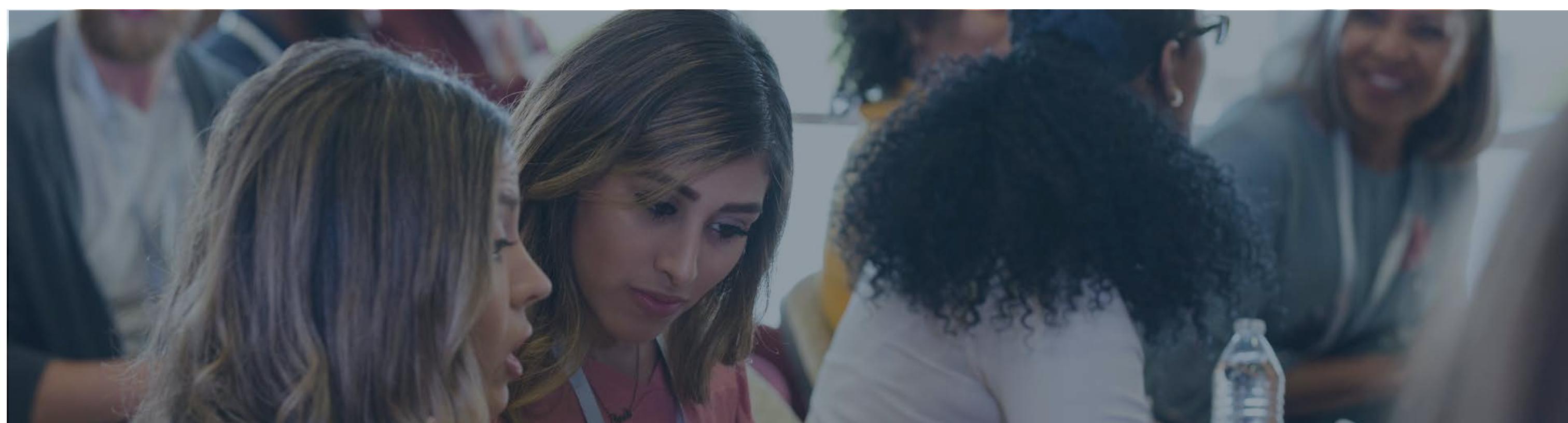


# THE BEST TECH EVENTS IN ECUADOR

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Chapter  
**05**

## THE BEST TECH EVENTS IN ECUADOR TO FIND NEARSHORE DEVELOPERS



There are competitive advantages to attending tech events in Ecuador before you start nearshore outsourcing to this country. First off, it will allow you to scout for Ecuadorian developers more easily, as several of them regularly attend coding conferences in Latin America. Moreover, US companies get a chance to get to know the local IT industry and connect with

different Ecuadorian companies as well. Overall, attending tech events in Ecuador will give US-based companies a competitive advantage when it comes to hiring Nearshore developers in the country. Give these events a go to enhance your chances of finding the best LATAM developers out there!

### **FUTURE FESTIVAL ECUADOR:**

Future Festival Ecuador is a top Ecuador innovation conference aimed to provide valuable insight into future trends and shifting consumer analytics within the technology environment. It's a two-day event centered around major industry changes and future IT opportunities. The first day of the event explores key catalysts of new and emerging trends while the second one is dedicated to different workshops and networking events. It takes place in Guayaquil, Ecuador, and usually happens during May.

### **ECUADOR'S INTERNATIONAL CONFERENCE ON APPLIED TECHNOLOGIES:**

This international conference takes place in Ecuador every year but has now been moved to a remote format thanks to the events caused by the COVID-19 pandemic. This is one of the tech events in Ecuador that aims to bring together top researchers and practitioners working in the fields of Information and Communications Technology for the poor use of expanded collaboration. This tech conference in Ecuador has both a research and industry track to develop different theories or put innovative ideas into practice. Attendees should expect this event to last two days and be conducted in a hybrid format, giving US-based companies more flexibility to attend.

### **HACK TECH ECUADOR:**

This is one of the few tech events in Ecuador that actually brings together both students and professionals in different IT fields. It has a focus on preventing natural disasters

through technology, engineering, and innovation and promotes entrepreneurial endeavors, allowing plenty of opportunities to discuss and encourage remote work arrangements. The interdisciplinary nature will help attendees, especially US-based companies, make great international connections and familiarize themselves with various industries. If you're looking to hire nearshore developers in Ecuador, attending Hack Tech Ecuador is a great opportunity to scout for Ecuadorian developers and get to know the local industry.

