

# KATE MARTIN

Creative Integrated Producer

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San Francisco, CA

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## SKILLS

### PROFESSIONAL

Budget Tracking & Management  
Vendor/Contract/Talent  
Negotiation  
Concept Development  
Project Management  
Script Writing  
Video & Audio Editing

### TECHNICAL

Microsoft Office/Google  
Workspace  
Adobe Premiere Pro  
Asana, Dropbox, Basecamp  
Wordpress/Webflow  
Frame.io  
CPM: Hubspot, Constant Contact

## AWARDS

### AWARD OF EXCELLENCE

The Communicator Awards

### AWARD OF DISTINCTION

The Communicator Awards

### SILVER & BRONZE ONLINE VIDEO

The Telly Awards

## EDUCATION

### MFA, Film Production

University of Miami

### BS, Theater Performance Minor, Art History

Northwestern University

## INTERESTS

Yoga and Ayurveda  
Wholistic Health  
Immersive Theater & Art

## PROFILE

Creative video, digital and stills producer with 12 years of experience working with Fortune 500 companies and technology start-ups to bring their marketing visions to fruition. Strong communicator and collaborator, who excels at working with multiple stakeholders to convert ideas and strategies into project deliverables. Passionate about telling impactful visual brand stories and promote technology that shapes the future of our collective and individual wellbeing.

## WORK EXPERIENCE

### EXECUTIVE PRODUCER / CO-FOUNDER

N3 Digital | n-3.io | 2010 - Present

Directed and oversaw client marketing projects including live-action and animated marketing videos, websites and virtual reality/augmented reality experiences.

Clients: AT&T, Cisco, HP, Symantec, Hunter Douglas, Costco, Autodesk, AC Transit

- Collaborated on concept development with creative directors, marketing teams and product engineers and managed project timelines and milestones.
- Script writing by synthesizing client briefs and conducting background research.
- Managed internal and remote teams of designers, animators and producers.
- Created and managed contractual agreements, estimates, statements of work, insurance, permits, and licensing agreements.
- Coordinated and managed live-action video and stills crews and directed on-screen talent.
- Established workflows in Frame.io and Dropbox for project development and client reviews.
- Tracked project progress and deliverables, highlighting roadblocks and streamlining production processes.

Highlight: Oversaw a multi-platform campaign for Cisco Security: including 3 animated videos, an interactive 3D WebGL website and a Virtual Reality application for their cybersecurity hardware and software products.

### INDEPENDENT VIDEO & STILLS PRODUCER

2008 - 2010

Planned and managed video and stills shoots both on-location and in-studio. Directed projects from initial concept development through delivery, including scripting, shooting and editing.

Clients: Adidas, Iris Interactive, Carat Fusion, StubHub, The Food Network, SFMade.org

- Communicated with creative agencies and clients to establish project goals and timelines.
- Negotiated talent rates and contracts for photographers, stylists, models.
- Managed project financials to track budget and scope.
- Hired and managed video and stills crews and responded to onset changes.
- Researched, sourced and secured shooting locations including permitting.

Highlight: Producing a 4 part series of stills and video shoots for Adidas and working with female athletes, Candace Parker, Laila Ali and Ana Ivanovic.

### ASSOCIATE PRODUCER/ VIDEO RENTAL EQUIPMENT MANAGER

Studio B Films | 2006-2008

Clients: Ernst & Young, Adobe, ClifBar, Mekanism, EVB

Coordinated video shoots and on-set logistics. Managed the day-to-day workings of the office including all rentals and inquiries about pro-video equipment rentals.

- Created call sheets, booked travel and managed on-set crews.
- Conducted on-camera interviews and assisted on video shoots including b-roll shooting and sound recording.
- Edited video footage for music videos.

Highlight: Planned and coordinated a 3-city video shoot for Ernst & Young's recruiting site.



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## WORK EXPERIENCE | (continued)

### DOCUMENTARY PRODUCER & PRODUCTION ASSISTANT

Independent Contractor | 2005- 2006

Directed, produced and edited a Red Bull sponsored Miami Nightlife Documentary video highlighting the trendsetting nature of the Miami music scene. Production Assistant to Assistant Director on various Miami-based music videos.

*Clients: Red Bull, University of Miami*

- Interviewed leading music producers and promoters
- Coordinated and set-up shooting locations.
- Shot and edited interview content and b-roll live action footage.
- Managed financial backing with sponsor Red Bull.

Highlight: Shooting in various historic Miami music venues including the Fountainebleau.

### TELEVISION PRODUCTION ASSISTANT

2003-2004

Planned and managed talent and expert guests for magazine style broadcast production. Managed in-studio audience members.

*Clients: Ochre Media*

- Assisted the showrunner in booking and interviewing expert guests.
- Editing of final broadcast shows.
- Managed in-studio production including guests and audience member participation.