

CASE STUDY:

How Kensite Supports GRS Contractors with Rapid-Response Welfare Across North Wales and the North West



WHERE THERE'S A SITE, THERE'S KENSITE



Across the North West, North Wales and beyond, Kensite provides welfare that works. We're supporting projects that power progress, and our growing relationship with GRS Contractors is exactly what we stand for as a business that responds fast when a new site needs to make an impression.

When GRS needed a cabin quickly for a new site start in North Wales, there was only one call the QS and project team were going to make. The scheme was for Persimmon, an ongoing client for GRS, but the site had to set the right tone from day one. We were pleased to provide a branded unit that would help start the job the way GRS wanted to start it.

GRS Contractors is a Merseyside-based civil engineering business that, following its rebrand with ICM and Ian Cheveau, needed its site presence to match its new identity - not just technically, but in how the compound looked and felt from the moment it opened.

WELFARE BUILT FOR THE JOB



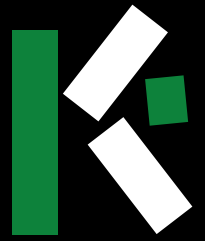
The North Wales site needed a blue branded cabin in the compound, wrapped with hoardings that stood out and reflected the new GRS brand. It was a quick turnaround at the start of a site, and hopefully the start of a relationship with a client too.

That one unit landed at the right time. GRS went on to pick up a run of exciting new projects that needed compounds fulfilling - from Deeside, rolling straight into Omega Warrington, a flagship scheme for GRS. Plenty of civil engineering contractors wanted that job. GRS won it, and it was their first with Miller Homes, with another housebuilder working close by. GRS needed to make an impression, and mobilised quickly - taking ownership of the F10, welfare units, stacked toilets, office space, and hoardings all around the site.

Our solution across the schemes included:

- Branded welfare cabin, North Wales
- Stacked welfare units and toilet blocks, Omega Warrington
- On-site office space
- Full compound hoardings
- Double-stacked units, Standish (Persimmon)

KENSITE



COMFORT, RELIABILITY,
AND SERVICE THAT COUNTS



“We needed a cabin on site quickly for a new job with Persimmon in North Wales, and Kensite got a branded unit in the compound looking spot on, hoardings and all. That set the tone for the site from day one. Since then we’ve used them on Deeside, then Omega Warrington, which was a big one for us, first job with Miller Homes and another housebuilder just down the road, so we needed it to look right. They’ve just delivered every time, whatever we’ve thrown at them, right through to Standish.”

Adam Ormesher,
Operations Manager at GRS



SUPPORTING WORK THAT MATTERS



For a contractor going through a rebrand, first impressions on site matter as much as the technical delivery. GRS has grown quickly since working with ICM, and every new compound is a chance to show that off.



Adam Ormesher reflected on what the partnership has meant for GRS:

"Omega Warrington was the one that mattered most to us. It's a flagship scheme, first time working with Miller Homes, and there was another builder right next to us. We couldn't afford for the site to look anything less than sharp. Kensite understood that, and it's why we've kept going back to them."

PARTNERSHIP THAT DELIVERS



This growing relationship reflects Kensite's commitment to working with quality contractors across the North West and North Wales.

GRS needed welfare that could turn around fast, look the part, and scale up as their project pipeline grew from a single branded cabin in North Wales to double-stacked units at Standish. Our team delivered on every site, on time and ready to support GRS from the moment work began.

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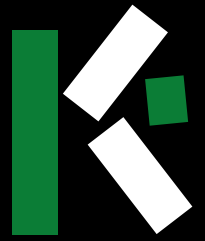
"GRS came to us needing a fast turnaround on a branded unit for a North Wales site start, and it's grown into one of our strongest relationships in the region. From that first cabin through to Omega Warrington and Standish, we've been ready whenever GRS needed to mobilise and make an impression.

That's what we're here for."

Nick Arnold,
Strategic Partnerships Manager at Kensite



KENSITE



**BUCKET
CHANGING
AREA**



GRS

