ACCESS INSIGHTS

DEVELOPING THE NEW GENERATION OF OPERATING TALENT: THE ACE PROGRAM

Finding operators with appropriate skill sets is hard. It can be the difference between winning and losing. That is why we formed the "Access Creating Executives" (ACE) program. To grow our own operators, along side our other talent programs is Access Holdings' modern take on leadership development—designed to cultivate the next generation of lower middle-market executives through immersive, hands-on training. This paper explores how the ACE program is redefining talent development and fueling leadership across our portfolio companies in the lower-middle market.

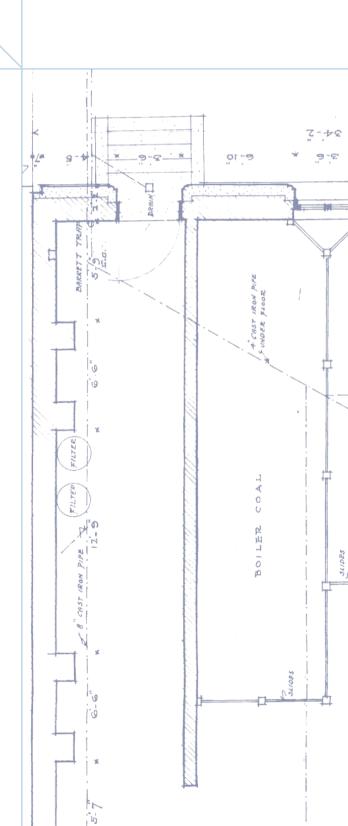


WHY WE FORMED THE ACE PROGRAM

As entrepreneurs and business leaders ourselves, we know that leadership is developed over time. Effective leaders require the right mindset, skillset, and behaviors to successfully lead organizational change. However, these skills are developed over time as a product of iterative learning through exposure, immersion, and operational experience.

Undergraduate and graduate programs often fail to equip students with the managerial skills necessary for effective leadership, resulting in a significant training gap. Inspired by the innovators of the 1960s and 1970s, our team sought a new opportunity to build a program that addresses the leadership training gap while creating value for both portfolio companies and participants.

In 2020, we created the "Access Creating Executives" (ACE) program to bring management training and development to our platform businesses and build the next generation of leaders who are intellectually curious, creative, and ready to build businesses. For Access, as we grow businesses from small to big, fast, having a deep resource bench of ACEs has become a significant talent differentiation. Especially as the ACEs deploy across their third and fourth company, repeating the Access philosophies to build long term value.



THE EVOLUTION OF

LEADERSHIP TRAINING

THE TRADITIONAL CORPORATE LEADERSHIP DEVELOPMENT PROGRAM, AS IT ONCE EXISTED, IS EFFECTIVELY EXTINCT.

TWENTY YEARS AGO

Many of the era's most influential CEOs—Jeff Immelt (GE), David Cote (Honeywell), Jim McNerney (Boeing), Indra Nooyi (PepsiCo), Meg Whitman (eBay), and Steve Ballmer (Microsoft) — shared a common foundation: they began their careers in leadership development programs.

STARTING IN THE 1960S AND 1970S

Corporations like GE, IBM, GM, and P&G pioneered management training programs to bridge the managerial skill gap left by undergraduate education. These programs were designed to give high-potential participants exposure to multiple disciplines, creating well-rounded leaders capable of running modern giants. Companies invested in their people over decades, believing that high performers would grow into the leaders their businesses needed. These corporations were innovators, recognizing that middle management and executive roles required a combination of technical expertise in accounting, finance, strategic planning, and project management, along with broader leadership skills.

BY THE 1980S AND 1990S

Legacy corporate leadership programs had become proven talent engines—offering cross-functional rotations, real-time operating exposure, executive mentorship, and structured training designed to build future executives from within. These programs emphasized not just technical knowledge, but also people management, communication, and strategic thinking—skills essential for long-term leadership in complex organizations.

FAST FORWARD TO TODAY

In a world of constant earnings pressure, an obsession with immediate ROI, and the normalization of career-hopping, leadership development programs have largely been deprioritized. No immediate ROI? Cut it. Need flexibility in down years? Outsource it.

So where does that leave today's high-potential, mid-career professional? Traditional paths like consulting or investment banking offer exposure but lack "positive agency"—the chance to directly lead rather than advise. With corporations no longer investing in broad-based leadership development, the answer lies in a new model—one that revives the foundational principles of legacy programs while adapting to the speed, complexity, and realities of today's business environment.

THE ACE OPPORTUNITY

As we began to structure what our version of a CXO program would look like, we knew we wanted to base the program on the fundamental principles of mentorship, learning and development, cross-functional collaboration, and step-up opportunities. The ACE program leverages the decades of experience from our team at Access, along with the industry knowledge and expertise of our portfolio company leaders, to immerse participants in an Access-tailored learning and mentorship experience.

