

A
Joint
Initiative
By



GLOBAL GOLD & PRECIOUS METALS CONCLAVE 2026

A Global Buyer & Seller Business Forum
for Gold & Precious Metals

4-6 MAY, 2026 | CROWNE PLAZA, DEIRA, DUBAI

SPONSORSHIP PROPOSAL



EXECUTIVE SUMMARY

The **Global Gold & Precious Metals Conclave 2026** presents a unique opportunity to position your organisation & brand at the forefront of the world's most dynamic precious metals gathering. As the premier business forum bringing together 500+ global decision-makers in Dubai—the world's bullion gateway—this conclave offers unmatched visibility, direct access to qualified buyers and an environment where serious business meets refined celebration.



500+

Global decision-makers in Dubai



THE OPPORTUNITY

A Pivotal Moment for Precious Metals

The gold and silver markets have witnessed sharp volatility over the last few days. Global uncertainty & currency movements are once again reshaping price direction, liquidity & trading strategies across precious metals. The global gold and precious metals markets are at a transformative juncture:

- **Sustained central bank buying** driving unprecedented demand
- **ESG compliance** becoming mandatory across supply chains
- **Volatile interest-rate cycles** creating safe-haven opportunities
- **Evolving trade structures** redefining global bullion flows
- **Digital gold innovations** reshaping investment platforms

Against this backdrop, we are organising **Global Gold & Precious Metals Conclave 2026** — a focused, high-level forum for decision-makers across the global bullion ecosystem.

WHY DUBAI?

Dubai has emerged as the central global hub at the crossroads of **Asia, the Middle East, Africa & Europe**—making it the ideal venue to convene global leaders shaping the future of precious metals trade.

Strategic Advantages:

- World's leading gold trading hub
- Gateway between East and West
- Advanced bullion infrastructure
- Strong regulatory framework
- Seamless international connectivity
- Premium lifestyle and business-friendly ecosystem

Dubai is not merely the host city—it is an intrinsic part of the conclave experience, where business conversations naturally extend beyond boardrooms into dinners, lounges & informal gatherings that forge long-term partnerships.



WHY SPONSOR THIS CONCLAVE?

1. ACCESS TO DECISION-MAKERS

Connect directly with 500+ high profile attendees representing the entire precious metals value chain:



Bullion Traders & Dealers

Wholesalers, importers/exporters of gold, silver & precious metals



Jewellery Manufacturers & Retailers From legacy family jewellers to boutique luxury brands.



Refiners & Mints

Gold refiners, assayers & coin/bar producers



Banks & Financial Institutions

Bullion banking, vaulting services & commodity financing



Investors & Analysts

Hedge funds, family offices, HNWIs & market researchers



Technology Providers

Fintech platforms, trading systems & e-commerce solutions



Commodity Exchanges

DMCC, DGCX, Shanghai Gold Exchange (China), Shanghai Futures Exchange (China), Hong Kong Gold Exchange (Hong Kong), Chinese Gold and Silver Exchange Society (Hong Kong), Japan Exchange Group / Osaka Exchange (Japan), MCX, NSE, Abaxx Exchange (Singapore), Bursa Malaysia, Borsa Istanbul Precious Metals and Diamond Markets (Turkey), Johannesburg Stock Exchange (South Africa), COMEX (USA), ICE Futures U.S. (USA), London Metal Exchange LME, ICE Futures Europe, Eurex & LBMA (London)



Regulatory bodies

RBI, SEBI, DGFT, Ministry of Finance (GOI), Securities and Commodities Authority (SCA) – UAE, South African Reserve Bank (SARB), Bank of Ghana, People's Bank of China (PBoC), European Securities and Markets Authority (ESMA), Commodity Futures Trading Commission (CFTC) & Securities and Exchange Commission (SEC)



500+

High profile attendees

2. UNMATCHED BRAND VISIBILITY

Before the Event:

Connect directly with 500+ high profile attendees representing the entire precious metals value chain:

