

# The control layer for tumor-selective gene therapy.

AI-programmable DNA regulatory switches enabling tumor-selective gene therapy activation.

**From \$0.5M**

structured to your indication –  
library or custom design

**Months**

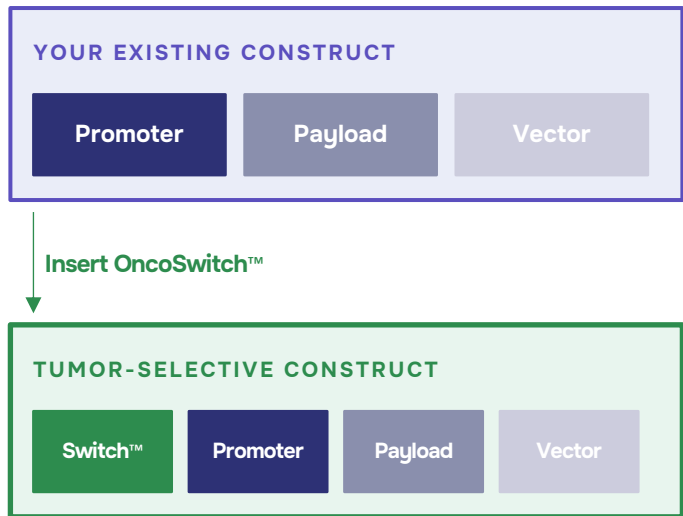
2-3 months per cycle –  
vs 1.5-3 years empirical

**Drop-in**

plugs into existing AAV, LNP, CAR-T  
constructs

# Drop in. No redesign required.

Sits upstream of your promoter – defines which cells transcribe the payload.



## One small sequence, zero rewiring

A ~100–200 bp sequence slots in upstream of your therapeutic gene – no other changes needed.



## Compatible with all major formats

AAV · Lentivirus · Plasmid · CAR-T · TCR constructs – any vector that expresses a gene.



## Your construct stays yours

We deliver the switch under a field-of-use license. Your therapeutic design and IP remain fully intact.

# What is OncoSwitch?

A programmable DNA switch that sits between the therapeutic payload and the tumor – deciding where therapy activates.

## THE CHALLENGE TODAY

### Expensive R&D

CGT programs spend millions on internal genomics to find the right promoter – most still fail.

### Long development timelines

Empirical promoter selection takes years. Each cycle usually tests one sequence at a time.

### Off-target toxicity

Even well-designed programs fail in Phase 1 because therapy activates in healthy cells.

## HOW WE FIX IT

### UPSTREAM

#### Enabling targeted therapeutics

We deliver validated candidates that transcribe the therapy to cell targets and calibrate to your IND timeline.

### PROGRAMMABLE

#### Designed, not empirical

AI + MPRA shortens 1.5 – 3 years of trial-and-error promoter selection into 2 – 3 months