Within our businesses, it is critical to place high-potential talent across different functions to drive key initiatives. ACEs come from a variety of diverse professional backgrounds and experiences. Instead of exclusively hiring from MBA programs, our participants include both current employees from our portfolio companies, new professionals, and mid-career individuals that want to break down the industry silos that can limit opportunities in the middle market



ON-THE-JOB TRAINING WITH C-SUITE EXECS

REAL ROLES,
NOT JUST SHADOWING

NO MBA REQUIRED

CROSS-FUNCTIONAL AND VERTICAL TRAINING

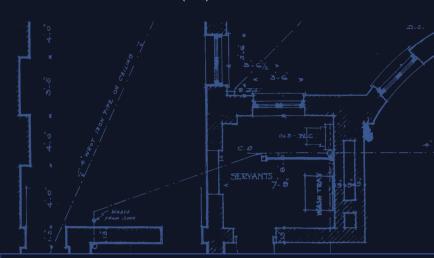
FOCUSED ON "BUILDERS"
FOR MIDDLE-MARKET COMPANIES

In the program, ACEs work directly with C-suite executives in our portfolio companies, learning the on-the-job management development, leadership, negotiation, and communication skills necessary for an upper-level management position.

ACEs have defined roles and tracks, allowing for indepth training and curriculum within a vertical function such as marketing or corporate development. As ACEs advance these functional skills, they are simultaneously provided the opportunity to develop broad managerial skills with exposure to all aspects of the business.

Our intention when building the ACE program was to empower participants to advance their careers while strengthening the business they join and bringing key, modern business building mindsets and skillsets. The ACE program is designed to build the next generation of leadership, with a strong track record of empowering individuals who began as ACEs and went on to become executives within the Access network.

PROGRAM TRACKS





CORPORATE DEVELOPMENT

IN ACTION

Lead and support the company's mergers and acquisitions (M&A) and corporate development initiatives.



STRATEGY

IN ACTION

Advise on strategic growth initiatives, lead critical projects, and collaborate with C-suite executives to accelerate growth initiatives.



FINANCE

IN ACTION

Lead essential financial initiatives to enhance the performance of the finance team.



MARKETING

IN ACTION

Lead the development of the marketing strategy and oversee the execution of all marketing initiatives.

BENEFITS

EXPERIENCE

ACEs receive hands-on operating experience within critical roles at portfolio companies, driving key company initiatives. These professionals are taught the processes and technological skills to bring Access' capabilities to our portfolio companies.

Central to our modern approach is having leaders who are equipped with the right skillset to successfully lead organizational change while driving desired business results. ACEs embody that understanding – driving playbooks, best practices, and strategic capabilities into the portfolio companies.

TRAINING

ACEs have the opportunity to participate in in-person training sessions led by MBA professors to help advance knowledge and capabilities. Further, ACEs are onboarded through the Access team, not only the portfolio company. Through this cross-collaboration, ACEs are able to receive an in-depth training and understanding of capabilities central to Access' investment thesis, which they can then carry into their work within the portfolio company.

MENTORSHIP

ACEs are mentored by both portfolio leadership and Access executives, advisors, and others in the ecosystem. Having access to individuals across focuses and seniority allows ACEs to learn from various backgrounds and experiences, providing the opportunity for greater flexibility in their career paths.

PEER NETWORK

ACEs are connected to a network of Access and portfolio company leaders, other ACEs, and general personnel at Access. From fellow colleagues to more senior individuals, ACEs can gain vertical knowledge and build relationships across multiple middle-market industries.



EXECUTIVE PATHWAYS: ACES TO LEADERS

An ACE graduate and current Chief Strategy Officer, Geoff Kalan, shared that the program's value lies in its ability to provide growth opportunities for his career trajectory. Although he entered the program with a background in business school, he noted that the hands-on, real-world experience provided by the program surpassed what he learned through the school's curriculum.

He mentioned that one of the program's most distinctive features is the unique connectivity it fosters among other professionals in the program. ACEs not only have direct access to executives within their own portfolio companies but also have the chance to tap into a broader network of senior leaders across other portfolio companies, as well as learn directly from the Access team. Now, as a Chief Strategy Officer, he utilizes the ACE program as a recruiting tool to identify, cultivate, and hire talent on to his own team.



<u>INTERESTED IN</u> BECOMING AN ACE?

APPLY HERE

https://accessholdings.com/who-we-are/ace-program/

The strongest leaders are built through intentional development and real responsibility. Like the great general management programs of the past, the ACE program is built to cultivate the next generation of business leaders through hands-on experience, crossfunctional exposure, and deep mentorship. If you're intellectually curious, ready to build, and eager to lead from within, Access's ACE program offers a modern path to executive leadership.

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