

AI Search Checklist

Get mentioned in Google's AI search results

ivabot.xyz

Run each page through these checks. Tick every box before you publish, so an AI engine can find, read, and quote you.

- The page targets one specific question, not a broad topic.
- The first paragraph answers that question directly and can stand alone.
- The main heading is phrased as the question your customer asks.
- The page covers the obvious follow-up questions on one page: price, area, hours, what is included, booking, and reviews.
- The page states one concrete fact only you say plainly, and a number with its source where you can.
- The language matches how your customer actually speaks.
- Business name, location, and contact details are clear, with basic structured data in place.
- The page can be crawled and indexed, loads quickly, and works on a phone.
- Prices, hours, and details are current, and the page shows when it was last updated.
- You have a small cluster of focused pages on the topic, not just one.
- You check how AI engines actually cite you, and correct anything wrong.

From the IvaBot guide: How to get mentioned in Google's AI search results.

ivabot.xyz/blog/get-mentioned-google-ai-search