### PRECISE

#### Activates only in target cell tissue

Eliminates the #1 cause of Phase 1 failure: off-target toxicity

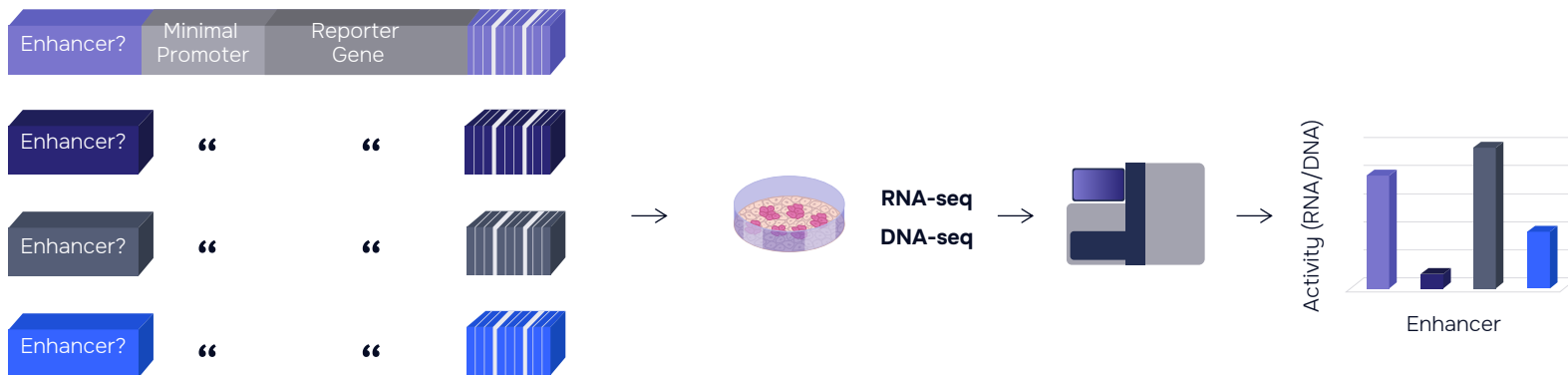
# Our Core Platform Model – AI + MPRA

The high-throughput method, in combination with our proprietary AI model, that makes our platform possible – test thousands of DNA switches in parallel, not sequentially.

hituv Lab Validated in top journals



Science



01

## Design

Library of candidate DNA switch sequences synthesized with unique barcodes.

02

## Test

Library transfected into target cancer cell lines alongside normal cell controls.

03

## Learn + Improve

AI model analyzes activity scores, identifies regulatory patterns, and informs the next design cycle. Each run makes the next faster and better.

MPRA is not experimental – it's the published, peer-reviewed method our CSO helped pioneer. AI turns each experiment into a compounding data asset.

# Works with your modality. Activates only where it should.

## CAR-T & Cell Therapy (Primary Use Case)

### ✓ Tumor-selective activation

Restricts CAR-T gene expression to the tumor microenvironment – healthy tissue unaffected.

### ✓ Antigen upregulation

Drive additional antigen expression on tumor cells, boosting CAR-T engagement.

### ✓ Cytokine & co-stimulatory control

Inducible cytokine expression confined to tumor – amplifies efficacy without systemic risk.

### ✓ Tumor-specific safety switch

An autonomous fail-safe that triggers only within tumor tissue – not in healthy bystander cells.

## STACKS WITH DOWNSTREAM CONTROL SYSTEMS



### Viral Gene Therapy (AAV / Lentivirus)

Switch sits upstream of your therapeutic cargo – same vector, same production process.



### Vulnerability Gene Strategies

Deliver prodrug-converting or sensitising genes that activate exclusively in malignant cells.



### CRISPR-Cas Systems

Restrict Cas expression to tumor tissue – enabling safer in vivo editing programs.



### Suicide Gene Therapy

Tumor-exclusive expression of a cytotoxic gene, without systemic toxicity concerns.

