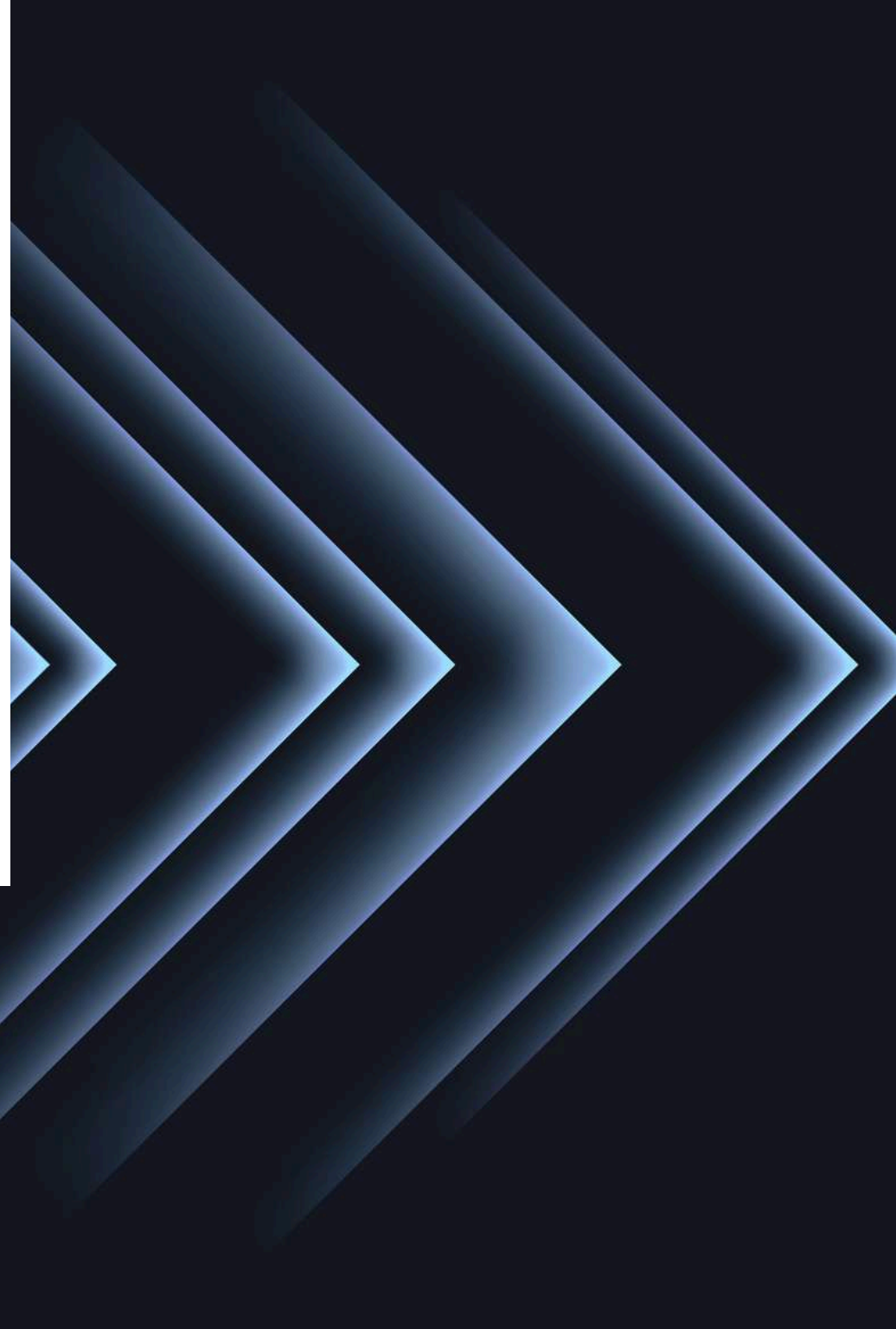


saguna consulting»

What scales *next*

Engineering enterprise value

A redefined approach to product and partnership designed to move *forward* together.



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Equity aligned collaboration



De-risk product execution

through accountable ownership of architecture, quality, and delivery



Establish long-term technical stewardship, ensuring platforms remain scalable, secure, and evolvable as the business grows



Accelerate time-to-market

using proven engineering frameworks, automation, and cloud-native practices



Deliver through a hands-off model, staying alongside founders to guide, support, and evolve the product

We combine institutional rigor, strong governance, security, and reliability standards, with entrepreneurial velocity, enabling fast decision-making without compromising long-term platform integrity.

