

## From SEO to AI Visibility: kgs Enhances the Discoverability of Its Corporate Website

New navigation and page logic support AI search and large language models

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Neu-Isenburg, 27 January 2026 – With the relaunch of its website, KGS Software GmbH is sending a clear signal for a new kind of digital visibility: not only should people be able to find information faster, but AI-powered search engines and large language models (LLMs) should also be able to reliably capture content, classify it correctly, and reproduce it accurately. This positions kgs early in a research landscape increasingly shaped by tools such as AI-driven search systems.

At the heart of this realignment is a clear priority: structure beats volume. kgs has redefined its content, navigation, and page logic so that information is not only discoverable through traditional search engines but also functions as a machine-readable knowledge base – forming the foundation for answers, summaries, and recommendations generated by AI systems from web sources for more relevant query results in AI based searches.

To technically support these goals, kgs has comprehensively modernized the website and migrated from local server infrastructure to Webflow – an internationally scalable cloud platform for corporate websites. The new technological foundation improves availability, stability, and performance, while enabling faster content updates, consistent delivery, and global accessibility. This not only enhances the user experience but also increases the likelihood of AI systems processing current and valid information.

In addition to optimized loading times and a responsive design, the information architecture has been fundamentally rethought: a clearly structured navigation, precise UX elements, and a revised visual and

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editorial language guide visitors more quickly to relevant product and solution content – while simultaneously ensuring that content remains unambiguous, context-stable, and easily referenceable for AI evaluation. As a result, kgs becomes not only more visible in digital research, but also better understood.

Another key focus is frictionless conversion: new forms, fewer clicks, and a consistent experience across smartphones, tablets, and desktops make it easier to get in touch, book appointments, or request demos. Micro-interactions and subtle animations further help make complex topics more accessible – without interrupting the flow of information.

Visit the new kgs website [here](#).

## KGS Software GmbH

KGS Software GmbH has been a leader in SAP archiving for over 25 years, offering the highest level of expertise. Leading companies worldwide – such as Lufthansa Group, Procter & Gamble, BMW, and Kärcher – rely on kgs solutions. Data, documents and attachments from SAP, as well as attachments from other leading applications like Microsoft SharePoint, are migrated and archived using cloud-native, high-performance software.

Under the brand "tia®" – the intelligent archive – kgs unites all product modules under a common vision of the intelligent document archive. tia® stands for autonomous archiving, is compatible with any applications, storage solutions, and cloud technologies, and provides companies with a Single Point of Truth (SPoT) for document access. tia® supports the SAP certified interfaces ArchiveLink®, ILM, and CMIS. With the world's first SAP-certified CMIS interface, kgs' technological leadership in document management was once again confirmed in 2022.

kgs is headquartered in Neu-Isenburg near Frankfurt am Main, with a branch in Atlanta, Georgia. [www.kgs-software.com](http://www.kgs-software.com)

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