



A12 Partner Program

AI Low Code Platform for Enterprise Applications

Annika Frick and Hanna Purschke
Partner Management

A12 Partner Program

Welcome to the world of A12!

With the Partner Program, mgm opens up the full scope of chances coming from the A12 AI Low Code Platform and a proven software development methodology to more companies – laying the foundation for the widespread adoption of the low code approach to full-blown enterprise software.

At mgm, we believe that by sharing our award-winning A12 Platform, we can help create a new ecosystem that fosters new business opportunities and mutual growth. With your support, we will expand a growing ecosystem around A12 and establish low-code business applications as the new industry standard.

Excerpt of partners:



A product of  mgm



Annika Frick & Hanna Purschke, Partner Management

The Open Enterprise Low Code Platform

A shared, model-based development platform for business and IT teams.
For professional enterprise applications in complex IT environments.
Greater efficiency. Less risk. More digital sovereignty.



What is A12?

One of the largest open platforms for the development of complex web applications, e.g., for specialist departments and administration, sales, HR, logistics, and procurement.



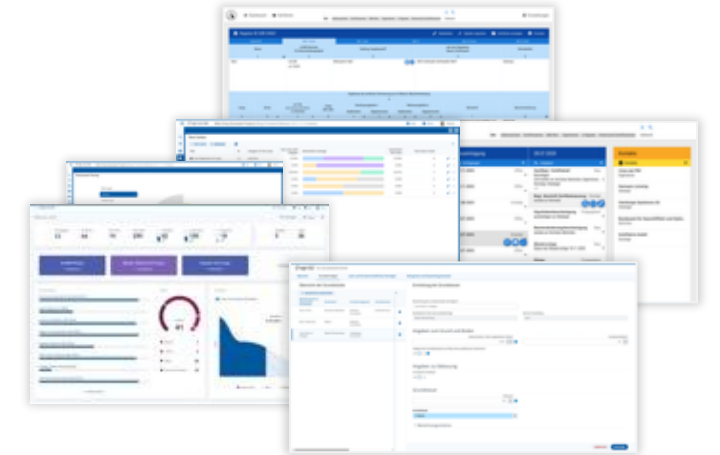
Who is A12 for?

For mixed teams of specialists and IT experts in government agencies and companies who want to implement specialist business applications themselves in agile teams.



Why A12?

Less project risk through the provision of proven development and process models based on 30 years of experience – a ready-to-use, modular toolkit.



Languages	UI	App Server	Persistence	Infrastructure & Containerization			
TypeScript	React	Apache Tomcat	PrismaIO	Ansible	IBM	Red Hat	OpenShift
Java	<React> / </>	Jetty	Solr	Docker	HELM	Flask	PyArtifactory
Kotlin	Redux	WildFly	elasticsearch	Stack	Grafana	Grafana Loki	Jenkins
ANTLR	Redux-Saga	spring	Camunda	travis	KEYCLOAK	N	dex

Used by:



A product of mgm

3 Arguments for A12

Why leading organizations choose A12 as their digital platform:

German Platform and Digital Sovereignty

- Digital **sovereignty** for your **data** and development – no “black box”
- **German manufacturer**, 30+ years on market

1

Low Code, AI and Enterprise Software in One Platform

- **Business users design apps** independently – low code and deterministic AI framework for model-driven engineering
- Maps **complex business logic** and validations via low code

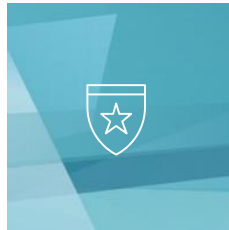
2

Open Source, Open Code, No Vendor Lock-In

- State-of-the-art tech stack, constantly updated
- Full **access to platform source code**
- **Flexible operation** on-premises or cloud

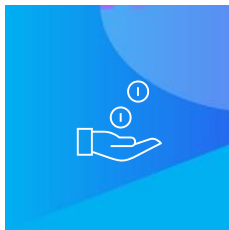
3

Partner Benefits



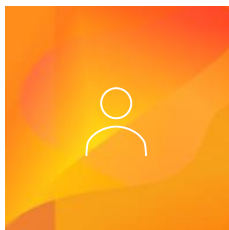
Full A12 Enterprise Access

Full Access to A12 AI Low Code Platform, including all Enterprise Components and AI Features.



