

STUDENT STAFF ROLE PROFILE

At the Guild, student staff don't just support what we do, you shape it. This paid role gives you the chance to get involved in meaningful work, build real experience, and make a difference to student life at Exeter.

Role:	Student Content Creator
Working hours:	4 hours per week, term-time
Pay:	£15.07 an hour
Supported by:	Social Media Coordinator + Communications Manager

What you'll be doing

- Plan, film and edit engaging short-form videos for TikTok, Instagram Reels and YouTube Shorts
- Cover Guild events, campaigns and everyday student life, on and off campus
- Edit content using tools like CapCut, Canva or Adobe Express to make it platform-ready
- Design quick-turnaround graphics using Canva
- Look at what other student creators and SUs are doing for inspiration and fresh ideas
- Work with the Guild's Content team to develop and test creative content
- Stay up-to-date with social media trends and suggest ways that we can jump on them in a tone and style that fits the Guild and our target audience

What you'll gain

- A portfolio of creative content you can show off on your CV or LinkedIn
- Hands-on experience using editing tools like CapCut, Canva and more
- Confidence creating content that speaks in a clear, on-brand voice
- Real insight into how to engage audiences across platforms
- An understanding of content performance and how to improve it
- Experience working to a brief and delivering creative work to deadlines

Skills you need

- Some experience creating short-form video and editing
- Familiarity with tools like CapCut, Canva and Adobe Express (or a willingness to learn)
- A creative eye and a good sense of what works on TikTok, Reels or Shorts
- Able to manage your time, take feedback and meet deadlines
- Organised and reliable with strong time management
- Able to follow a brief, meet deadlines and work with light-touch guidance
- Keen to grow your skills and try new things
- Comfortable approaching students and being on camera

Key dates

- Shortlisting: 24-26 August
- Interviews: 31 August – 1 September
- Start date: 14 September