- Featured in multi-channel marketing campaign (Meta ads, LinkedIn, email, WhatsApp)
- Logo on all promotional materials sent to 100,000+ industry contacts
- Social media amplification across IBCA and Tefla's networks
- Press releases to trade media & business publications

During the Event:

- Prominent logo placement on stage backdrops, banners & signage
- Branding on delegate badges, lanyards & conference materials
- Recognition during opening Inaugural, gala evenings & closing ceremony
- Live social media coverage with sponsor tags

After the Event:

- Featured in post-event reports & success stories
- Continued association with conclave brand equity



100,000+

Industry contacts

3. THOUGHT LEADERSHIP POSITIONING

Position your Senior management as industry authorities through:

- **Sponsored Conference Sessions** – Host panels or workshops on critical industry topics
- **Speaking Opportunities** – Keynote addresses, panel participation, expert commentary
- **Media Interviews** – Pre-arranged with trade press & business journalists
- **Content Integration** – Whitepapers, research reports, case studies distributed to attendees

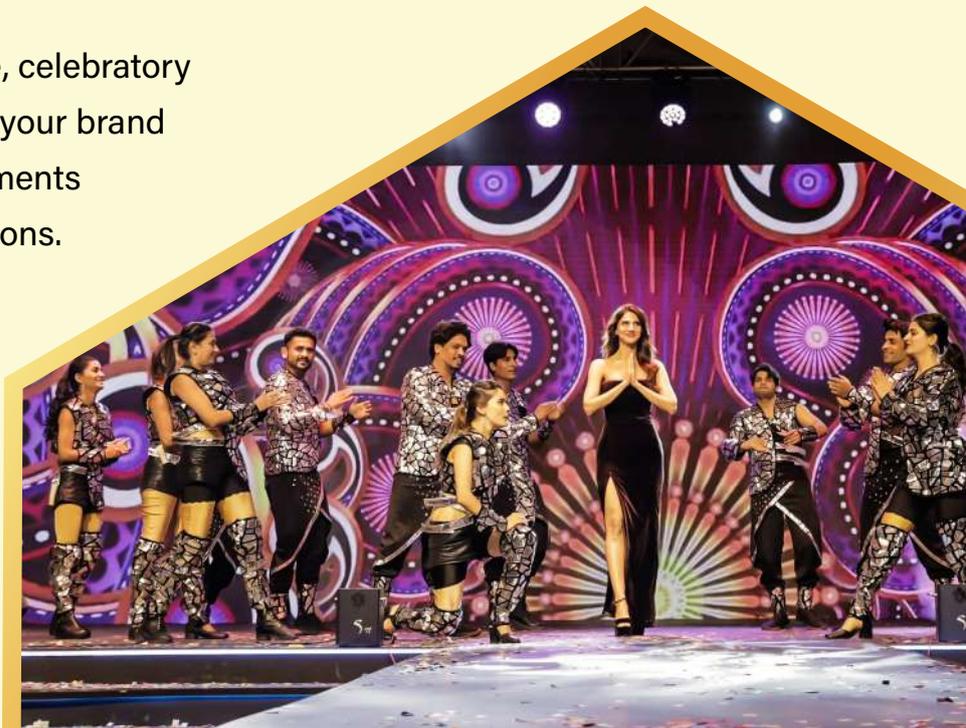
When your brand is associated with knowledge-sharing & innovation, you build trust & credibility that translates into long-term business relationships.

4. NETWORKING IN A PREMIUM ENVIRONMENT

Unlike generic conferences, this conclave blends business with celebration:

- **Grand Pre-event Fellowship Evening** – Luxury poolside networking with Signature Vegetarian Delicacies and curated conversations
- **Excellence Awards Ceremony** – Gala recognizing industry leaders
- **Celebrity Night** – With High Octane entertainment and business networking
- **Gold Networking Lounge** – Private business club for one-on-one meetings

When delegates are in a positive, celebratory mood, they're more receptive to your brand message. Sponsoring these moments creates lasting positive associations.



