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Museum of
Islamic Art
Australia

Inaugural Gala Dinner 2026

Sponsorship Package



ISRA
ISLAMIC SCIENCES &
RESEARCH ACADEMY

From Vision to Reality

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“The Museum of Islamic Art – Australia will be a cultural and artistic hub in the heart of Western Sydney. It will gain recognition and attract visitors from across Australia and internationally.”

The Museum of Islamic Art Australia (MIAA) is a unique local cultural project with international visibility. We are pleased to offer our **Inaugural Gala Dinner 2026 Sponsorship Package** and are now accepting sponsorships for this much-anticipated event and important milestone. Elevate your business identity and expand your community reach through a dedicated Museum sponsorship package today.

Message from the Director Professor Mehmet Ozalp

It is with great excitement and purpose that I welcome you to the Museum of Islamic Art Australia (MIAA). As the Executive Director of the Islamic Sciences and Research Academy (ISRA), I am honoured to introduce this visionary project, which will be in Western Sydney and serve as a cultural landmark for all of Sydney and Australia.

Our vision is clear and unwavering: to be a leading institution for the advancement of Islamic awareness, spiritual growth and community wellbeing in Australia. MIAA is a natural extension of this vision – a space that celebrates beauty, fosters understanding and inspires connection.

The role of the Museum will be multifaceted. It will be a centre for cultural education, a repository for historical and contemporary Islamic art, and a place of encounter where Australians of all backgrounds can explore the artistic and intellectual contributions of Muslims throughout history and today. Through its exhibitions, programs and design, the museum will tell a story that is global and local – reflecting the heritage of Islamic art while capturing the Australian Muslim experience.

Our aspirations for the museum are bold and ambitious. We aim to create a space that reflects excellence in architectural design, environmental harmony and spiritual symbolism. It will be an inclusive, engaging and contemporary institution – accessible to all, deeply rooted in authenticity and connected to the future. The museum will be a place of inspiration for young minds, a resource for educators and researchers, and a cultural beacon that contributes to a more cohesive and confident Australian society.

Professor Mehmet Ozalp
Director, Museum of Islamic Art Australia
Executive Director, ISRA

(Islamic Sciences and Research Academy)



Why Establish an Islamic Art Museum in Sydney?

Western Sydney is one of the most culturally diverse regions in Australia, home to over 2.5 million residents representing more than 170 nationalities and 100 languages. As Islam is the second-largest religion in the region, there is both a clear need and a significant opportunity to develop cultural infrastructure that reflects this diversity.

The Museum of Islamic Art Australia responds directly to this need.

It will:

- Address gaps in cultural and educational infrastructure within the Parramatta City Council LGA
- Provide a platform for intercultural dialogue and understanding
- Support artistic practice and creative industries
- Strengthen community cohesion and participation

MIAA will act as both a **local cultural hub and a national institution**, with international reach.

Mission

To cultivate understanding and appreciation of Islamic art, culture, and civilisation through exhibitions, education, and community engagement in Australia and beyond.

Vision

To establish a leading, community-driven museum that showcases and advances Islamic art in Australia, fostering creativity, inclusion, and intercultural dialogue.

A large, dark teal graphic on the left side of the page, resembling a stylized letter 'B' or a series of stacked arches. It has a solid dark teal color and a white interior. The top part is a large, rounded shape, and the bottom part consists of two smaller, rounded arches.

Strategic Objectives

- Develop and care for a significant collection of Islamic art, locally and globally
- Present exhibitions that connect historical traditions with contemporary practice
- Support Australian Muslim artists and creative practitioners
- Foster inclusive cultural identity and belonging
- Deliver innovative education and public programs
- Advance research and scholarship in Islamic art and culture
- Build partnerships with national and international institutions
- Create a world-class museum experience that attracts diverse audiences
- Align programming with Australian educational frameworks
- Maintain museum facilities to international standards
- Provide dynamic, multi-use cultural spaces for community engagement

Architecture as Art and Experience

The Museum of Islamic Art Australia will be a unique architecturally designed space for showcasing the beauty, intricacy and innovation of Islamic art over the centuries.

The museum's architecture will not only reflect Islamic design principles as a contemporary expression but will also embrace the natural and urban landscape of the museum's location. **Presented by ARM Architecture**, the exclusive first reveal of the Museum's architectural design will be the highlight of the Gala Dinner.

