

Thoughts & Mind

Food Rules & Rituals

When your mind says food has to be “just right”

Food rules and rituals can make eating feel predictable when uncertainty, fear, sensory discomfort or eating-disorder thoughts feel overwhelming. A rule may begin as a preference or coping strategy and gradually become something that feels compulsory: the same plate, sequence, preparation, timing, environment, brand, texture or way of eating. For some people rules are linked to weight and shape concerns; for others, including some people with ARFID or neurodivergent sensory needs, the reasons can be very different.

Key idea: Routine is not automatically a problem. The important questions are how much choice you have, what happens when the routine changes, whether it is meeting a genuine sensory or accessibility need, and whether it is restricting nutrition, relationships or daily life.

Preference, accommodation or rule?

A preference says, 'I like it this way.' An accommodation may make eating realistically accessible, for example reducing sensory overload or using a predictable food while nutritional variety is being developed. A rigid rule often says, 'It must be this way or I cannot cope.' These categories can overlap, so the aim is not to remove every routine but to understand its function.

Why rituals become powerful

Completing a ritual can reduce anxiety immediately. The brain then learns that the ritual prevented danger or distress, even when there is no evidence that the feared outcome would have happened. Repetition can make the sequence feel increasingly necessary. Hunger, undernutrition, anxiety and obsessive thinking can also make flexibility more difficult.

Common forms of food ritual

Examples include eating foods in a fixed order, cutting or arranging food in a particular way, needing exact brands or utensils, repeated checking, prolonged preparation, separating foods, eating at exact times, requiring specific environments, excessive reassurance, or rules about what can be combined. Some rituals are subtle and may be invisible to other people.

When sameness supports sensory regulation

For someone with strong sensory differences, sameness can reduce a genuine processing burden. Treatment should not confuse useful accommodation with pathology. The goal may be to protect essential supports while gently increasing flexibility only where it improves nutrition, participation or quality of life.

Rules or rituals I notice in my own eating:

Understand the rule before changing it

Choose one rule that feels appropriate to explore. Do not start with the most frightening or medically significant behaviour without clinical support.

1. What is the rule?

Describe it without recording calories, weights or compensatory targets.

My rule or ritual:

2. What does it do for me?

Does it create predictability, reduce sensory discomfort, lower anxiety, delay eating, provide control, prevent a feared consequence or help you avoid difficult feelings?

What it provides:

3. What am I afraid would happen without it?

Notice both the practical concern and the emotional prediction. The feared outcome may be physical, sensory, social or psychological.

My feared outcome:

4. What does the rule cost me?

Consider time, nutrition, spontaneity, relationships, travel, work, family meals, concentration, anxiety and the amount of mental space the ritual occupies.

The cost:

5. Where might a little flexibility be possible?

Flexibility can be tiny: a different cup, a five-minute timing change, one altered sequence, another acceptable brand, or tolerating something being slightly imperfect. Use your treatment plan where one exists.

A manageable flexibility step:

Moving from control toward choice

The purpose of reducing an eating-disorder ritual is not to make eating chaotic. It is to increase choice. A useful experiment is planned, proportionate and repeated often enough for the brain to learn that a different response is possible.

Instead of...	Practise...
Changing everything at once.	One small, agreed change while keeping other supports predictable.
Trying to feel completely calm first.	Allowing manageable anxiety while taking the planned step.
Asking repeatedly whether it is safe or okay.	Using one agreed source of guidance, then allowing uncertainty.
Calling every routine an eating-disorder behaviour.	Checking whether it is a sensory/accessibility need, preference or rigid rule.
Judging a difficult attempt as failure.	Reviewing what was learned and adjusting the next attempt.
Letting the ritual decide automatically.	Creating a brief gap: notice, name the rule, then choose.

Supporting someone with rituals

Avoid mocking routines, deliberately disrupting food without agreement or turning flexibility into a test. Ask what the ritual is doing for the person. Where there is a treatment plan, support the agreed approach consistently. Calm boundaries can be helpful when family members have become drawn into repeated reassurance or elaborate rituals, but changes should be proportionate and sensitive to genuine sensory or disability-related needs.

Rituals, OCD and eating disorders

Eating-disorder rituals and obsessive-compulsive symptoms can overlap, but they are not identical. If rituals extend well beyond eating, involve intrusive fears and compulsions, or are difficult to understand within the eating-disorder presentation, specialist assessment can help clarify what is happening and guide treatment.

My small flexibility experiment:

When professional support matters

Seek eating-disorder assessment when rules or rituals are causing significant restriction, nutritional compromise, distress, compensatory behaviour or major interference with daily life. Medical monitoring may be needed even when someone does not appear underweight. Acute physical deterioration, fainting, severe weakness, dehydration, chest symptoms or other urgent concerns require prompt medical help.

My interactive Food Rules & Rituals Plan

This plan is about creating choice, not removing every routine. Complete it when relatively settled and use it alongside specialist guidance where appropriate.

NOTICE - Which rule or ritual is taking over?

UNDERSTAND - What need, fear or sensory difficulty is underneath it?

CHOOSE - What small flexibility step is appropriate?

SUPPORT - What will help without reinforcing the ritual?

REVIEW - What happened, what helped and what can I try again?

A message from Maggie

Rules can feel protective. They can give you something predictable to hold onto when eating, your body or the world around you feels uncertain. I would not want you to look at every routine and decide it has to disappear. Some routines genuinely help us manage sensory needs and make eating possible. The question is whether you still have a choice. Recovery can mean gently separating the things that support you from the rules that have started controlling you, and building flexibility at a pace that is safe enough to practise.

Books, resources & clinical sources

NICE NG69: Eating disorders: recognition and treatment. NHS eating-disorders information. Beat eating-disorders information and support. Fairburn, *Cognitive Behavior Therapy and Eating Disorders*. Thomas, Lawson & Eddy, *Cognitive-Behavioral Therapy for Avoidant/Restrictive Food Intake Disorder*. Where obsessive-compulsive symptoms may also be present, appropriate assessment can help distinguish overlapping mechanisms and treatment needs.

This educational resource does not replace medical, nutritional or eating-disorder assessment and individual treatment.