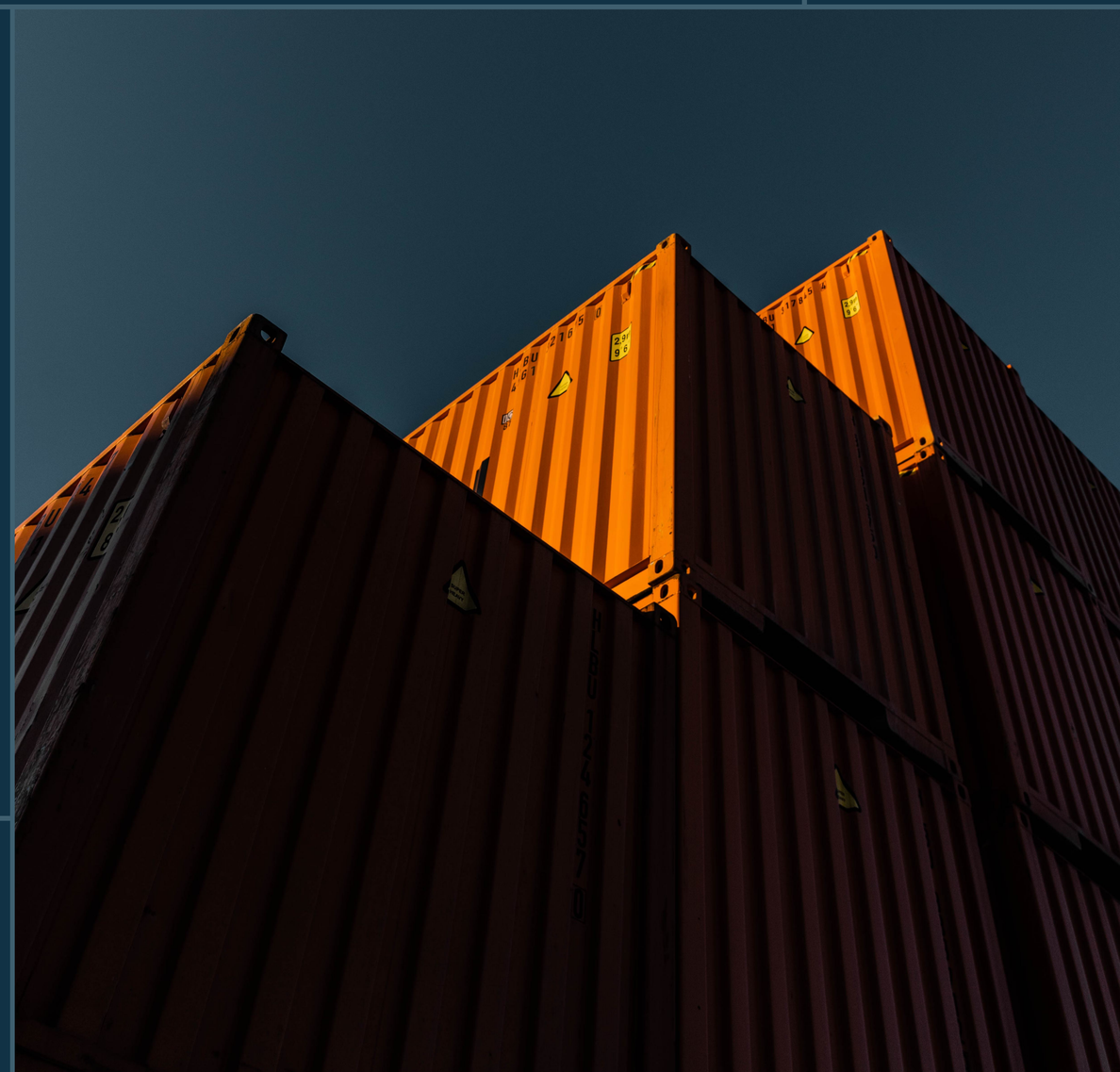


Manhattan + Shipium

Transform Your Supply Chain With Unified Shipping Operations



INDUSTRY GUIDE

Summary of Partnership and Offerings

Uniqueness of the Partnership

Manhattan Value Partner
2026 Gold Level

Joint Value to Customers

Top 5 Partnership Benefits

Summary

Optimize shipping operations across the entire Manhattan Active® Platform to improve customer experience, cost optimization, and flexibility

Manhattan Associates

Manhattan creates supply chain, omnichannel retail and inventory software solutions that help the world's best companies execute better. In the warehouse, over the road, online or in the store, Manhattan solutions increase efficiency, maximize profitability, boost revenue, and power growth. The combination of technology, experience, and dedication ensures customers optimize operations and maximize performance, no matter what industry they serve.