The Future Museum Location

The Museum of Islamic Art Australia is proudly located on beautiful Dharug Country, in Granville, Western Sydney, home to one of Australia’s most diverse local government areas (LGA). With a growing diverse population, the dynamic cultural heritage of Western Sydney is at the heart of this project.

MIAA aims to become a creative hub operating as a locally established world-class museum, with national and international engagement and connections.

In June 2025, MIAA purchased the new Museum site for \$8.8m securing prime land with high visibility at 99 Parramatta Road, Granville.

Birds-eye view of the museum site at 99 Parramatta Road, Granville NSW.



MIAA Gala Dinner Sponsorship Reach & Audience

Islamic Sciences and Research Academy (ISRA)

- Website: 10,000 monthly visitors
- Email Database: 9,182 subscribers
- Facebook: 12,000+ reach (organic + paid)
- Instagram: 7,000+ followers
- Twitter/X: 1,332 followers
- WhatsApp Groups: 1,648 contacts
- Major Events: up to 600 attendees
- LinkedIn 2300+,
- YouTube: 30,000+ subscribers

Sydney Muslim Writers Festival (SMWF)

- Instagram: 2,600+ engaged followers
- Newsletter Database: 600 subscribers

Museum of Islamic Art Australia (MIAA)

- MIAA Instagram, Facebook and TikTok: Recently established, growing
- Cross-Promotion: All Gala Dinner content, including sponsor acknowledgements, posters, and social media posts, will be shared across ISRA, SMWF, MIAA, and our partner channels.

Gala Dinner Guests

Enjoy the benefits of our exclusive sponsorship packages during this high profile event with your brand or business experienced in person by over 300 key business, community, government and industry officials and VIP guests.

