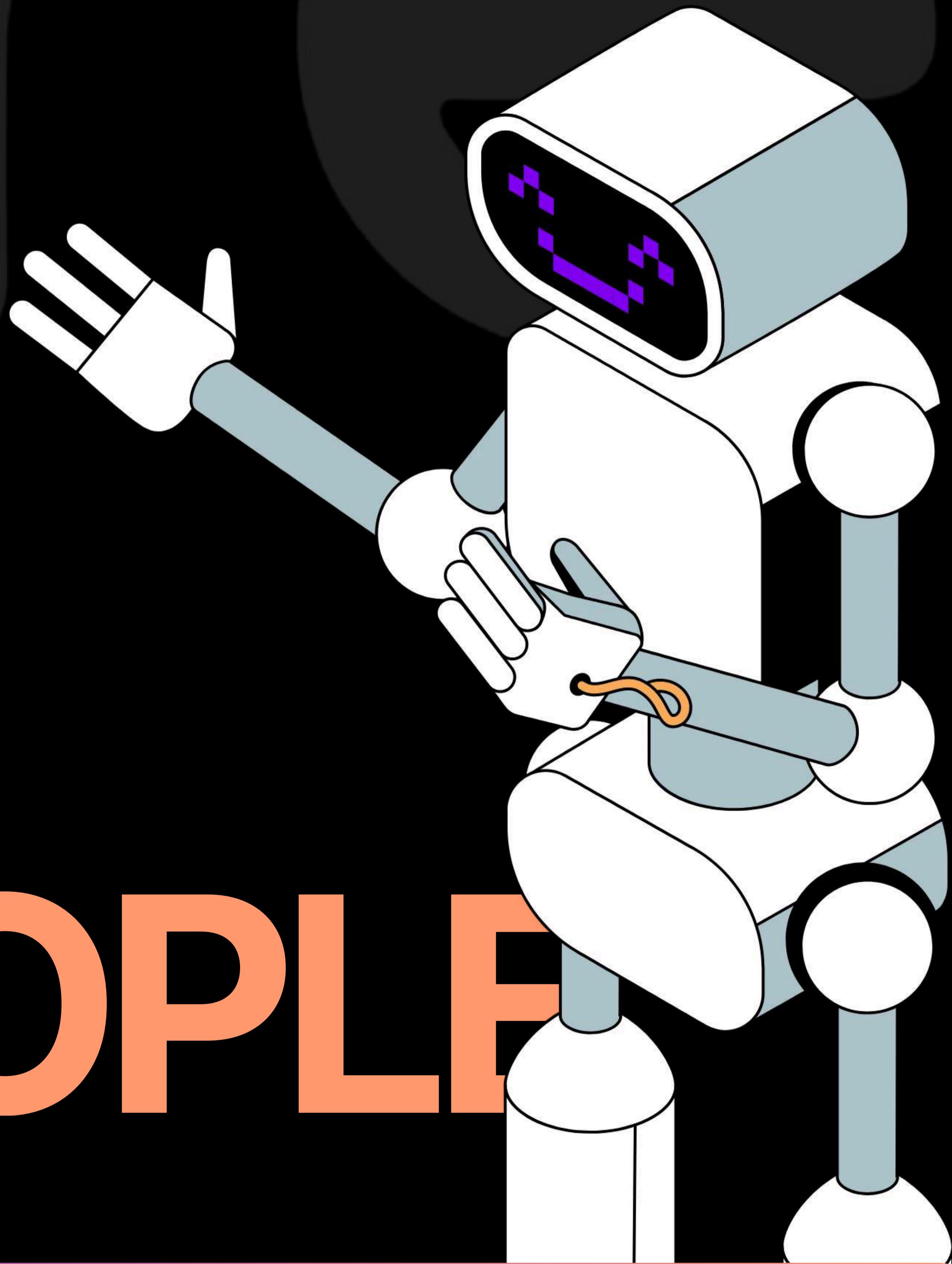


hyre.

**GENUINE
TECH PEOPLE**



WHAT WE DO...

