

The Archway

# PURPLE PARTY

2026 SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP LEVELS

*All Purple Party sponsorship levels are exclusive.*

<p><b>PRESENTING SPONSOR</b>  <b>\$25,000</b>  <i>exclusive</i></p>	<ul style="list-style-type: none"> <li>• Name and logo recognition as Presenting Sponsor on all event materials</li> <li>• Exclusive logo and name recognition on event night stage</li> <li>• A dedicated social media post announcing sponsorship</li> <li>• Spotlight recognition in The Archway’s annual impact report</li> <li>• Exclusive “Coffee with Kathryn” - in-person opportunity prior to the event for employees or guests to learn from The Archway CEO, Kathryn Jacob</li> <li>• Name recognition as Presenting Sponsor in both shelter locations</li> <li>• VIP access to early check-in on event night</li> <li>• Two tables of 10 premiere tickets and VIP lounge (20 total tickets)</li> </ul>
<p><b>BAR SPONSOR</b>  <b>SOLD</b>  <b>\$1,000</b>  <i>Thank you, Diageo!</i></p>	<ul style="list-style-type: none"> <li>• Name and logo recognition on all event materials</li> <li>• Name and logo recognition at bar on event night</li> <li>• Specialty cocktail napkins with logo recognition</li> <li>• Recognition on social media</li> <li>• A specialty cocktail named after Bar Sponsor</li> <li>• VIP access to early check-in on event night</li> <li>• One table of 10 premium tickets to event and VIP lounge</li> </ul>
<p><b>VIP LOUNGE SPONSOR</b>  <b>PENDING</b>  <b>\$10,000</b>  <i>exclusive</i></p>	<ul style="list-style-type: none"> <li>• Name or logo recognition on all event materials</li> <li>• Logo recognition in VIP lounge on event night</li> <li>• Exclusive opportunity to provide gift to VIP guests</li> <li>• Speciality cocktail napkin with logo recognition at VIP lounge bar</li> <li>• Recognition on social media</li> <li>• VIP access to early check-in on event night</li> <li>• One table of 10 premium tickets to event and VIP lounge</li> </ul>
<p><b>PHOTO BOOTH SPONSOR</b>  <b>SOLD</b>  <b>\$1,000</b>  <i>Thank you, Higginbotham</i></p>	<ul style="list-style-type: none"> <li>• Name or logo recognition on all event materials</li> <li>• Logo recognition at the photo booth</li> <li>• Logo recognition on both printed and electronic photo booth strips</li> <li>• Exclusive opportunity to provide sponsored prop at photo booth</li> <li>• Recognition on social media</li> <li>• VIP access to early check-in on event night</li> <li>• One table of 10 premium tickets and VIP lounge</li> </ul>
<p><b>MYSTERY WALL SPONSOR</b>  <b>SOLD</b>  <b>\$1,000</b>  <i>Thank you, Frost!</i></p>	<ul style="list-style-type: none"> <li>• Name or logo recognition on all event materials</li> <li>• Logo recognition at mystery wall</li> <li>• Logo recognition on mystery wall bags/tags</li> <li>• Recognition on social media</li> <li>• Exclusive opportunity to provide sponsored item in mystery wall bags</li> <li>• VIP access to early check-in on event night</li> <li>• One table of 10 premium tickets and VIP lounge</li> </ul>
<p><b>GOLDEN TICKET SPONSOR</b>  <b>\$7,500</b>  <i>exclusive</i></p>	<ul style="list-style-type: none"> <li>• Name or logo recognition on all event materials</li> <li>• Name or logo recognition on all Golden Ticket communications and materials (at least one email, one social media post, and two social media stories)</li> <li>• Recognition on social media</li> <li>• VIP access to early check-in on event night</li> <li>• One table of 10 premium tickets and VIP lounge</li> </ul>