We engage as strategic technology partners, contributing architecture leadership, product engineering, AI integration, and operational execution in exchange for long-term participation in enterprise value creation. Our engagement model is flexible. We help shape *direction*, build alongside teams, advise leadership, or align through equity, based on the product's stage and ambition.

75%

partnerships focused on long-term outcomes

Product development capability

We design and execute complete product lifecycles with precision moving ideas from early intent to market-ready platforms built to scale. Turning vision into value, we help turn ideas into real products quickly and responsibly, with working product outcomes delivered in weeks, not months.

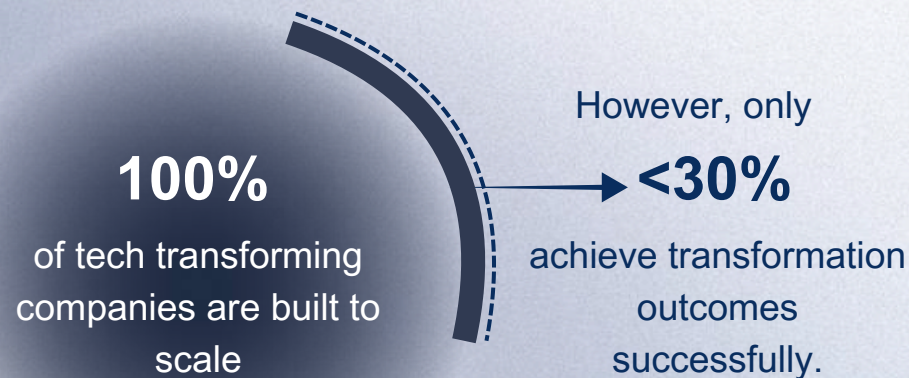


Figure- 1 Transformation success rates
Source- McKinsey & Company | Unlocking
success in digital transformations

So our question would be,
are you building the right
product, in the right way,
at the right time?

From early discovery through working software, we stay close to the problem, the technology, and the people who will ultimately use the product.

This is not a pass-through engagement. We stay embedded across strategy, engineering, and delivery, maintaining accountability from direction through deployment.

Our capabilities span

These are known to drive success but are often not consistently applied

- **Product building & full-stack engineering**, shaping product architecture and execution from zero-to-one MVPs to mature platforms in motion
- **Experience crafting (UX, UI & frontend engineering)** intuitive interfaces and user flows designed for adoption and consistency at scale.
- **Technical due diligence & solution architecture** to validate feasibility, scalability, and look for potential risks early.
- **AI Foundry & agentic systems**, a productized approach to embedding intelligence and autonomous workflows across features, data, and platforms.
- **Performance optimization & lifecycle governance** to ensure systems evolve without degradation of any sorts.
- **Cloud native platforms & DevSecOps** resilient, scalable, and cost-efficient infrastructure with automated delivery pipelines.

 We help you build the right product and get it into the world *faster...*

Case in point

Built for different realities.
Engineered for the same *outcome*.

We partner with product-led teams facing fundamentally different constraints, regulatory complexity, operational friction, or real-time intelligence demands and design systems tailored to each reality.

Execution

In digital health, we delivered a cross-platform patient engagement mobile app in 10 weeks, enabling seamless onboarding of hundreds of users from day one and reducing cloud costs by 80%.

Optimization

In behavioral care, we unified telehealth, session coordination, and administrative workflows into a single secure platform, improving operational efficiency and enabling future feature expansion without impacting system performance.

Automation

In relationship intelligence, we engineered a hybrid AI scoring engine powered by 47+ signals, enabling real-time insights and autonomous network management aligned to user goals and market dynamics.

Different initiatives required different approaches:

- Modular health architectures designed for evolving care models
- Centralized workflow engines reducing operational friction
- Hybrid AI systems enabling real-time intelligence at scale

What remained constant:

Architectural foresight. Execution discipline. Scalable foundations.
Designed around constraint, engineered to compound.

Conclusion

Building with alignment

How product and equity align to build what lasts

We are operating in a compressed era of business building. Equity is more selective. Markets are less forgiving. Execution quality is no longer a differentiator, it is a prerequisite.

In this environment, how a company is built defines what it becomes.

Our work sits upstream, *where the right build defines the right outcome*. We collaborate with founders and investors at different stages of maturity, sometimes through traditional advisory mandates, sometimes through equity-aligned partnerships. In both cases, the mandate is the same: engineer foundations that endure scrutiny, scale without fracture, and compound value over time.

The objective is *uncomplicated*:

build what holds.

*Forward together,
Together forward.*

What does your product need *next*?

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