MACHINE LEARNING & AI



DATA



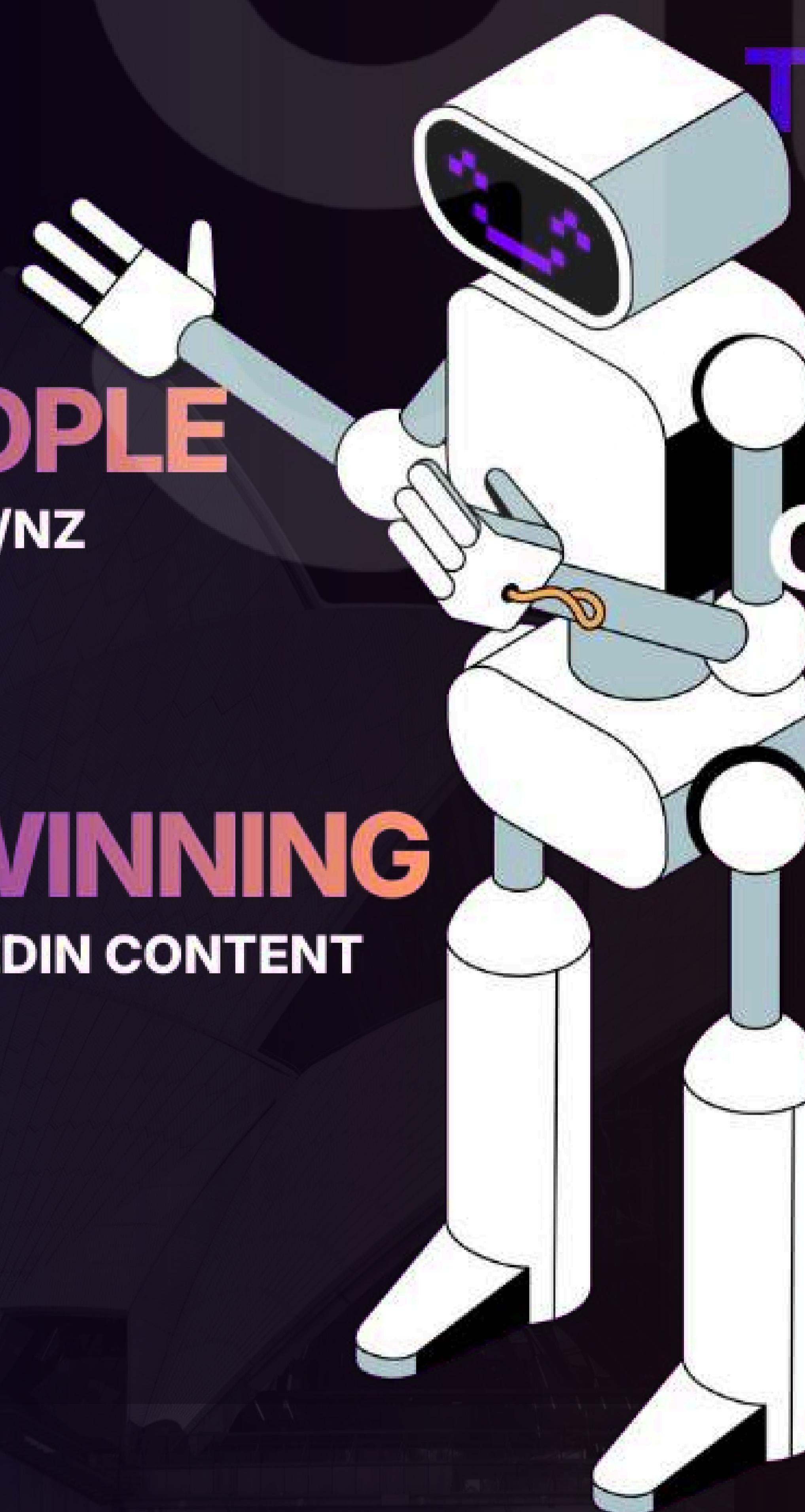
THIRTY YEARS
HIRING TECH PEOPLE

800+
TECH PEOPLE
PLACED IN AUS/US/NZ

OVER 80,000
IN OUR ACTIVE DIGITAL AUDIENCE

AWARD WINNING
IN APAC FOR LINKEDIN CONTENT

50,000+
TECH JOBSEEKER IN OUR NETWORK



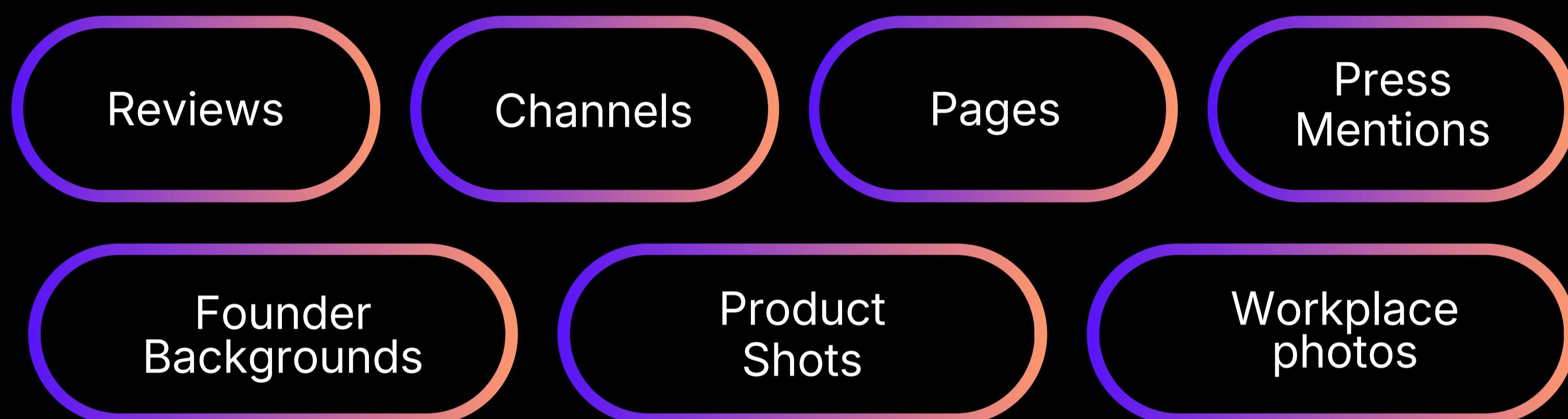
WORK WITH HYRE



CUSTOM EVP MARKETING

Hyre Has always thought beyond sending a static Word document when it comes to marketing our partners.