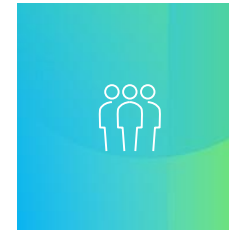
Revenue through Licence Participation

Additional Revenue Opportunities through attractive License Participation for your registered deals.



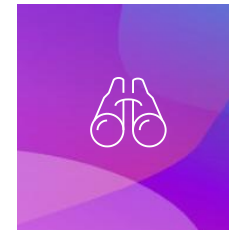
Customized Onboarding & Certification

Dedicated Contact Person to guide you through the Onboarding Process, offering tailored Enablement Programs and Certifications at discounted prices.



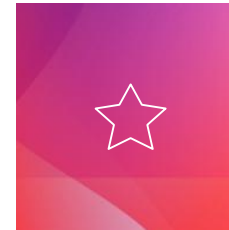
Technical Support by A12 Experts

Direct Access to A12 Experts to support your Teams in all relevant fields like Development, Business Analysis, Quality Assurance and Security.



Sales & Marketing Support

Broad Marketing Resources and Sales Guidance to enhance your outreach and capitalize on Business Opportunities.



Exclusive A12 Information & Events

Access to exclusive Release and Enterprise-level Information, as well as special Events tailored to keep you ahead of the curve.