Shipium

Shipium helps coordinate historically disconnected steps within the supply chain using an API-first platform seamlessly integrated to Manhattan Active® Platform. Customers choose Shipium to optimize and execute key workflows, such as connecting pre-purchase delivery promises delivered via Manhattan Active® Omni with eventual carrier selection via Manhattan Active® WM to ensure the best promises are being made and kept at the lowest possible costs.

The Shipium & Manhattan Partnership

Manhattan has long been at the forefront of supply chain commerce modernization, pioneering cloud-native solutions that redefine logistics and operational efficiency. Manhattan Active® Platform represents the pinnacle of this evolution—a continuously adaptive, AI-driven, all-microservices architecture that delivers unparalleled digital experiences while eliminating the need for disruptive upgrades.

And when businesses choose to modernize their commerce and supply chain foundations with Manhattan, they need partners who share the same vision of intelligent, future-proof transformation. Shipium, a gold-level Manhattan partner delivers, with advanced machine learning capabilities helps optimize shipping speed, cost, and accuracy, ensuring Manhattan customers have the most accurate real-time picture of their shipping network.

Gain a Competitive Advantage with AI-Powered Shipping Optimization

Shipium's cloud-based platform is built to enhance the intelligence of every shipping decision, ensuring speed, cost-efficiency, and accuracy across the entire supply chain. By offering machine learning (ML) models that integrate seamlessly across Manhattan Active® applications, Shipium offers enhanced:

Real-Time Visibility & Decision Intelligence

Achieve precise, real-time insights into the shipping network, enabling dynamic optimization of delivery, order sourcing, and carrier selection.

Expanding Optimization Flexibility with AI

By adding new ML models each month, intelligence is extended beyond just shipping speed and cost. Businesses can now leverage modeling for sustainability, unlock carrier volume discounts, and optimize multi-mode shipping strategies—all via Shipium's API framework.

Microservices-Driven Agility

A microservices solution architecture ensures businesses can rapidly adopt, adapt, and scale their shipping operations without major disruptions, ensuring maximum efficiency and performance for Manhattan Active® customers.

Strategic Synergy with the Manhattan Active® Platform

Shipium seamlessly aligns with Manhattan's unified ecosystem, reinforcing the industry's most advanced orchestration of orders, distribution, labor, automation, transportation, and yard management.

The Future of Shipping Optimization

By uniting Manhattan's best-in-class supply chain commerce promising and execution technology with Shipium's AI-powered shipping intelligence, organizations gain a next-level competitive advantage. This partnership ensures that every shipment, every fulfillment decision, and every delivery promise is backed by an assurance of:



Faster delivery times



Lower operational costs



More precise shipping execution



Improved sustainability initiatives

In a world where supply chain agility and customer experience define market leadership, the combination of Manhattan Active® solutions and Shipium's ML-driven shipping optimization offers a new standard in digital transformation.

Joint Value to Customers



Improve Customer Experience

Conversion improves 4% on average with more accurate Estimated Delivery Dates via Manhattan & Shipium

OTD was 99.1% during 2024 peak season

Majority of shipments shift to **3 days or less**



Improve Cost-to-Serve

Parcel spend **reduces 12%** on average

Split shipments reduced

Real-time parcel speed / cost modeling **improves existing order sourcing** decisions



Improve Time-to-Value

Onboard new carriers **in hours**, not months

Control and apply shipping rule changes **immediately** across entire network

Top 5 Benefits of Adding Shipium to Manhattan Solutions



Centralization

Unify parcel shipping operations across all fulfillment models, from warehouses to stores to drop shipping. Centralize management of carriers, contracts, surcharges, volume limits, rules, and more.



Flexibility

Self-service rule configuration capabilities for no-code, immediate changes to shipping operations.



Automation

Eliminate siloed shipping decisions with integrated data flow APIs into existing Manhattan solutions for maximum automation and efficiency.



Customer Sentiment

The combination of Manhattan's real-time inventory visibility & precise promising capabilities paired with Shipium's dynamic time-in-transit model for carrier speed and cost estimates means hyper accurate delivery dates, fast shipping and happy customers.



Confidence

A Gold level Manhattan partner, Shipium is certified with UPS, FedEx, and DHL, and endorsed by dozens of carrier executives as a preferred modern platform for carrier selection, so Manhattan customers can be confident that their parcel shipping with Shipium and Manhattan is modernized and dependable.

Connect

Manhattan Associates

→ manh.com

Connect with the team to learn how unified shipping operations with Shipium will transform your supply chain

Shipium

→ shipium.com

Learn how Shipium transforms shipping into a strategic value driver through unified shipping operations

Up Next



→ shipium.com/manhattan

Watch a webinar showing how Manhattan Active® and Shipium work together

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