When Hyre partners with you, we become an extension of your team. We deep dive to understand your business culture by collating:



... all to digitally and verbally articulate your unique employer value proposition. And we have spent years refining this craft within some incredible Australian startups, scale-ups, and blue-chip companies.



hyre.

**CUSTOM EVP
EMPLOYEE
VALUE
PROPOSITION
MARKETING**

Hyre on request build custom EVP marketing that is fully trackable via digital channels.

FIND OUT MORE

HYRE.COM.AU





WORK WITH HYRE



CASE STUDY



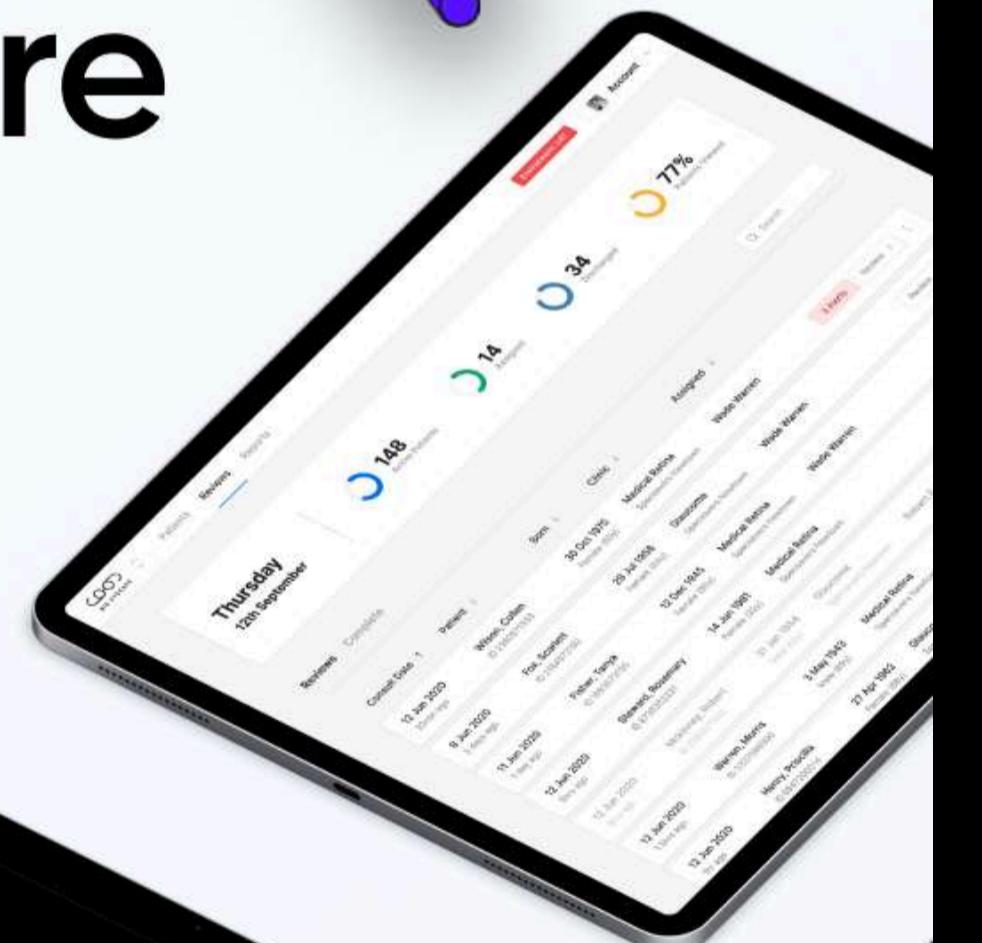
BIG PICTURE

Big Picture is hiring

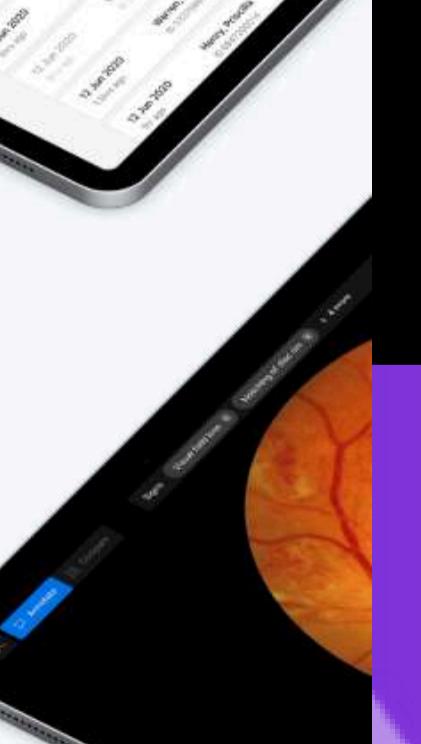
Talent solutions by  hyre.