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<p>FLORAL SPONSOR <b>SOLD</b> \$8,000</p> <p><i>Thank you, Charles &amp; Julie Whitson</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Logo recognition on table centerpieces</li><li>• Exclusive name or logo recognition as Floral Sponsor on seating chart at check-in</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>
<p>VALET SPONSOR \$5,000 <i>exclusive</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Opportunity for first impression with logo recognition at valet check-in</li><li>• Exclusive opportunity to provide sponsored item to guests</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>
<p>LIVE AUCTION SPONSOR <b>SOLD</b> \$8,000</p> <p><i>Thank you, AMN Healthcare!</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Live recognition from auctioneer during live auction</li><li>• Logo recognition on each package slide during live auction</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>
<p>ENTERTAINMENT SPONSOR <b>SOLD</b> \$8,000</p> <p><i>Thank you, PRA Group!</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Live recognition during music performances throughout the event</li><li>• Logo recognition on dance floor prop table</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>
<p>SILENT AUCTION SPONSOR \$5,000 <i>exclusive</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Logo recognition signage at silent auction</li><li>• Logo recognition on each item bid sheet</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>
<p>HEADS OR TAILS SPONSOR <b>SOLD</b> \$8,000</p> <p><i>Thank you, American Airlines Credit Union!</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Logo recognition on slide show during Heads or Tails game</li><li>• Logo recognition at Heads or Tails sales tables</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>
<p>DESSERT SPONSOR <b>SOLD</b> \$8,000</p> <p><i>Thank you, NBT Financial Bank!</i></p>	<ul style="list-style-type: none"><li>• Name or logo recognition on all event materials</li><li>• Logo recognition on dessert napkins</li><li>• Logo recognition at two dessert stations</li><li>• Recognition on social media</li><li>• One table of 10 tickets</li></ul>

The Archway

# PURPLE PARTY

COCKTAILS • DINNER • DANCING

OCTOBER 16, 2026

TANNAHILL'S TAVERN

FW • TX



# Sponsor Information

Name/Organization as it should appear in print

Contact Name

Address

City

State

Zip

Phone

Email

## Sponsorship Levels

*All sponsorships are exclusive.*

- Presenting Sponsor (\$25,000) **SOLD**  Bar Sponsor (\$10,000) **PENDING**  VIP Lounge Sponsor (\$10,000) **SOLD**  Photo Booth Sponsor (\$7,500)  
**SOLD**  Mystery Wall Sponsor (\$7,500)  Golden Ticket Sponsor (\$7,500) **SOLD**  Floral Sponsor (\$5,000)  Valet Sponsor (\$5,000)  
**SOLD**  Live Auction Sponsor (\$5,000) **SOLD**  Entertainment Sponsor (\$5,000)  Silent Auction Sponsor (\$5,000) **SOLD**  Heads or Tails Sponsor (\$5,000)  
**SOLD**  Dessert Sponsor (\$5,000)

## Additional Tickets

Individual Ticket (\$250 each) Number of Tickets \_\_\_\_\_

Table of 10 (\$2,500) Number of Tables \_\_\_\_\_

Total contribution amount: \$ \_\_\_\_\_

Enclosed is a check made payable to The Archway

Please send me an invoice for billing

Charge my credit card (amount listed above)

Please email completed agreement to:  
[development@thearchwaytx.org](mailto:development@thearchwaytx.org)

Card No.

Exp. Date

Sec. Code

Billing Zip

Signature

The purpose of this sponsorship is to benefit The Archway's (TAW) and advance its not-for-profit mission of ending domestic violence through safety, support, prevention and social change. Sponsor would like to assist TAW in carrying out its mission and agrees to provide the support outlined above. Sponsor understands that as a not-for-profit charitable organization, TAW cannot promote or endorse Sponsor's products or services. TAW will recognize Sponsor's donation in the appropriate cause or event materials. Sponsor grants permission to TAW to display Sponsor's name and trademark for the Term of this Agreement unless otherwise discussed.

I request to remain anonymous as a sponsor.

My signature indicates authorization to make this commitment on behalf of my company or myself.

Signature

Date

The Archway Staff Signature

Date

***All payments are due by Sept. 30, 2026***