Partner Types

Implementation Partner

Implementation of Customer Projects using A12 Enterprise Edition

Reseller

Sales of A12 Enterprise Licenses or A12-based Solutions

OEM Partner

Development of Product Solutions based on A12

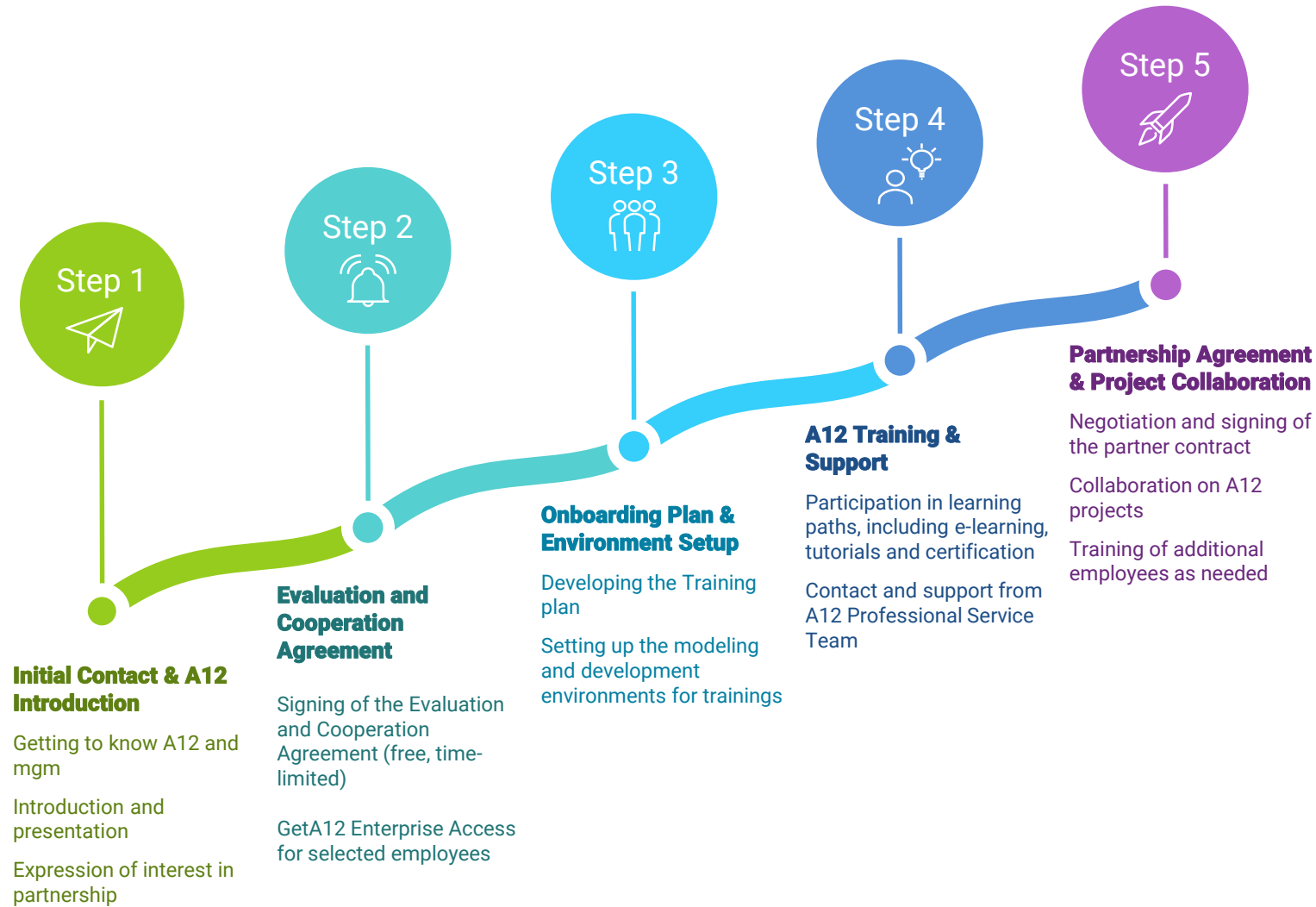
Technology Partner

Development of complementary Software Products that can be integrated into the A12 Solution