### **EXPOTIC:**

Expotic is one of the biggest tech events in Ecuador dedicated to business transformation. This software development conference has attendees from over 16 different countries and counts with dozens of high-powered tech companies that provide lectures, workshops, and networking events. This B2B experience allows US-based businesses to gain a greater insight into the local software development scene and find nearshore developers in Ecuador ready to partner with innovation-oriented companies. Keep in mind that this year's version of the event will most likely take place in a virtual format due to the ongoing COVID-19 pandemic.

### **CONGRESO INTERNACIONAL DE TELECOMUNICACIONES, TECNOLOGIAS DE LA INFORMACION Y COMUNICACIONES:**

This event is the international congress on telecommunications, information technologies, and general comms. This congress is a 3-day event and usually takes place in Quito, Ecuador. The topics discussed at this conference include politics and technology, innovations, and cyber security. Big data and entrepreneurial changes are also included in the conversations, making this a well-rounded occasion to scout for nearshore developers in Ecuador.

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# THE BEST TECH EVENTS IN PERU

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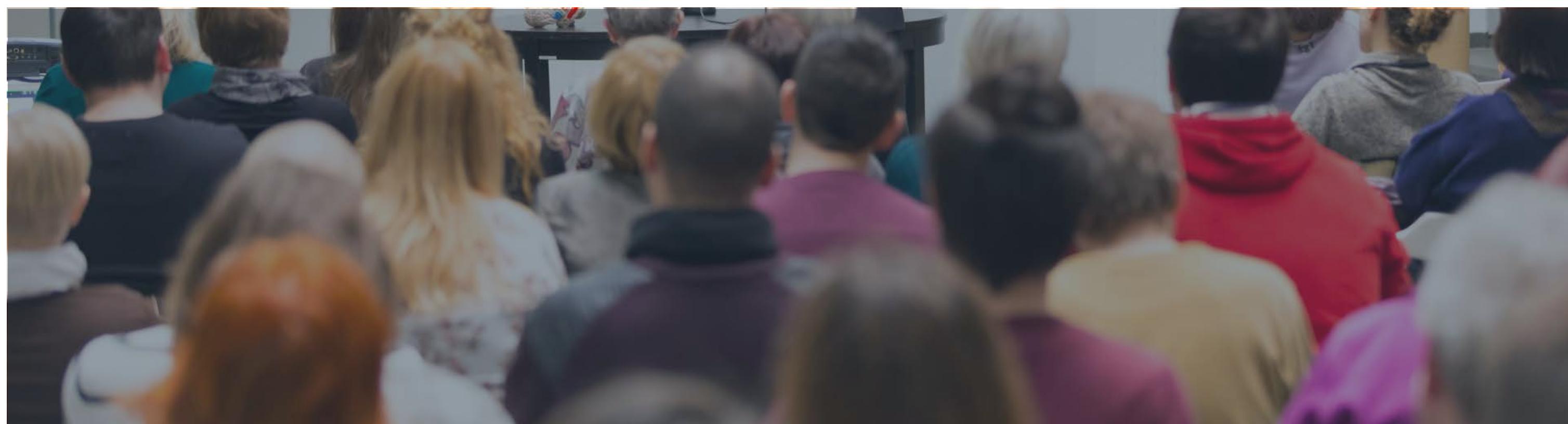
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Chapter

06

## THE BEST TECH EVENTS IN PERU

### TO SCOUT FOR NEARSHORE DEVELOPERS



Attending tech events in Peru will not only help you scout for Peruvian developers, but it'll also introduce you to the local IT industry and allow you to network with other international companies. When you immerse yourself or members of your team in the local environment and take

action to connect with developers, you'll realize finding qualified IT professionals doesn't only have to be through social media or freelancing apps. Especially in Peru, a top nearshore outsourcing location!

#### PERU DIGITAL INNOVATION WEEK:

Peru's Digital Innovation Week is a free event organized by the company TIVIT that puts digital innovation in business at the center of the local IT scene. Some of the topics that ruled the 2021 edition were cybersecurity, online business ventures, and cloud technologies. As the name indicates, this is a week-long event that usually takes place during August. Last year this IT conference in Peru was held in a virtual format but it might return to in-person activities in 2022. There will be lectures by industry professionals and case studies based on TIVIT's most remarkable clients, as well as networking opportunities.

#### WORKTECH LIMA:

If you're interested in both learning more about remote work and hiring nearshore developers in Peru, this is the tech event for your team. This is an international conference that merges the world of software development, digital innovation, remote work, and facility management. It focuses on the future of business, with technology at the core of innovation. Worktech is one of the tech events in Peru that have replicated the format of successful events hosted in places like New York, Berlin, and London. It's been hosted in Peru since 2017 and features international speakers who are experts in their fields, assuring the attendance of many developers interested in all things remote work and business innovation.

