

Experience

Utility Game Lab - Toy and games brand

Founder & Design Lead | Jan 2025 - Present

- Developed and launched Subversia, the card game of espionage. Kickstarter successfully funded 500%.

Kearney - Global management consulting firm specializing in supply chain and product development

Manager, Product Lab | Dec 2024 - Jul 2025

- Led global team to create firm's first agentic AI platform, Velocity, reducing product development timelines and costs by 50%
- Winner of 2025 Global Innovators Day pitch competition in Dubai

Senior Associate, Product Lab | Oct 2022 - Dec 2024

- Helped defense electronics giant (client size: \$65B) reduce supply chain costs by \$120M through DtV workstream
- Reduced power tool corporation's (client size: \$18B) instruction manual paper usage by 40%, 24 tons, and \$8M in annual costs
- Unlocked strategic acquisitions for water service brand (client size: \$6B) by executing product due diligence and platform development
- Founded "Product Of The Month" team, generating monthly in-depth product review perspectives for thousands of followers

TEAMS Design - Global product design and development agency

Vice President | Jan - Oct 2022

- Increased inbound projects and revenue by 10% by creating firm's first business development position and sales toolkit
- Implemented project management, services costing, and proposal processes that reduced turnaround and increased profit margin 5%

Creative Director & Design Manager | Dec 2020 - Jan 2022

- Developed new business, managed projects, mentored young design team, and coordinated external vendors and partners
- Built client partnership (client size: \$1B) developing innovative digital power technology for commercial communications
- Led innovation projects for established (client size: \$50M) and startup (series d: \$51M) food industry firms

Lead Designer & Project Coordinator | Shanghai, Mar - Jul 2018

- Led team of 12 through research, industrial design, UX, and brand strategy for global technology corporation (client size: \$81B)
- Developed strategic product vision and coordinated firm's largest global project across China, Japan, USA, and Germany

Senior Industrial Designer | Jan 2017 - Dec 2020

- Led clients through product development process, coordinating design and engineering teams in USA, Serbia, Germany, and China
- Developed various products and brand language for Fortune Global 500 firm's (client size: \$50B) global power tools portfolio
- Co-invented hyper low cost handheld eye exam device designed to increase accessibility to necessary optometric services
- Increased adoption of innovative pharmaceutical manufacturing and research technology by 10x (client size: \$1.8B)

Industrial Designer | May 2013 - Jan 2017

- Designed and deployed innovative mobile battery sharing platform for Fortune 500 firm (client size: \$45B)
- Created relationship between outdoors brand and Apple by developing innovative hardware product (client size: \$4B)

Hasbro - Global toy brand

Toy Designer | Rhode Island, Jun - Aug 2012

Environs Development - Luxury single-family home design and build firm

Architectural Draftsman | Summers 2009 - 2011

Construction Laborer | Summers 2006 - 2009

Education

The University of Chicago, Booth School of Business

Masters of Business Administration, Evening Program, Dean's List | Oct 2018 - Dec 2021

- Concentrations: Entrepreneurship, Marketing, Finance, Strategy, General Management
- Groups: Studio Booth (Co-Chair), Built@Booth, Product Management, Marketing, Running Club, Dumpling Club

Purdue University

Bachelor of Arts, Industrial Design | Aug 2009 - Jun 2013

- Competitive Design Program: 16 students accepted into program after 2 year cutoff
- Groups: Industrial Design Society of America, Men's Water Polo Club (Captain, Coach, VP), Women's Water Polo Club (Coach)

Additional Information

Soft Skills: Small team leadership, mentorship, cross-disciplinary and client collaboration, distilling complexity, critic and cheerleader

Technical Skills: Rapid 2D / 3D ideation, 3D surfacing, physical model creation, cost modeling, project management, design-to-value

Digital Tools: Photoshop, Illustrator, InDesign, Premiere, Rhino, Solidworks, OnShape, Keyshot, Excel, Powerpoint, Miro, Trello, Notion

Awards: 2025 Global Innovators Day, 2020 IDEA Gold, Silver, and Jury Chair Awards, 2018 Red Dot, 2016 CES Innovation Honoree