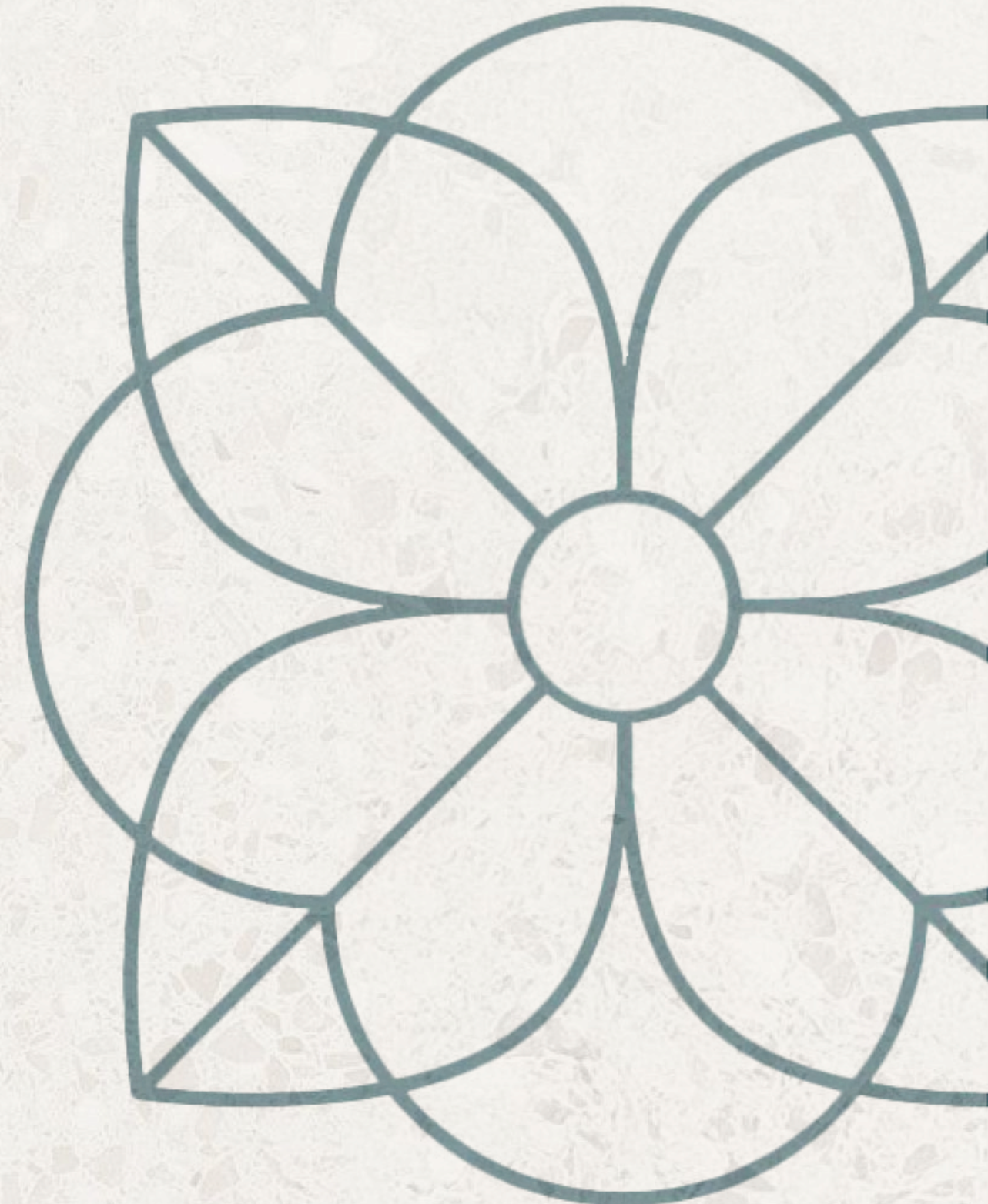
Professional Design and Display

Your business logo will be expertly managed by our MIAA Gala Dinner professional design partners at Think Studio. There are numerous branding options available across various media such as our MIAA Gala Dinner Media Wall, Program Booklet, dedicated Social Media posts, MC acknowledgements, MIAA Gala Dinner video screening, post-gala video shorts and more.

Museum Archive

Become part of the founding history and story of the Museum of Islamic Art Australia

All Gala Dinner Sponsorship material will be archived and maintained in the official Museum archive for future generations to come.