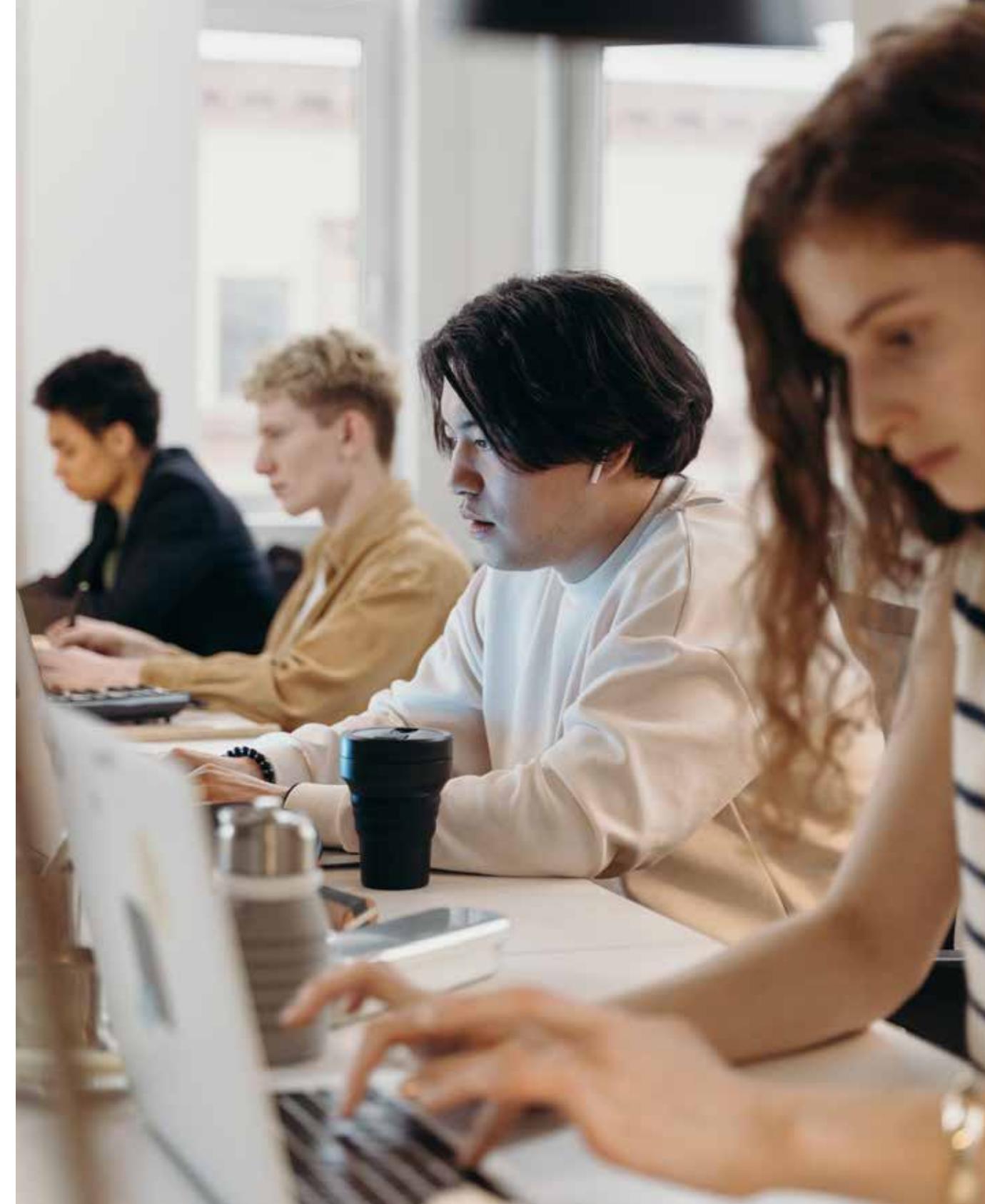
#### EXPO TECH INNOVATION LIMA:

Expo Tech Innovation Lima is a tech event in Peru that's centered around technological innovation, including telecommunications, software development, robotics, and

cybersecurity. It's a very business-oriented event that looks to encourage innovation and digital advancements in business, especially within Latin America. This IT conference in Peru usually takes place during June and features prototype products, national speakers, and a large community of local IT professionals looking to learn and make valuable connections.