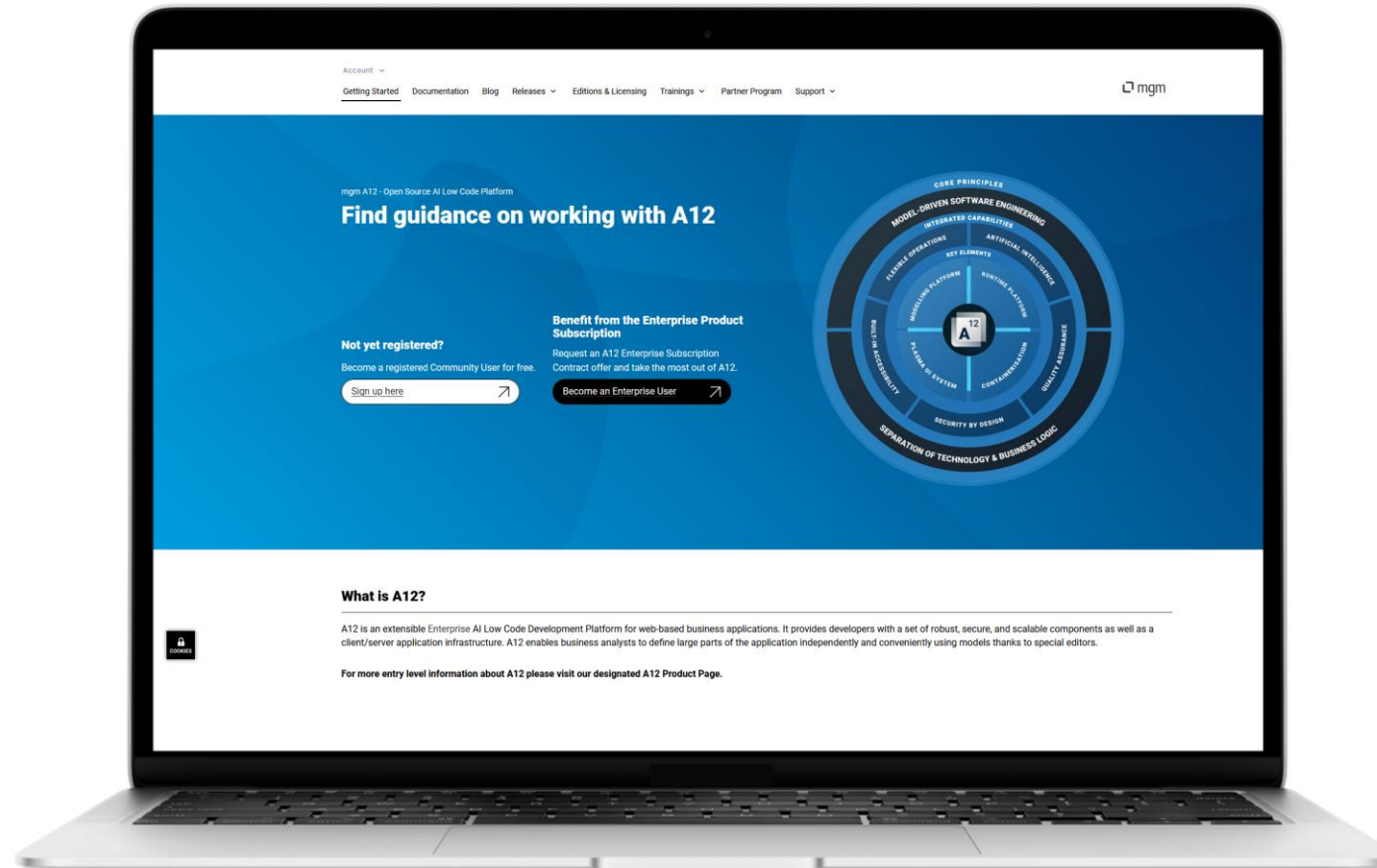
Partner Levels – Implementation Partner

	Entry Level: Path to Partner	Partner Level: Silver or Gold
mgm Commitment	▪ Full Access to A12, incl. Enterprise Components & AI ▪ Release Information & Updates ▪ Deal Registration ▪ Product Support ▪ Access to Trainings ▪ Marketing & Sales Support	▪ Full Access to A12, incl. Enterprise Components & AI ▪ Release Information & Updates ▪ Deal Registration ▪ License Participation ▪ Extended Product Support ▪ Extended Training & Certification Offering ▪ Marketing & Sales Support
Partner Commitment	▪ A12 Trained Employees ▪ Qualified Lead Generation ▪ Signed Evaluation and Cooperation Agreement	▪ A12 Trained and Certified Employees ▪ Qualified Lead Generation ▪ Signed Partner Contract