# From brief to validated candidates in months, not years.

**2-3**  
months  
per MPRA cycle

**1-4**  
cycles  
depending on complexity

**Traditional approach: 1.5-3 years**

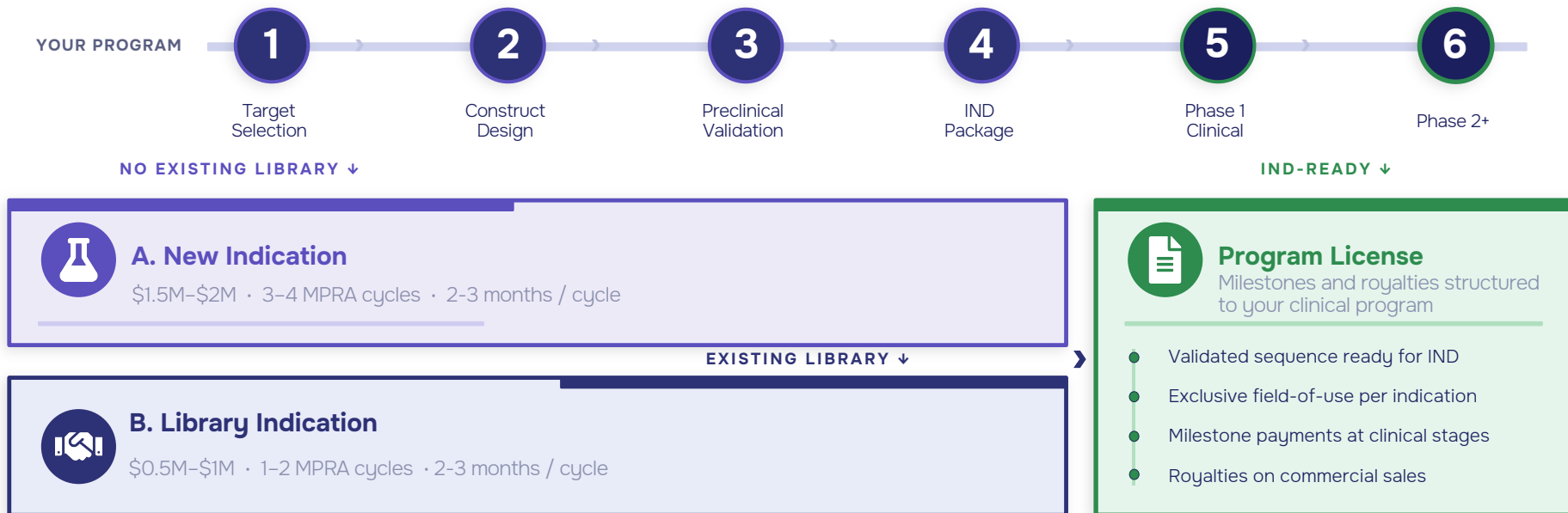
- X Empirical trial-and-error – one sequence at a time
- X High internal lab burden with frequent dead ends
- X Validated candidates often emerge too late for IND timelines

## HOW EARLY ENGAGEMENT ACCELERATES YOUR PROGRAM



Earlier engagement = fewer cycles needed. Bring us your indication at any stage – we'll calibrate the program to your timeline.