### **XPOTRON PERÚ:**

XPOTRON Peru is one of the few tech events in Peru sponsored entirely by an institutional education, the Universidad Nacional de San Agustín de Arequipa. This conference brings together students, working professionals, and businesses in the fields of technology to connect and share innovative discoveries. International speakers are usually present, as they present lectures about recent discoveries in their home countries. There are also workshops and networking activities that allow foreign companies to meet local developers and consider them for their teams.



### **E-SUMMIT PERÚ ECOMMERCE:**

This is one of the region's biggest eCommerce and digital business tech events in Peru. IT professionals from all over the world come to this event to learn about the latest news in the eCommerce industry. Developers, store owners, and marketing professionals, you can find them all at this summit. There will be lectures, workshops, case studies, networking activities, and a technological innovation fair. The event usually lasts around two days and takes place in October, so come prepared to meet talented developers during Q4!





# THE BEST TECH EVENTS IN PANAMA

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Chapter  
**07**

## THE BEST TECH EVENTS IN PANAMA

### TO SCOUT FOR NEARSHORE DEVELOPERS



Panama is a top nearshore outsourcing location, making its nearshore developers highly desired by different international companies. These developers have exceptional development skills, no communication barriers, and minimal time zone differences from the US. All these factors make them a valuable asset

to add to your team. Because of this, if your company is interested in software outsourcing to Panama, your team should look for Panamanian developers at different conferences. This article will help you find the best tech events in Panama to hire nearshore developers.

#### **APANAC:**

#### **CONGRESO NACIONAL DE CIENCIA Y TECNOLOGÍA DE PANAMA:**

This is the biggest scientific and technological conference in Central America and is amidst the more recognized tech events in Panama. It aims to encourage networking between scientists, developers, IT companies, and tech professionals looking to share innovations and advance the local industry. The event is hosted by APANAC (the Panamanian Association for Science Advancement) and is currently offered in a remote format, making it easier for US-based companies to attend. As one of the most long-standing tech events in Panama, it boasts over 18 versions of this IT conference and attracts professionals from all corners of the world, not just Latin America.

#### **BSIDES PANAMA:**

BSides Panama is an annual event that reunites ethical hackers and programmers to share their experiences and innovations. The event includes a share of technological lectures and networking sessions to allow for maximum collaboration among industry professionals. This conference is oriented towards cybersecurity programming, so it's perfect for those wanting to hire developers with those particular skills. It's one of the main cybersecurity development events in the Latin American region, so it's also a great opportunity to network with IT professionals from other countries. BSides Panama usually takes place during January in Panama City.

**BIZ FIT PANAMA:**

BIZ FIT was born in 2008 as a CAPATEC (Panamanian Chamber of Technologies, Information, and Communication) initiative to create business opportunities for tech companies in Panama. This mission is very convenient for US-based companies looking to hire nearshore developers, as few tech events in Panama are targeted towards business operations specifically. This IT conference covers eCommerce, full-stack development, data thinking, seed fund, and case studies on innovation. Even though it's being offered only in a virtual format, the event still boasts plenty of networking opportunities and it's a great place to meet Panamanian developers.

**EXPO LOGISTICA PANAMA:**

Expo Logistica Panama is an internationally recognized business and commerce-oriented event in Panama. While it might lack the programming focus that's present in other tech events in Panama, its reputation and international attendance make up for this. It's oriented towards the innovations and technologies of logistic business, allowing for multiple networking sessions and occasions to close international deals. Over 150 local and foreign companies attend this yearly event, making it a great opportunity to scout for nearshore developers from all of Latin America.

**EXPOCOMER PANAMA:**

This versatile commercial exposition is organized by the CCIAP (Panamanian Chamber of Commerce, Industry, and Agriculture. While this event is not development-focused, it's still a good opportunity to meet with people from the local IT industry. The conference has technology and electronics as one of its main thematic areas, so it's guaranteed that your team will find value in attending. This is particularly true because this is one of the tech events in Panama oriented towards networking and generating business opportunities between local and international companies. Expocomer Panama reunites over 600 companies from more than 30 countries!