Onboarding Process

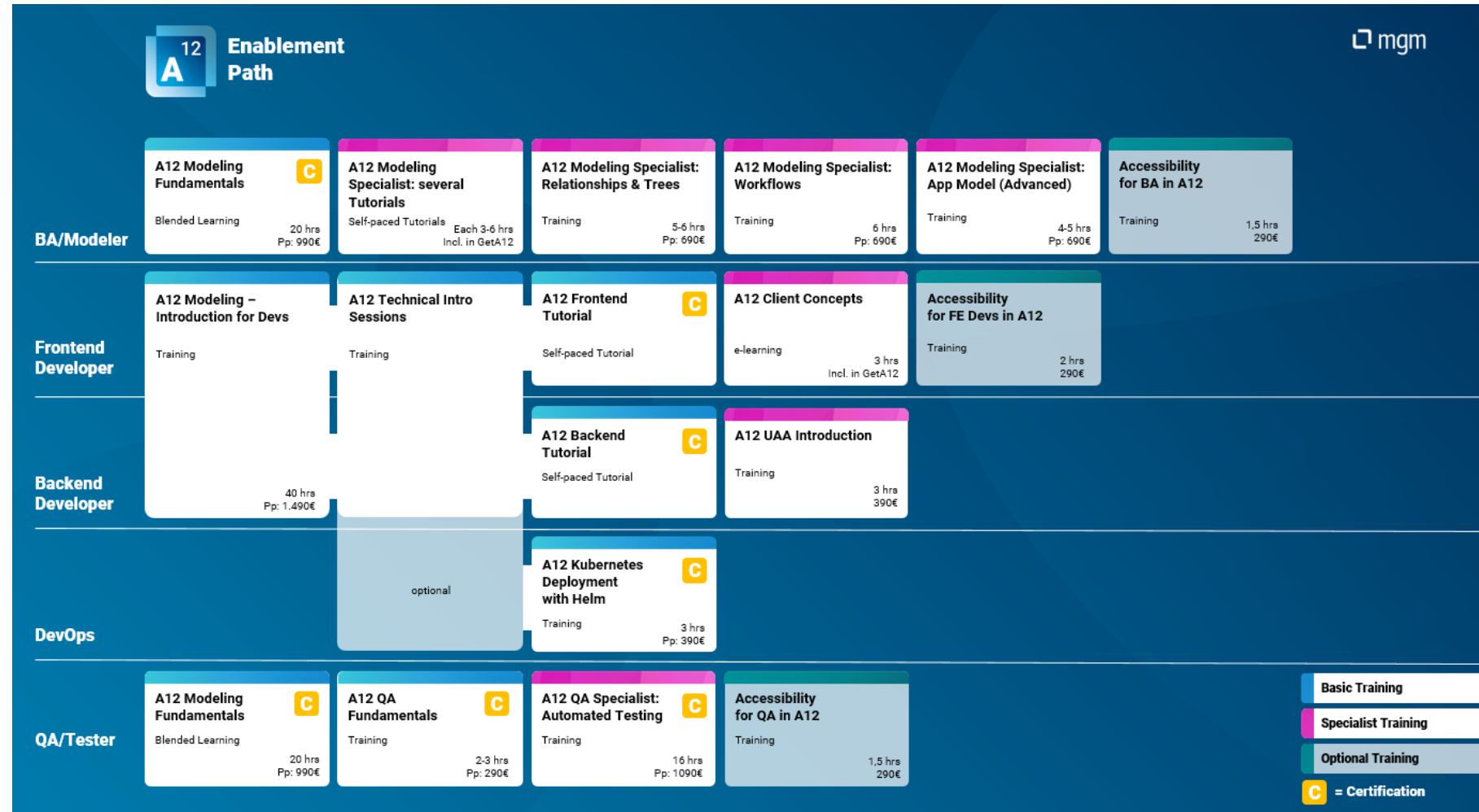


GetA12 Portal Unlimited Access to all A12 Services



- **GetA12 Portal:** Documentation, Installer, Release Updates and further information around A12
- **Discourse:** Community Forum to participate in A12-related Discussions
- **Support Portal:** Point of Contact to the A12 Professional Services Team
- **A12 Academy:** E-learning Portal for Trainings and Certifications
- **Artifactory:** Storage of Source Code and Artifacts

Enablement Overview



Ensure High Implementation Quality of A12 Projects

“

With A12, we have created an open technical platform and a very efficient methodology for individual software development. To bring this approach to a wider audience, we rely on competent partners.

Our partner program aims to provide them with all the resources they need and empower them to ensure high implementation quality of A12 projects.

Dr. Daniel Brodkorb,
Member of the management board of mgm



Join us now!



Contact:

Hanna Purschke & Annika Frick

partnermanagement@mgm-tp.com

[A12 Website](#)

mgm technology partners GmbH

Taunusstr. 23
80807 München

Tel +49 89 / 358 680-0

www.mgm-tp.com
info@mgm-tp.com



A product of  mgm