

Education

**Rochester Institute of Technology, Rochester NY**  
B.F.A. New Media Design | May 2026

Experience

**UX/UI Designer Intern | Sports Excitement**  
Remote | March 2026 - Present

Designed UX/UI for a career-readiness mobile platform helping students and emerging professionals gain visibility and opportunity in the job market. Translating user pain points into clear, intuitive design solutions through wireframes, prototypes, and UI components.

**Marketing Designer | La Cazona Restaurant**  
McMinnville TN | September 2022 - August 2024

Designed social media graphics across 3 major platforms, driving an 80% increase in Facebook engagement over 6 months. Work with the management to create marketing strategies for seasonal promotions and events.

Skills

Design

User Experience · Interaction Design  
· User Interface · Digital Prototyping · Wireframing

Software

Figma · Illustrator · AfterEffects · Rive · HTML · CSS

Research

User Interviews · Information Architecture · Journey Mapping · Quantitative Analysis · Competitor Analysis

Other Skills

Illustration · Branding · Typography · Iconography · Web Design · Spanish Fluency

RIT Projects

**Tennessee Wallet**

Product Design Case Study | Nov - Dec 2025

We live in a digital world, where practically everyone has a smart device with them at all times. Smart devices have become a one-stop shop for holding important information. I redesigned and improved the Tennessee state ID/driver’s license for a digital wallet.

Skills used: Wireframing, Prototyping, Illustration, Branding.

Tools: Figma.

**RoamROC**

Product Design Case Study | Nov - Dec 2024

RoamROC is an app that finds Rochester downtown hotspots and uses AR features to make learning about the area more engaging. The purpose of the app is to bring more visitors and locals to downtown.

Skills used: UI/UX, Wireframing, Prototyping, Illustration, Branding.

Tools: Figma.