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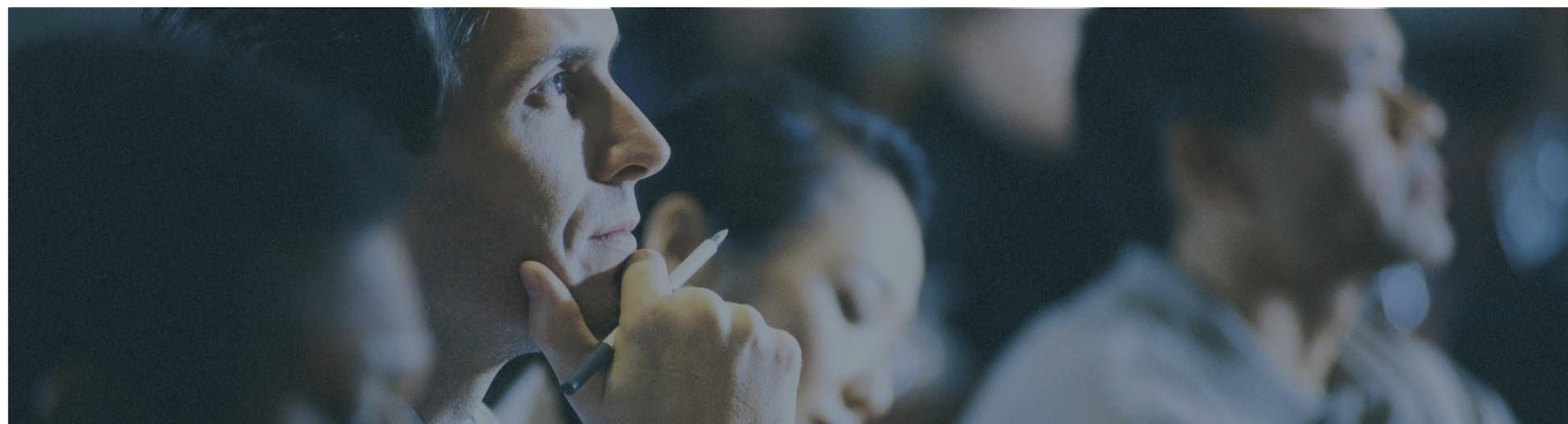
# THE BEST TECH EVENTS IN COLOMBIA

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Chapter  
**08**

## THE BEST TECH EVENTS IN COLOMBIA

### TO SCOUT FOR NEARSHORE DEVELOPERS



The major reason why you should send a team to attend tech events in Colombia is to scout for local nearshore developers. These coding conferences in Latin America are filled with talented developers looking to broaden their professional horizons and find better employment opportunities. These are just the kind of developers you need to look for!

Besides the higher chances of meeting developers looking for international employers, these tech events in Colombia are also a great opportunity to become familiar with the local development industry. You can even network with other North American companies interested in software outsourcing to Colombia. There's no limit to the connections you can forge here!

#### **DATANET ANDINO - COLOMBIA:**

Datanet Andino is a technological congress for developers, web designers, IT manufacturers, and developers. The goal of this event is for IT professionals and interested parties to network and promote tech enterprises in Colombia, as well as outsourcing. There will be many professionals in the field of structured cabling, data storage, and telecom networks. It's all about networking and connecting with industry contacts, so there will be plenty of opportunities for you to meet nearshore developers in Colombia. Dates for this event usually are between the 15th and 31st of October and the conference takes place in Bogotá.

#### **EDUTECHNIA:**

This is an international technology fair that specializes in the Latin American innovation, logistics, and technology markets. Its attendance is mostly made up of specific audiences interested in these fields, the educational community, and IT professionals. Edutechnia is one of the tech events in Colombia that holds a space for innovation, education, and networking that mixes both the public and private IT sectors of the country. Besides meeting nearshore developers in Colombia, you or your team will learn about the latest educational advancements and digital technologies.

## **COLOMBIAN CONFERENCE:**

The Colombian Conference is an online event that was born out of a need for disruptive and innovative solutions to handle the difficulties caused by the pandemic. No other tech events in Colombia have such a strong focus on rebuilding and bettering the country as this conference. This makes the event one of the best opportunities to meet ambitious developers who care about their home country and want to contribute through their passion for coding. While it's true that this is not among the most technological IT events in Colombia, it's still a solid way to meet people from the local industry. Plus, it's 100% online for the foreseeable future!

## **TECNOMULTIMEDIA COLOMBIA:**

This is one of the tech events in Colombia that centers on multimedia technology while still having software development at the core of its mission. It not only focuses on coding but also puts multimedia solutions at the front of the Colombia software development scene. It includes several expositions on various relevant subjects and a technology fair for all attendees to interiorize themselves with the latest innovations in the field. This event happens in October, like Datanet Andino, so it's best to plan accordingly to take advantage of both strategic events.

## **COLOMBIAN AMERICAN ASSOCIATION:**

### **INNOVATION AND TECHNOLOGY CONFERENCE:**

This tech event in Colombia is hosted by the Colombian American Association and it also focuses on the steady recovery of the local economy. It's all about the solutions IT professionals can find to move the country forward and maximize the opportunities it already has. One of these opportunities is the business of software outsourcing to Colombia! That's where business managers like you come into play, hiring local telnet and investing in nearshoring projects. The event is sectioned into different conference sections, with each one of them focusing on a specific topic or industry. No matter your company's niche, you'll surely meet a developer interested in working with you!