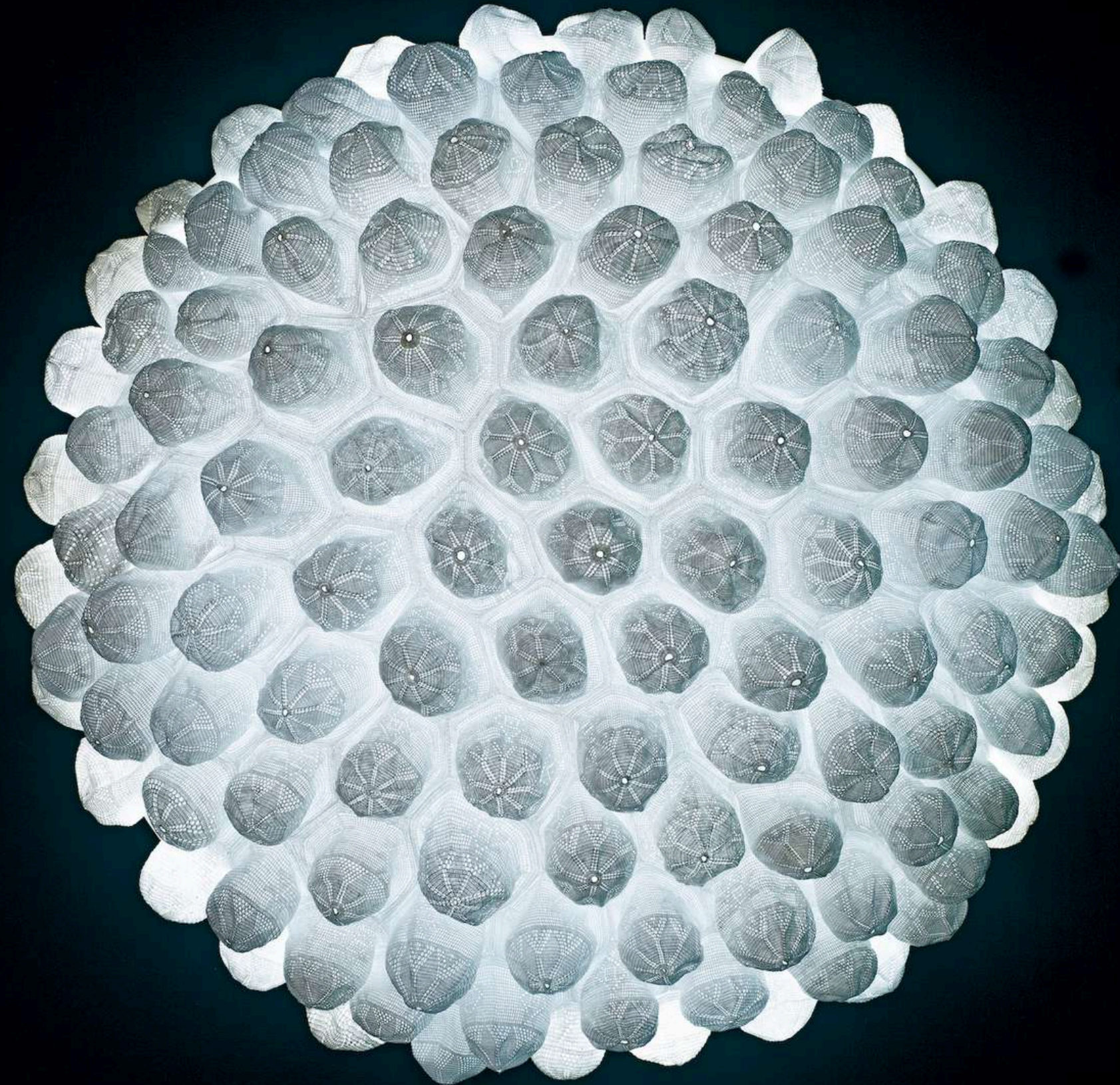


Sponsorship Packages

Sponsorship packages are suitable for the following:

Large, medium and small businesses, companies, cultural and educational institutions: our professional design team will work with you to ensure the best application of your logo and branding.

Families and individuals: our professional design team will include your name/family name/or dedication in our printed MIAA Gala Dinner program using our inhouse font.



Major Gala Dinner Sponsor Platinum Package

Available Packages: 1

Amount: \$50,000

Secure the exclusive Major Sponsorship Package for the MIAA Inaugural Gala Dinner 2026

Benefits

Lead logo on all Gala advertising material:

- MIAA website: Gala Dinner page
- All related Gala advertising material on our affiliated social media channels
- 8 x dedicated Sponsorship posts (collaboration with your business page) on social media in the lead up to the event
- Lead logos on all visual presentations and screens throughout the Gala
- MIAA Media Wall (large, printed banner positioned at the entry of Kaldor Hall)
- Main logo prominent position alongside the MIAA logo

Vox pop interview with our media team acknowledging lead sponsorship (to become part of our filmed archive and future short film posts/documentary)

MC special mention (1 minute dialogue featuring your business) and acknowledgement on the night

Gala Dinner Program Booklet (printed):

- Lead Logos on the Gala Program
- Dedicated page to your business/brand
- Acknowledgement in the Director's written address

Exclusive VIP Table of 10 – prime location table for you and your special guests

- Each of your guests will receive an official individually addressed VIP invitation from MIAA with your featured logo.

Become part of the founding history and story of the Museum of Islamic Art Australia

All MIAA Gala Dinner Sponsorship material will be archived and maintained in the official Museum archive.

All profits from the MIAA Inaugural GALA Dinner will go directly to supporting the Museum project and build.

Lead Gala Dinner Sponsor Gold Package

Available Packages: 2

Amount: \$20,000

**Secure a Gold Sponsorship
Package for the MIAA
Inaugural Gala Dinner 2026**

Benefits

Prominent logo on all Gala advertising material:

- MIAA website: Gala Dinner page
- All related Gala advertising material on our affiliated social media channels
- 4 x dedicated Sponsorship posts (collaboration with your business page) on social media in the lead up to the event
- Logo present on screen throughout the Gala
- MIAA Media Wall (large, printed banner positioned at the entry of Kaldor Hall)
- Prominent logo position

Vox pop interview with our media team (to become part of our filmed archive and future short film posts/documentary)

MC mention on the night

Gala Dinner Program Booklet (printed):

- Logo on the Gala Program
- Dedicated half page to your business/brand

Exclusive Table of 10 – prime location table for you and your special guests

Become part of the founding history and story of the Museum of Islamic Art Australia

All MIAA Gala Dinner Sponsorship material will be archived and maintained in the official Museum archive.