SPONSORSHIP PACKAGES

PARTNERSHIP	TITLE/ PRESENTING	POWERED BY	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
INVESTMENT	USD 120,000 INR 1 Crore	USD 50,000 INR 50 lakhs	USD 30,000 INR 25 lakhs	USD 25,000 INR 20 lakhs	USD 20,000 INR 15 lakhs	USD 15,000 INR 10 lakhs	USD 10,000 INR 8 lakhs
SLOTS AVAILABLE	1 Only	1 Only	3 Slots	5 Slots	8 Slots	12 Slots	Unlimited

WHAT YOU GET

Delegate Passes	25	20	15	12	10	7	4
Hotel Rooms (2 nights)	5 rooms	4 rooms	3 rooms	2 rooms	2 rooms	1 rooms	✗
Exhibition Stall	18 Sq. Mtrs.	12 Sq. Mtrs.	9 Sq. Mtrs.	9 Sq. Mtrs	✗	✗	✗

KEY VISIBILITY

Logo Size/ Position	Largest (Hero)	Premium/ Large	Standard	Standard	Standard	Standard	Small
Keynote Speaking	✓ (20 min)	✓ (15 min)	✗	✗	✗	✗	✗
Panel Discussion	✓ Moderator	✓ Panelist	✓ Panelist	✓ Panelist	✓ Panelist	✗	✗
Email Blast (10,000+)	2 Blasts	1 Blast	✗	✗	✗	✗	✗
Social Media Posts	5	3	2	1	1	1	Mention
Conference Folders	✓	✓	✗	✗	✗	✗	✗
Relationship Manager	✓ Full-Time	✓ Full-Time	✗	✗	✗	✗	✗
On-Stage Felicitation	✓ Chief Guest	✓ Dignitaries	✓ Organizers	✓	✓	✓	✗
BEST FOR	Market leadership, industry dominance	Innovation positioning, thought leadership	Premium visibility, strategic access	Strategic engagement, meetings	Strategic engagement, meetings	Targeted exposure, networking	Entry-level presence

Knowledge Partner

(USD 45000/INR 50 lakhs)

Key Deliverables

- **Thought Leadership Positioning** as the official Knowledge Partner of the conclave
- **Brand Visibility** across all knowledge-driven assets: agenda, website, delegate kit, stage backdrops & presentations
- **Speaking Opportunity:** One senior representative as a Keynote / Lead Session Speaker
- **Session Curation Rights:** Co-curation of one high-impact business session or panel
- **Research & Insights Showcase:** Opportunity to present a short market outlook, white paper or industry insight
- **Content Co-Branding:** Partner logo on session presentations, knowledge reports & post-event content
- **Media & PR Recognition:** Mention in press releases, media interactions & digital promotions
- **Delegate Access:** Complimentary delegate passes for senior leadership
- **Post-Event Visibility:** Branding in event highlights & recordings



Exchange Partner

(USD 25000 / INR 20 lakhs)

Key Deliverables

- **Official Recognition** as Exchange Partner of the conclave
- **Prominent Brand Visibility across event branding:** website, agenda, stage backdrops & digital creatives
- **Leadership Speaking Slot:** One senior exchange representative as a Featured Speaker
- **Market Leadership Session:** Opportunity to lead or co-host one session on price discovery, market transparency, regulation or trading innovation
- **Logo Placement** on conference presentations, session panels & delegate communication
- **Media & PR Exposure** through press releases, interviews & post-event coverage
- **Delegate Access:** Complimentary delegate passes for senior exchange officials

EXPERIENCE PARTNERSHIPS: EVENT-SPECIFIC ACTIVATION

Beyond traditional sponsorship packages, we offer exclusive partnerships tied to the conclave's most memorable moments—the galas, celebrations & networking experiences that define the Dubai experience.

Evening Gala Partnerships



**Excellence Awards
Title Sponsor**
(USD \$25,000 /INR 20 Lakhs)

Your brand becomes synonymous with industry excellence through category naming rights, trophy co-branding & stage presence with every award winner.





Evening Gala Partnerships



**Celebrity Night
Entertainment Partner**
(USD \$20,000 / INR 15 Lakhs)

Own the conclave's most shareable moment with stage branding throughout performances, artist meet-and-greet privileges & viral social media potential.

