

Paweł Gleń

portfolio
password

www.pawelglen.com
A40 ECO

Staff-level Product Designer specializing in system architecture, post-acquisition integration, and enterprise-scale automation.

Bridges design, engineering, and business strategy — creating frameworks that help complex organizations move with clarity and trust.

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Box — Apps & Foundation

Senior Product Designer · 2022–2025

Led post-acquisition integrations and platform unification, shaping Box's transition from cloud collaboration to intelligent content management and automation.

- Unified acquired products (Crooze, Alphamoon, Cloud FastPath) within months post-acquisition.
- Introduced reusable frameworks (Content Switcher, Metadata Safeguards, Data Customization Patterns) adopted across the platform.
- Partnered with Alphamoon founders and Box leadership to define AI governance and validation workflows.

Postclick (Instapage)

Senior Product Designer — Growth & Activation · 2020–2022

Designed growth and activation systems simplifying onboarding and accelerating time-to-value for enterprise SaaS clients.

- Reduced a 24-step setup into a guided one-click onboarding flow ("Onboarding Genie").
- Improved activation and ARR through low-code experimentation and data-informed UX.
- Created alignment between Product, CSM, and Data teams — turning onboarding into a measurable growth driver.

Bevy — Platform Systems & R&D (for Skanska)

Co-Founder / Product Designer · 2013–2021

Partnered with Skanska's leadership on its digital transformation program, developing S360, a platform connecting safety, compliance, and finance across Central Europe.

- Digitized EHS and DMS workflows, reducing reporting time by 70% and enabling cross-country standardization.
- Co-architected the Revenue simulation engine — blueprint for Skanska's Futureproof strategy.
- Built a unified data and design framework adopted across multiple divisions.

BigShortBets — Product Reboot Team

Consulting Design Lead · 2023

Rebooted a decentralized trading platform after team collapse, rebuilding it around a wallet-centric architecture that restored user trust, delivered an MVP in 90 days at 80 % lower cost, and demonstrated design-led recovery through structure and clarity in a high-chaos environment.

Focus Areas

Scalable Product Systems

Designs modular components and reusable UX patterns that support growth and ensure product scalability across evolving ecosystems.

Integrations & Ecosystem Fit

Creates coherent cross-platform experiences by aligning system architecture and design principles across new and legacy products.

Data-Heavy Interfaces

Builds data-rich interfaces with strong logic control, clear visualization, and structures that turn complexity into actionable insight.

Skills

Enterprise UX · System Design · Product Integration · AI & Automation · Product Strategy · Governance & Compliance

Languages

Polish (Native),
English (Professional)
Russian (Conversational).

Education

B.Arch., Architecture & Urban Planning