# Two paths in, one license out



Safety data ready for regulators



Faster IND filing



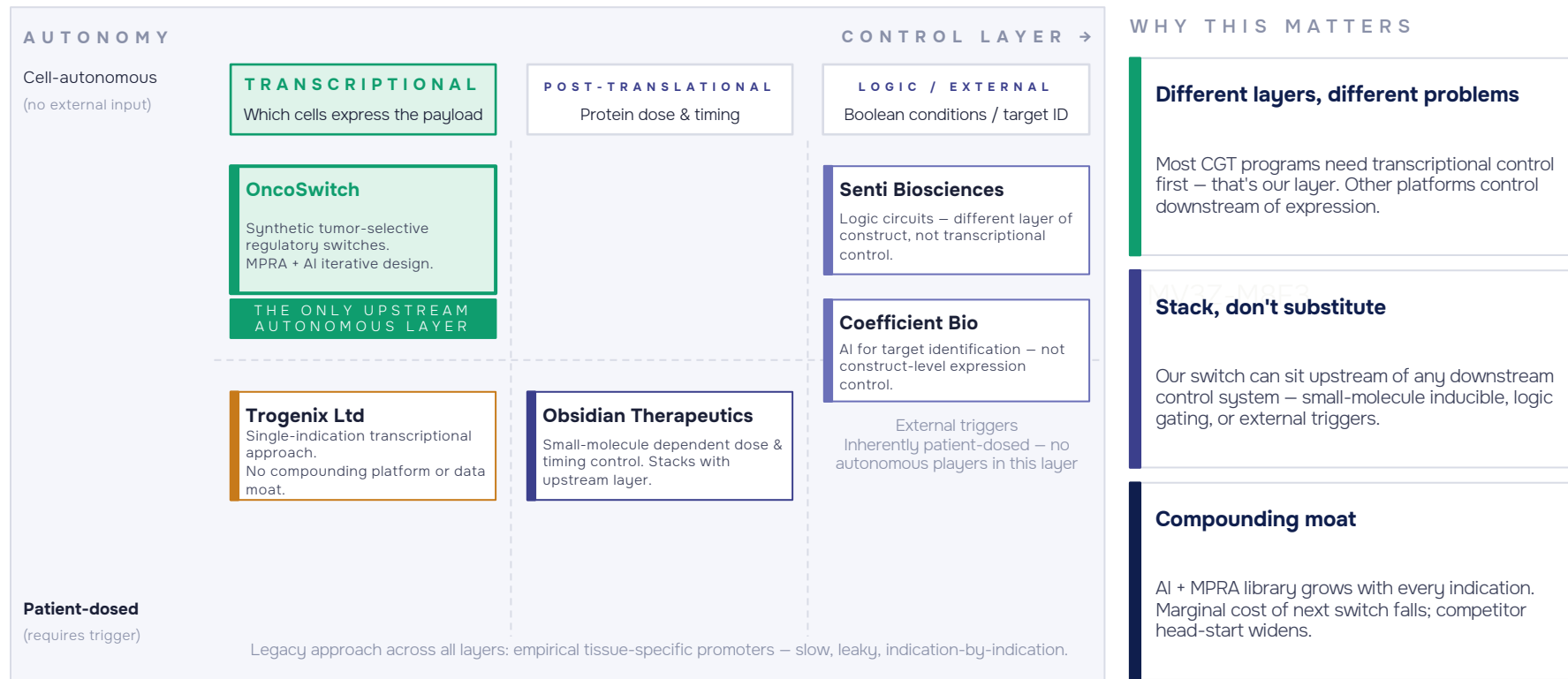
Tumor-selective dosing strategy



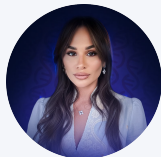
Validated sequence in your IND package

# The control layer landscape

Different platforms control different layers of gene therapy expression. OncoSwitch is the only autonomous, upstream transcriptional layer.



# The team building the platform



**Malika Gallyamova**  
CEO, Founder

- Company strategy, fundraising, and team leadership.
- Built and managed businesses in fast-moving, operationally complex environments, working across teams and execution end-to-end.
- MSc AI & Computer Science, Univ. of Birmingham (with distinction).

[LinkedIn](#)



**Nadav Ahituv**  
CSO, Founder

- Director of Genomics, UCSF – World's leading lab for MPRA (core technology in OncoSwitch model)
- Scientific Advisor, Encoded Therapeutics – regulatory element platform (high-growth, active).
- Founder & SAB, Regal Therapeutics. Advisor, Omabit. Funding secured from BioMarin.
- SAB: ARID1B, Cri du Chat, CHD2, AUTS2 & MED13L research foundations.

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**Vitalii Volkov**  
CTO, Founder

- Core technology concept acquired by government organization – substantial deal (Hemotech AI)
- Senior Bioinformatician – complex process leadership
- MSc AI & Computer Science, Univ. of Birmingham
- MD, Pirogov Russian State Medical University (with distinction).

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**Ofer Yizhar-Barnea**  
COO

- Co-founder, Geneyx (2018) – NGS platform serving 100s of labs, 100Ks of cases globally. Active.
- CEO & Co-founder, Neomer Diagnostics – UCSF spin-out; raised ~\$750K pre-seed; POC across 1,000+ plasma samples in lung & ovarian cancer detection.
- Design Partner & Advisor, Nest Catalyst (2024) – life science entrepreneurship program.

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**Dexter Sugiono**  
Head of BD

- 13+ years at Roche and AstraZeneca – Director NPP Oncology – Focused on Early Asset launch strategy in Int'l Markets (i.e. 40+ countries across APAC, MEA, LatAm, Eurasia)
- Assessed 10+ in-license BD opportunities; Buy-side on \$500M+ GLP-1 transactions.
- AZ New Modalities – CAR-T & radioconjugate opportunity sizing. Previously Roche (medical planning). MBA CEIBS · BS UCLA · INSEAD & Oxford.

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**Dmitry Mikhailov**  
AI Scientific Advisor

- Founder, Engiscent PTE Ltd. (Singapore, 2017) – applied research & technology-driven innovation holding company.
- Portfolio: World Chess (LSE-listed), Reperion (cybersecurity, Saudi Aramco), DeepTech Engineering (AI geospatial, Aramco vendor).
- Acoustery – AI respiratory diagnostics; top 3 most impactful medical startups in UAE, Arabian Business Awards 2023.

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# Start the conversation.

Turning gene therapy into programmable medicine — one switch at a time.

Bring us your indication. We'll show you what's possible.



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