Culinary & Hospitality Partnerships



**Fellowship Dinner
Presenting Partner**
(USD \$15,000 / INR 10 Lakhs)

Intimate C-suite networking through exclusive dinner branding, co-branded invitations & premium hosted tables—where business happens over shared meals.





Lunch Partner

(USD \$20,000 / INR 15 lakhs per day)

Capture peak networking meals with branding on menu cards, serving stations & hosted seating where 500 delegates gather and conversations flow.



Cocktails Partner

(USD \$10000 / INR 8 Lakhs)

Brand the bar experience where champagne flows and connections deepen during the conclave's most relaxed and social moments.





Functional Brand Partnerships



**High Jewellery Showcase
Presenting Partner**
(USD \$20,000 / INR 15 Lakhs)

Position at the intersection of precious metals and high fashion with runway branding, catalogue ads & influencer amplification across Jewellery channels.



Conference Kit Partner
(USD \$15,000 / INR 10 Lakhs)

Your brand in every delegate's hands—500+ branded bags become the physical container of the entire conclave experience, carried throughout and beyond.





TACTICAL BRANDING OPPORTUNITIES

Strategic à la carte touchpoints delivering targeted visibility and measurable impact.



Delegate Badge Sponsorship
(USD \$10,000 / INR 8 Lakhs)

Your logo on 500+ badges worn for three days—constant exposure in every photo, every interaction & every networking moment.





Lanyard Sponsorship
(USD \$8,000 / INR 6Lakhs)

Wearable branding appearing in group photos, networking sessions & social media posts—organic amplification beyond venue walls.



Coffee Break Sponsorship
(USD \$5,000 / INR 4 Lakhs per day)

High-traffic refreshment moments where delegates gather and converse—your branding becomes the catalyst where deals begin.





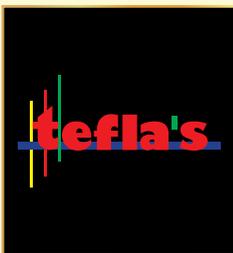
Registration Desk Sponsorship (USD \$7,000 / INR 5 Lakhs)

The welcome moment setting professional tone—first touchpoint creating immediate presence before delegates enter main halls.

A Joint Initiative By IBJA & Tefla's



The Indian Bullion and Jewellers Association (IBJA) is India's most representative and influential trade organization for the bullion, gold, silver, precious metals & jewellery industry. With a legacy spanning several decades, IBJA has been instrumental in shaping, organizing & modernizing India's bullion and jewellery ecosystem—one of the largest and most influential in the world.



Tefla's brings nearly three decades of experience in conceptualizing, organizing and executing world-class conferences, exhibitions & awards across diverse industries. This pedigree guarantees that Global Gold & Precious Metals Conclave 2026 will be organised & executed with professionalism, creativity & meticulous attention to detail.

Track Record:

Tefla's has a proven reputation for creating "business platforms" that become industry institutions in their own right:

- **Globoil India** – Edible oils and agri-trade summit, now in its 29th year, recognized as the World's premier gathering for the edible oils and agri industry.
- **Commodity** Conferences – Multiple flagship events across agricultural commodities, bringing together thousands of industry leaders annually
- **B2B Excellence** – Known for facilitating meaningful business connections, with clients consistently praising Tefla's events for generating tangible ROI through partnerships and deals

Why Partnership with Tefla's Matters:

Sponsoring an event is only valuable if it's well-executed. Tefla's 30-year track record means:

- **Your investment is protected** – Professional execution ensures your branding looks perfect and your booth gets traffic
- **ROI is prioritized** – Tefla's actively works to ensure sponsors generate leads and close deals
- **You're in good company** – Major corporates, banks & commodity firms have repeatedly sponsored Tefla's events because they deliver results



Tefla's: 301 AB & 308, Abhishek Premises,
C-5 Dalia Industrial Estate, Off New Link,
Andheri (W), Mumbai - 400053. India

Mobile: 9833755566/9833855566

Email: events@teflas.com

www.globalgoldpreciousmetals.com