

## Education

### Rochester Institute of Technology, Rochester NY

B.F.A. New Media Design | May 2026

## Experience

### UX/UI Designer | Mentor a Promise

Remote | April 2026 - Present

- Redesigned 10 desktop and mobile screens for a NYC nonprofit serving teens and young adults, applying WCAG-informed improvements to color contrast, element spacing, and navigation to increase accessibility and readability
- Built illustrations system aligned with the nonprofit's brand identity, supporting inclusive visual communication across the productability

### UX/UI Designer Intern | Sports Excitement

Remote | March 2026 - June 2026

- Designed 37 mobile screens across Portfolio Builder, Settings & Notifications, and Analytics as the sole designer on a career-readiness platform connecting students and emerging professionals to job opportunities
- Translated user pain points into high-fidelity prototypes, UI components, and end-to-end user flows in Figma, delivering all screens to production

### Marketing Designer | La Cazona Restaurant

McMinnville TN | September 2022 - August 2024

- Designed social media graphics across 3 platforms, driving an 80% increase in Facebook engagement over 6 months
- Worked with management to develop marketing strategies for seasonal promotions and events, aligning visual content with business goals

## Skills

### Design

User Experience · Interaction Design  
· User Interface · Digital Prototyping · Wireframing

### Software

Figma · Illustrator · AfterEffects · Rive · HTML · CSS

### Research

User Interviews · Information Architecture · Journey Mapping · Quantitative Analysis · Competitor Analysis

### Other Skills

Illustration · Branding · Typography · Iconography · Web Design · Spanish Fluency

## RIT Projects

### Tennessee Wallet

Product Design Case Study | Nov - Dec 2025

- Designed a mobile app in Figma enabling Tennessee residents to apply for, store, and manage state documents from home, covering end-to-end UX from information architecture to high-fidelity UI

Skills used: Wireframing, Prototyping, Illustration, Branding.

Tools: Figma.