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# THE BEST TECH EVENTS IN MEXICO

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Chapter  
**09**

## THE BEST TECHNOLOGY EVENTS IN MEXICO TO HIRE NEARSHORE DEVELOPERS



You'll find no shortage of potential coding candidates at the best technology events in Mexico. This country has the second most developers out of any other Latin American country, with over 223,398 coders ready to work. Because of this, it's strategic to become familiar with its large talent pool. It's worth the effort to attend tech conferences in Mexico and scout for nearshore developers! Hundreds

of Mexican developers attend software development events in Mexico to network and look for employment opportunities. This is why, if you want to hire nearshore developers in Mexico, you or your team need to attend these local tech conferences. They have an international reach and attract IT professionals from all of Latin America, thanks to Mexico's strategic location.

### TECNOMULTIMEDIA MEXICO:

Referred to as the "The Pro AV, Multimedia & Systems Integration Conference and Expo for Mexico", this is one of the best technology events in Mexico to start attending. The Tecnomultimedia Mexico trade show presents to all attendees recent V & Systems Integration equipment and solutions. It's a tech conference dedicated to voice, audio, and integrations. Developers from versatile backgrounds attend, making it a rich experience if you're scouting for innovative IT professionals. It usually takes place in August, at the World Trade Center in Mexico City.

### E-SHOW MEXICO:

E-show Mexico is an international eCommerce conference that focuses on technical innovation and its uses in business. It's great for any US-based companies interested in both hiring nearshore developers in Mexico and going into online retail. There are several workshops, lectures, and networking opportunities available. It takes place in October, and for 2021 it was also offered in a fully remote version. Anyone working in digital marketing, data science, eCommerce, software development, tech innovation, and Fintech can join. It's the perfect technology event in Mexico to meet developers and other IT professionals!

## DEVELOPMENT WEEK MEXICO:

Development Week is one of the best technology events in Mexico, powered by Globant and available to all developers within Latin America. This tech conference in Latin America aims to spread knowledge on the latest IT technologies/innovations and promote networking between developers. There are several speakers focused on different aspects of the software development industry and plenty of opportunities to connect with Mexican developers as well. This event happens in May, and for now, all of its editions have been in an online format. This allows you to easily attend and meet thousands of nearshore developers who would be happy to work for a US-based company!

## JSCONF MEXICO:

There are several worldwide conferences created for the JavaScript communities. Still, JSConf Mexico differentiates itself thanks to its massive reach within the Latin American regions. Developers specializing in all coding languages, not just Java, come to this technology event in Mexico to network and stay on top of the latest trends. Since Latin America is the ultimate region to start nearshoring as a US-based company, this tech conference is not to be skipped. Like many technology events in Mexico, this IT conference happens towards the end of the year. It takes place in November and is available to both developers and interested companies from all over the world.

## AWS SUMMIT MEXICO:

This software development event in Mexico is centered on cloud computing and data science. Due to the pandemic, it has now transformed into the AWS Summit Online, but its major attendance still comes from Latin American developers. It's a great tech conference to attend if you don't want to travel or are particularly interested in AWS frameworks. It boasts over 90 lectures, innovation areas, training and networking activities, and even its own AWS DeepRacer League. You can attend this innovative event during August, just by tuning in with your preferred device!

## EXPO TECNOLOGÍA TIC'S Y SEGURIDAD MÉXICO:

This international tech conference about information technologies and cybersecurity is one of the best technology events in Mexico to connect with local businesses and IT professionals. The event boasts the latest innovations of several Mexican and international companies, prompting many Mexican developers to attend in order to network with potential employers. Your company can join this IT event and take advantage of the multiple panels, workshops, and conferences to scout for nearshore developers in Mexico. It takes place in November, at the Centro Banamex.

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# THE BEST TECH EVENTS IN CHILE

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Chapter  
**10**

## THE BEST TECH EVENTS IN CHILE

### TO SCOUT FOR NEARSHORE DEVELOPERS



Nearshore developers in Chile are heavily in demand right now. Considering there are approximately 61,068 software developers in Chile, according to Stack Overflow, US companies should maximize every opportunity to meet potential candidates. This includes tech events in Chile, as this country is one of the major tech hubs of South America. Its capital, Santiago, is home to different IT events per year. Several Chilean developers attend these software conferences to

network with fellow IT professionals and look for better employment prospects. This makes these tech events in Chile the perfect occasion to meet new nearshore developers and familiarize yourself with the local industry. Having one person from your team go to a couple of these events per year can help to strengthen your company's relationships with Chilean developers and scout talented people to join the business.