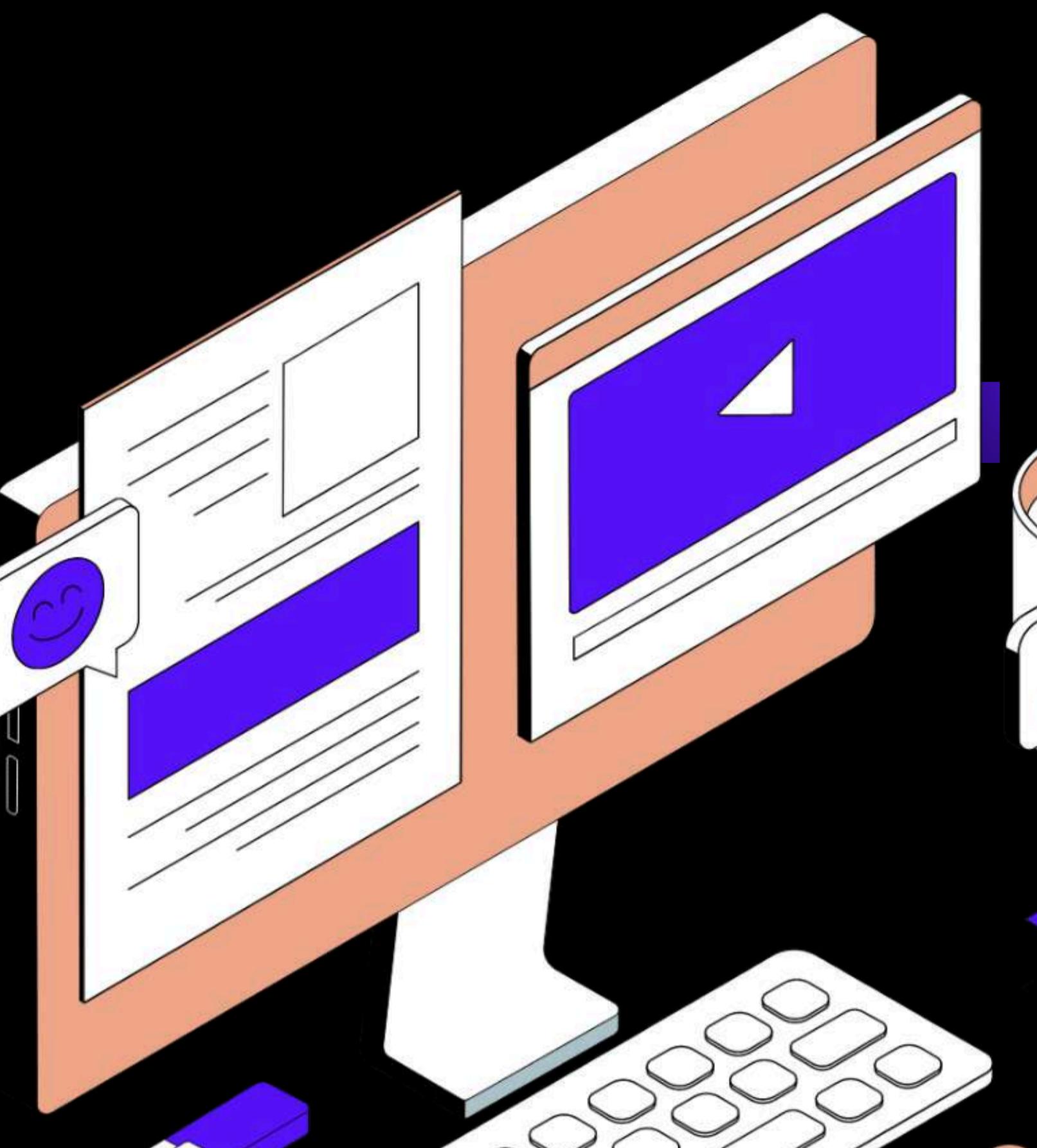
Join our mission



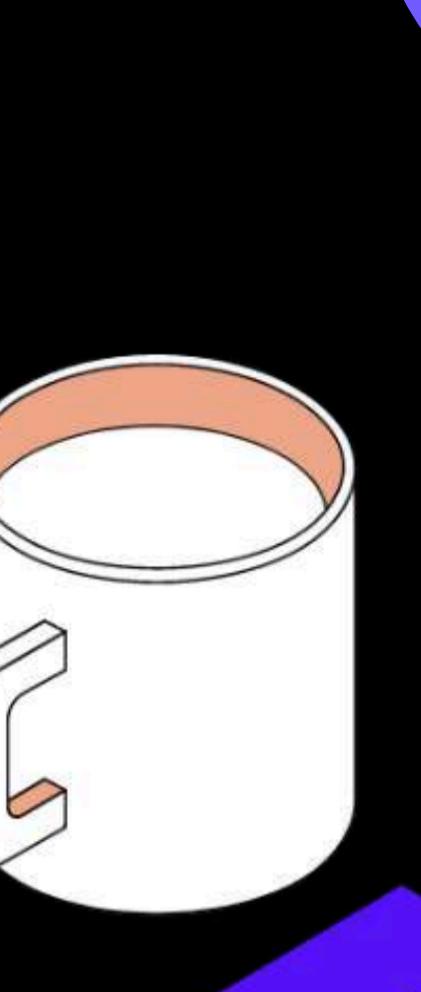


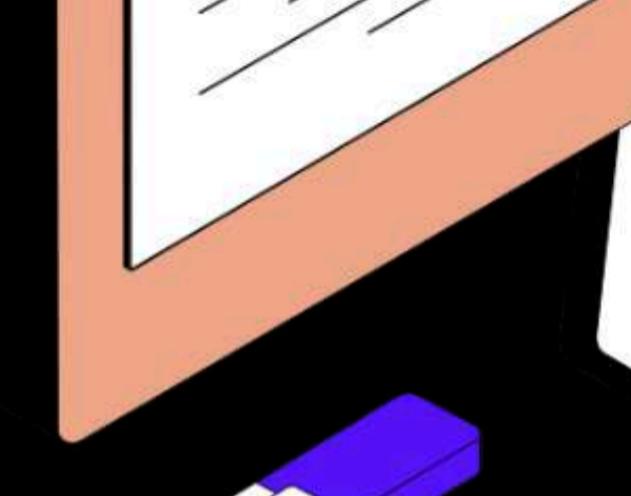


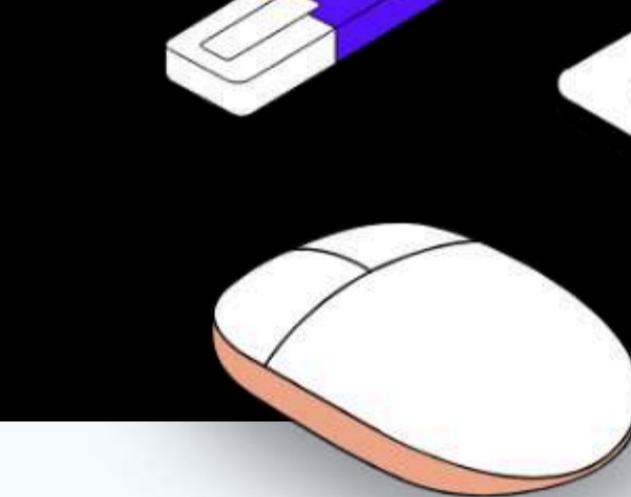




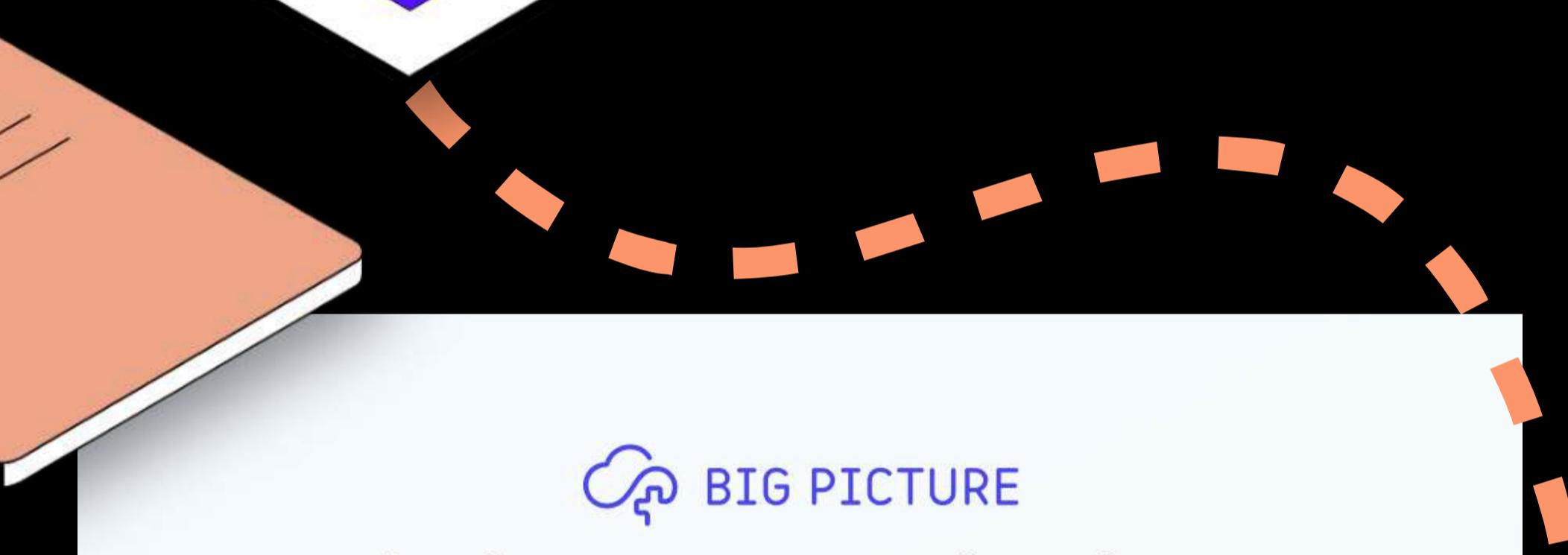


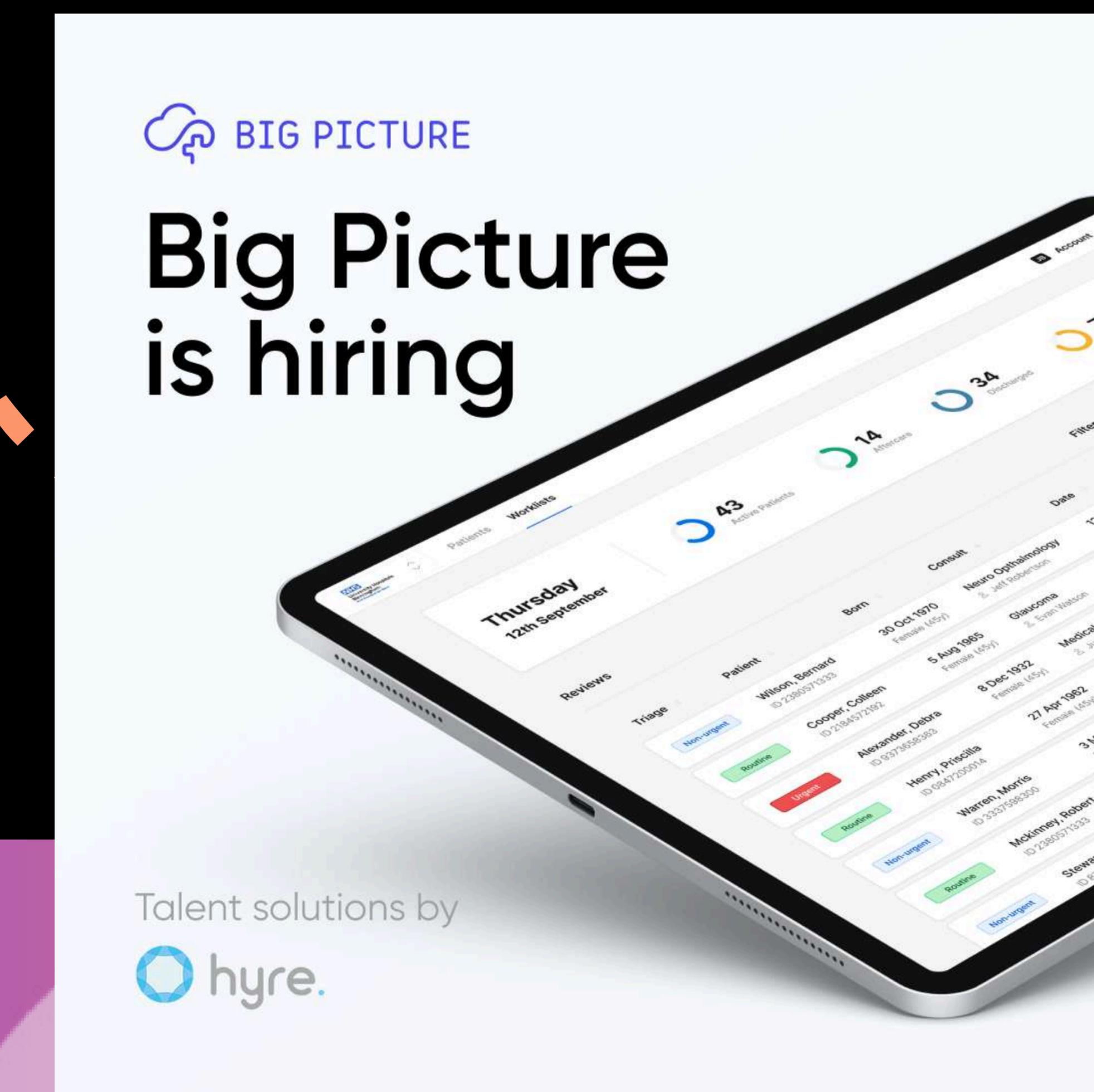








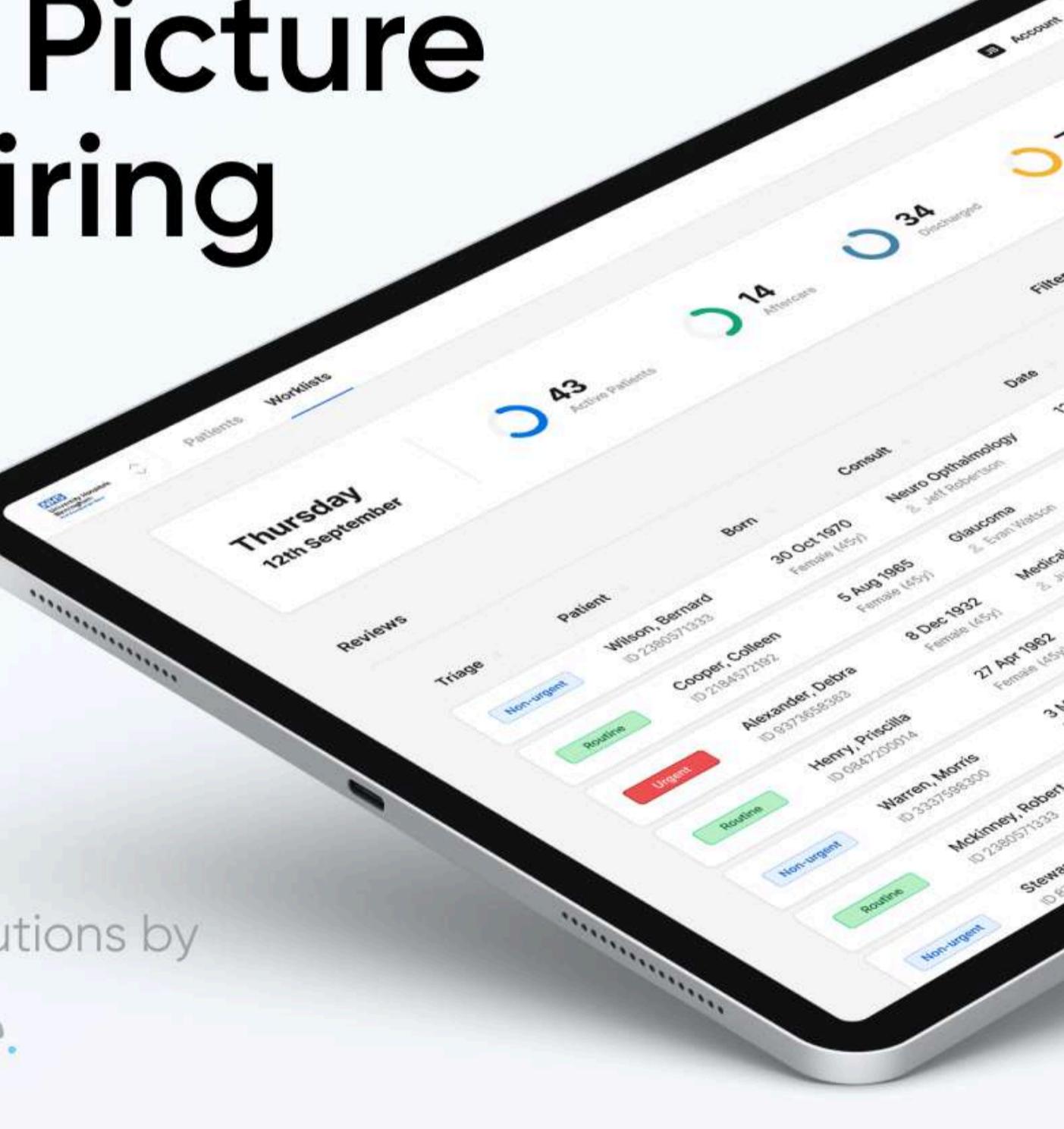




BIG PICTURE

Big Picture is hiring

Talent solutions by  hyre.





Join

Talent solutions by  hyre.





2:07

...

 **BIG PICTURE**

Big Picture Medical creates configurable, interoperable software to connect the healthcare ecosystem. Empowering all health systems to improve patient outcomes.