All profits from the MIAA Inaugural GALA Dinner will go directly to supporting the Museum project and build.

Gala Dinner Sponsor Silver Package

Available Packages: 3

Amount: \$10,000

**Secure a Silver Sponsorship
Package for the MIAA
Inaugural Gala Dinner 2026**

Benefits

Logo on all Gala advertising material:

- MIAA website: Gala Dinner page
- All related Gala advertising material on our affiliated social media channels
- 2 x dedicated Sponsorship post (collaboration with your business page) on social media in the lead up to the event
- Logo present on screen throughout the Gala
- MIAA Media Wall (large, printed banner positioned at the entry of Kaldor Hall)
- Prominent logo position

Vox pop interview with our media team

MC mention on the night

Gala Dinner Program Booklet (printed):

- Logo on the Gala Program
- Dedicated quarter page to your business/brand

Exclusive Table of 10 – prime location table for you and your special guests

**Become part of the founding history and story of the
Museum of Islamic Art Australia**

All MIAA Gala Dinner Sponsorship material will be archived and maintained in the official Museum archive.

**All profits from the MIAA Inaugural GALA Dinner will go
directly to supporting the Museum project and build.**

MIAA Gala Friend Circle Bronze Package

Available Packages: 4
Amount: \$5,000

On this auspicious occasion, show your support by becoming a friend of the museum.

Benefits

- Logo in program booklet
- Logo on Gala Dinner webpage
- Logo on Media Wall
- Vox pop interview with our media team

Secure a table of 10 for you and your guests and directly support the MIAA Inaugural Gala Dinner 2026.

Become part of the founding history and story of the Museum of Islamic Art Australia

All MIAA Gala Dinner Sponsorship material will be archived and maintained in the official Museum archive.

All profits from the MIAA Inaugural GALA Dinner will go directly to supporting the Museum project and build.

Sponsor a Segment

Available segments:

- Opening Address: \$2,000
- Keynote Speaker: \$2,500
- Architecture Reveal: \$4,000
- Entertainment: \$3,000

**Become a key program sponsor.
Only one sponsorship is available
per segment.**

Sponsorship Package includes:

- 2 complimentary VIP tickets. NB: Architecture Reveal segment: 4 VIP tickets
- Gala Dinner Printed Program: [Segment eg The Architecture Reveal brought to you by [your business/name and logo]
- Logo featured on our Media Wall
- Logo on our dedicated Gala Dinner webpage.
- MC will acknowledge your sponsorship as part of the introduction to the segment - brought to you by (your business/name here).

Contact our team for more details and to secure your MIAA Sponsor a Segment package today.

All profits from the MIAA Inaugural GALA Dinner will go directly to supporting the Museum project and build.

For all enquiries or to request a meeting with our Gala Sponsorship Manager please contact our team via:

Email: admin@miaaaustralia.org

Phone: (02) 9649 9040

Museum of Islamic Art Australia is an initiative of the **Islamic Sciences and Research Academy** (ISRA). Funded by the Government of New South Wales WestInvest Program.

MIAA is proudly located on beautiful Dharug country in Granville, Western Sydney. The Museum of Islamic Art Australia (MIAA) respectfully acknowledges the Burramattagal people of the Dharug Nation as the Traditional Owners of the land on which the museum will be located. We pay our respects to Elders past, present and emerging. Sovereignty has never been ceded.

Artwork Credits

Page 1

Phillip George, Inshalla (2008), Borderlands series surfboard: digital decal fibreglass, polystyrene and carbon fibre, wire stand, vinyl, 194 x 45 x 8cm. Courtesy the artist. Artist acknowledgement Mark Rabbidge for production. Photograph by Phillip George.

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Khaled Sabsabi, 99 (2011). 99 channel SD video sculpture installation, audio, and 98 paintings: acrylic, watercolour and gouache on dye diffusion thermal transfer prints. Installation view (detail) for Destiny Disrupted, Griffith University Art Museum. Courtesy the artist and Milani Gallery, Brisbane. Photograph by Carl Warner.

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Abdullah M.I. Syed, Aura II (2014-) Hand-stitched white prayer caps (topi), Perspex dome and light, 107 (Dia.) x 60 cm. Image courtesy the artist and Gallery Sally Dan Cuthbert, ©the artist. In Private Collection. Photograph by Abdullah M.I. Syed.