#### **PYDAY CHILE:**

This is one of the few tech events in Chile dedicated to Python programmers and new technologies. It aims to build synergy between both experts and amateurs in the coding language, as well as strengthen the bonds within the software development industry. There is a dedicated space for networking and developers from Spain, Mexico, and Argentina also tend to frequent this conference. This event is offered online, making it easier than ever for you or your team to attend and meet with Chilean developers. Pyday was first held in 2020, so the event still has plenty of room to grow and evolve into a bigger software development conference featuring other languages.

#### **LATAM IT & TECHNOLOGY IN MINING CONFERENCE:**

This mining conference is aimed at IT and technology professionals, as those are the aspects it hopes to improve upon the business. Chile has long been prominent in the mining field, prompting local companies to push for even more innovation with the collaboration of the Chilean IT and programming industries. There is also a focus on sustainability and ethical mining practices, meaning Chilean developers interested in those topics will be there. That can be particularly beneficial for your company moving forward. The event is usually held in Santiago during March, bringing together representatives from different fields. It's a fantastic opportunity to scout for nearshore IT professionals.

## CHILE CONNECTED:

Chile Connected is a local tech and innovation showcase and one of the broader tech events in Chile. This coding conference is the perfect place to meet with the latest Chilean developers and tech startups, as it's denominated as a networking event from the start. There are plenty of chances to speak to founders of Chilean startups and local developers to make new connections within the industry before you start software outsourcing to Chile. This event is open to anyone and attendees receive a list of Chilean companies who will be presenting their businesses and looking for strategic connections. It takes place during December and has now been moved to an online format, but stay alert in case it goes back in person in the future.

## TESTING DAY CHILE:

Testing Day Chile will be back in 2022 for its 6th edition, with a focus on IT professionals from the Latin American region. It features several lectures and workshops focused on API testing and all of the new methodologies, technologies, and recent innovations in the industry. This tech event in Chile was first held in 2017, undergoing significant growth from that initial run. Speakers from all over the region attend this coding conference in Latin America and your company can really benefit from the relationships it could build there.

Chile's Semana Nacional de la Ciencia y la Tecnología.

Chile has a long-standing tech event known as the National Week of Science and Technology. This event is held all across the country every year, with the aim to make the community participate in different tech and science activities to boost its local industries. All activities, workshops, networking spaces, and lectures are free and open to anyone who wishes to join, making it an inexpensive event to attend on behalf of your company. It usually takes place during October, so be sure to prepare to attend in advance as this is a week-long in-person event.

## AMERICA DIGITAL:

This international tech event in Chile brings together nearshore developers from all over Latin America to discuss eCommerce, big data, coding, digital marketing, fintech, cloud, and AI. Over 5.000 people attend every year, including persons from more than 50 different countries. Moreover, more than 2000 different business meetings take place during this event, showing how it's a prime opportunity for networking and meeting nearshore developers in Chile. This coding conference in Latin America is held in September at Chile's capital, Santiago.

## MINING TECH SOUTH AMERICA:

Though this event is all about mining water, it has a significant focus on technology and machine learning, making it a must for nearshore developers in Chile interested in sustainability. This is one of the most eco-conscious tech events in Chile and aims to drive sustainability, increase efficiency and cut costs within the industry. It features different spaces for exhibitions, conferences, lectures, and networking activities. This will allow your team plenty of time to connect with Chilean developers and find potential coding candidates to join your team. It takes place in Santiago, during the month of June.



# THE BEST TECH EVENTS IN URUGUAY

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Chapter

11

## THE BEST TECH EVENTS IN URUGUAY

### FOR HIRING NEARSHORE DEVELOPERS



Considering that Uruguay has only 14,112 software developers and over 700 tech companies, competition is certainly fierce for US businesses looking for nearshore developers. If your company wants to hire Uruguayan developers, networking

at local tech events in Uruguay is a smart move. These software conferences allow you to become familiar with the Uruguayan tech industry and connect with local IT professionals!

#### **PUNTA TECH MEETUP URUGUAY:**

Punta Tech is an event in Uruguay that brings together business and technology leaders to focus on networking and innovation. It used to be an in-person event that took place in Uruguay and a few other Latin American countries. After the COVID-19 pandemic, the event was reinvented and switched to a new format. Now, there are “meetups”, small simultaneous meetings around the world, in San Francisco, Miami, Mexico, Barcelona, Argentina, Chile, and Uruguay. Each meetup begins with a networking session, followed by a brief presentation and lectures from top-level international speakers. There are plenty of networking opportunities and you can also attend virtually, making it a solid choice if you’re deciding which tech events in Uruguay to attend.