In the heat of the pandemic and lockdowns in 2020, Big Picture, a relatively unknown fourteen-person company, won an incredible contract that required the business to very quickly scale to forty people. To add to the complexity, the roles required were very niche, and the company's brand was unknown in the market.



WORK WITH HYRE



WHAT WE DID

BRAND

Hyre's first role was to understand the problem Big Picture was solving. To do this, we carried out a huge number of interviews with all the current staff.

From there, we needed to identify the past, present, and future aspects of their journey.

Once having a clear understanding of this, we were able to craft a verbal and digital overview of what the business was doing that would get their target talent audience excited.

We put together a pitch deck on Canva and a digital campaign across platforms like LinkedIn to build momentum

PROCESS

Hyre went to work building a robust recruitment process from scratch that all current senior stakeholders were invested in.

Each job family needed a slightly different approach but equally needed a strong focus on building a consistent culture. This presented challenges, with the whole project being carried out remotely in the peak of the pandemic.

In addition to the immediate recruitment requirement, thinking forward on Big Picture's behalf, rolled out and implemented Lever as the company's internal ATS, allowing them to track talent and have access to people they engaged in the future.

CULTURE

Creating consistency in the culture fit was key when hiring twenty staff in a fully remote setting in short succession.

This was achieved by decoupling the internal sourcing process so no matter who in Hyre was searching the niche skillset, one person would conduct an internal Zoom purely for cultural fit which allowed consistency without creating bottlenecks.

OUTCOME

HYRE SUCCESSFULLY PLACED OVER TWENTY ROLES

Software engineers
DevOps engineers
Testers
Product designers.

in under three months, in fully remote capacity.

HYRE SUCCESSFULLY PLACED OVER TWENTY ROLES

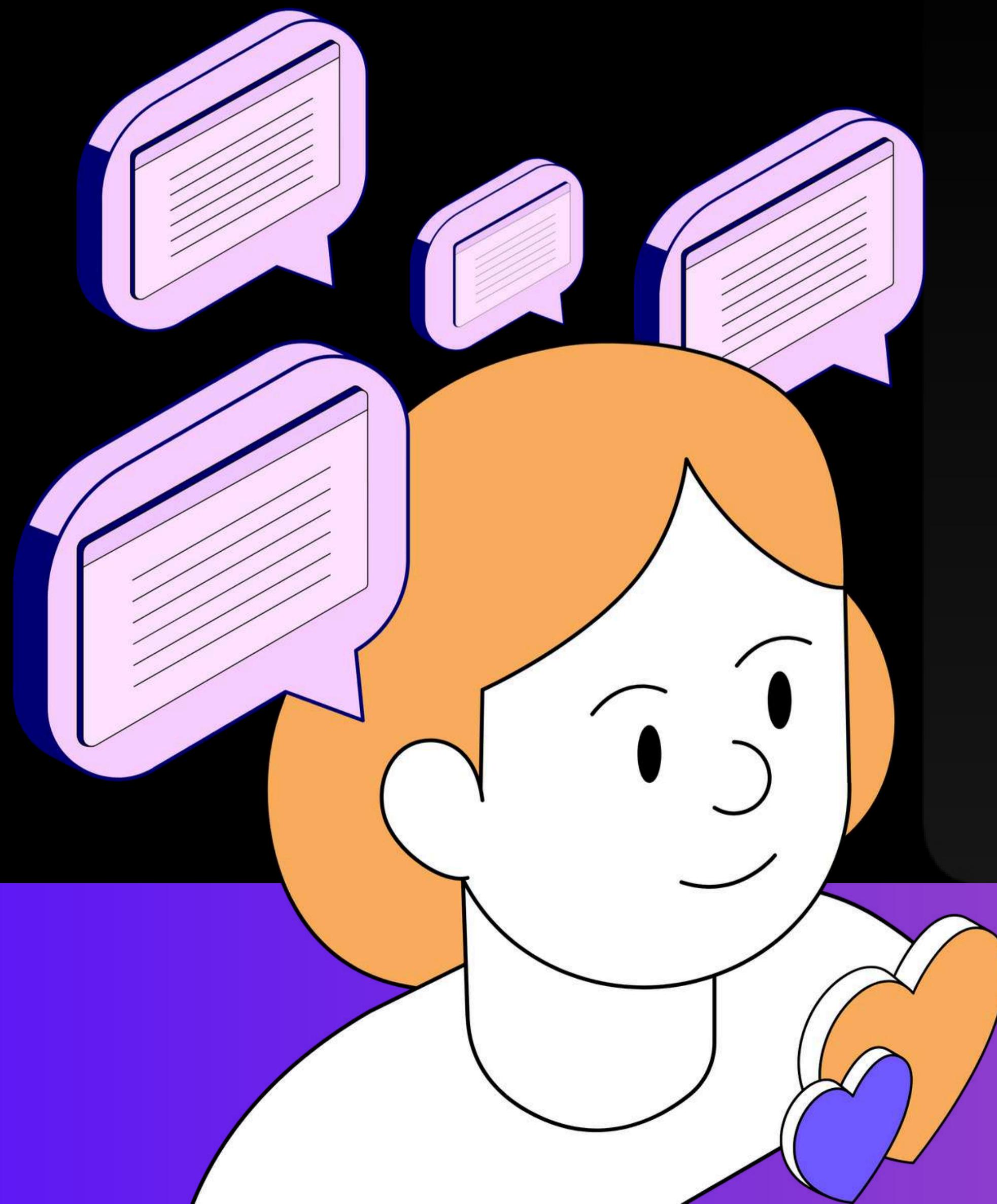
of all the placements made, there was only one that didn't pass probation.

CLIENT FEEDBACK



Commercially and technically proficient, Hyre have been brilliant. High trust partners recommend

BENJAMIN MORLEY JOHN, CEO



Over the six years of my involvement with Yield Broker, Hyre were our absolute go-to for sourcing technology talent. They identified the right skills and aligned them seamlessly with the culture we were building. I'd thoroughly recommend Hyre.

ANTHONY ROBERTSON, CEO



I've worked with Joe and the Hyre team for nearly a decade. They're easily in the top 1% of recruitment talent. Once calibrated, their hit rate for securing exceptional candidates is extraordinary. As a global business, we've partnered with Hyre across multiple regions, and if I were to have a PSL of just one, it would be Hyre.

JOE WALLER, CTO

WORK WITH HYRE



OUR PARTNERS & VALUES



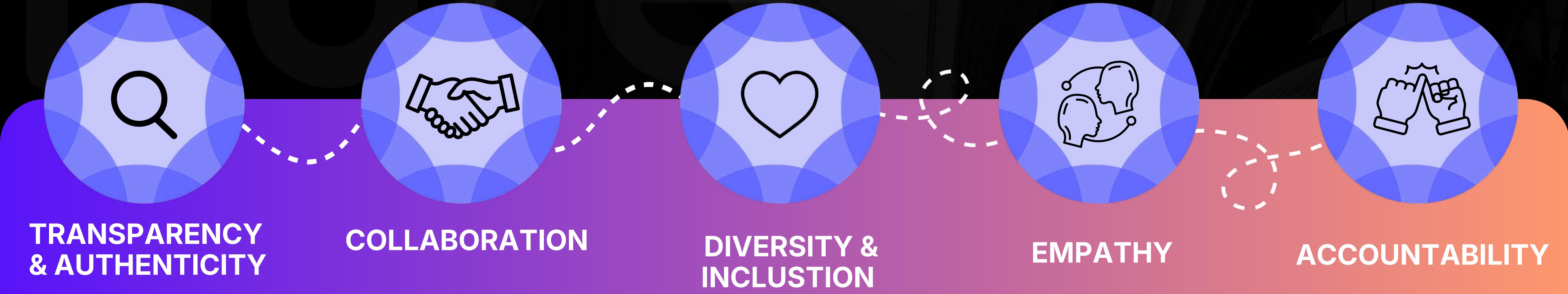
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