#### **JORNADAS DE INGENIERÍA DE SOFTWARE DEL URUGUAY:**

This software conference in Uruguay has a more academic focus, but it’s still a great event to attend and scout for Uruguayan developers. It aims to promote and strengthen bonds between the international software development industry and different academic institutions. While it’s a very local-oriented event, international participants are also welcome. There are plenty of Latin American speakers and lectures conducted entirely in English. This event takes place in October, so you have enough time to plan ahead during the year!

#### **TESTINGUY:**

This is one of the few tech events in Uruguay completely dedicated to software testing. It’s held to promote software testing all across the Latin American region and share knowledge, experiences, and practices related to testing. It started back in 2014 and ever since it has become the most relevant testing and QA

conference in Uruguay. This event is free for all attendees and has recently been revamped to an online format. This makes it even more convenient for your team to attend!



### **WORLD CONGRESS ON INFORMATION TECHNOLOGY AND COMPUTER SCIENCE (WCITSC URUGUAY):**

This software development conference in Uruguay is centered around information technologies and computer sciences. It aims to encourage the software development community and several Uruguayan developers to exchange knowledge on new technologies and innovative discoveries. The international focus of this tech event in Uruguay is what makes it so attractive to US-based companies and IT professionals from around the world. It lasts two years and in 2022 it will take place on February 5th and 6th.

### **TECH WEEK URUGUAY:**

Uruguay's Tech Week is a vibrant and relatively new event that has already built a reputation for itself. It was first organized by Mibucle.com and over 30.000 people have shown interest in this 24/7 week-long event to meet the best IT and technology companies in the region. Because this coding event in Uruguay has such a focus on connecting Uruguayan developers with IT companies, besides sharing innovations and new technologies, many local professionals attend looking for employment opportunities. Your company will benefit from attending this event and networking with Uruguayan developers!

### **JIS URUGUAY:**

JIS Uruguay is short for Jornadas de Ingeniería de Software del Uruguay - Uruguay's Software Engineering Conferences. This tech event in Uruguay used to be in person but has now been moved to a remote format due to the events of the COVID-19 pandemic. Speakers from all over the world and developers from several countries within Latin America attend this IT and technology conference. This means your company will have the opportunity to network not only with Uruguayan developers but also with technology companies that can be valuable assets for future collaborations. The event usually takes place during November and lasts an entire day.

# WHILE ATTENDING TECH EVENTS IN LATIN AMERICA...

CAN HELP YOU SCOUT FOR NEARSHORE DEVELOPERS, SOMETIMES IT TAKES MORE THAN THAT TO HIRE THE RIGHT PERSON FOR YOUR TEAM. THERE ARE ALSO WAYS TO SIMPLIFY THE HIRING PROCESS FOR YOU. AT BLUE CODING, WE OFFER NEARSHORING SERVICES TO HELP YOU HIRE DEVELOPERS FROM LATIN AMERICA TO WORK REMOTELY FOR YOUR COMPANY FOR A LOWER COST. NEARSHORE OUTSOURCING AS A WHOLE PROVIDES SEVERAL ADVANTAGES, INCLUDING A CLOSER TIME ZONE OVERLAP, CULTURAL AFFINITY, AND COST-EFFECTIVENESS COMPARED TO OFFSHORING TO MORE DISTANT LOCATIONS OR HIRING LOCAL DEVELOPERS FROM NORTH AMERICA.

WHEN YOU PARTNER WITH OUR BLUE CODING TEAM, YOU GAIN ACCESS TO A POOL OF HIGHLY SKILLED DEVELOPERS BASED IN LATIN AMERICA. OUR TECHNICAL RECRUITERS HAVE A RIGOROUS SELECTION PROCESS TO IDENTIFY TOP TALENT WITH THE REQUIRED TECHNICAL EXPERTISE AND NECESSARY LANGUAGE PROFICIENCY. WHETHER YOU NEED FRONTEND OR BACKEND DEVELOPERS, MOBILE APP DEVELOPERS, DEVOPS ENGINEERS, OR OTHER SPECIALIZED ROLES, WE CAN HELP YOU FIND THE RIGHT CANDIDATES TO MEET YOUR SPECIFIC REQUIREMENTS WITHOUT THE NEED TO ATTEND ANY IT EVENTS OR TECH CONFERENCES IN 2023. READY TO HIRE DEVELOPERS THE EASY WAY?

CONTACT US TODAY TO LEARN MORE ABOUT OUR STAFF AUGMENTATION SERVICES AND SCHEDULE YOUR FIRST FREE STRATEGY CALL!



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