

Anna Issakova

E-mail:
issakova.anna@gmail.com
Phone number:
+372 50 38 332

Linkedin:
[/aissakova](#)
Portfolio
www.annaissakova.webflow.io



Product designer

8+ years of international experience designing end-to-end product experiences across B2B SaaS, healthtech and fintech. Strong in product thinking, UX strategy, discovery, rapid prototyping, scalable design systems. I focus on turning complex problems into intuitive solutions that drive measurable business impact.

2024–2026 • Tallinn, Estonia (Remote)

Co-founder & Designer, **One Two Dot studio**

- **Co-founded** a digital design studio delivering user-centered websites and digital products for international startups and small businesses.
- Delivered high-quality digital experiences, including **award-winning website** recognized by CSS Winner and CSSDA.
- Managed **client relationships end-to-end** and collaborated cross-functionally with developers and stakeholders.
- Leveraged **AI-assisted design workflows** to accelerate ideation, prototyping, and delivery across product and web projects.

2022–2024 • Lisbon, Portugal/ London, UK (Remote)

Senior product designer, **Moody’s (PassFort)**

- **Led** UX/UI design for **Reporting and Risk Overview** in Moody's Maxsight, helping compliance teams better understand portfolio risk.
- Streamlined reporting exports, significantly **reducing** manual work for audits and stakeholder reporting.
- **Improved** reporting efficiency by **~30–50%** through tailored **data visualisation, actionable dashboards,** and **intuitive filtering** for complex risk analysis.
- Collaborated with PMs, researchers, and engineers to deliver scalable solutions in a **data-heavy** environment.

2020–2022 • Dublin, Ireland (Remote)

UX/UI designer & consultant, **Allwayswithyou**

- Partnered with founders to design the **MVP for a care mgmt platform**, leading to **successful pilot programs** with Irish national health organizations.
- Directly influenced the product roadmap by translating complex requirements into an intuitive experience, facilitating the platform's later evolution into a **GenAI Care Plan Manager**.
- Helped shape the foundational product experience that contributed to a 2026 **enterprise contract** with Comfort Keepers, and establishing a trajectory for acquisition.

2018–2021 • Amsterdam, Netherlands

UX/UI designer, **Fitmo**

- **Led** the product redesign for a **successful B2B pivot**, resulting in a university-validated beta program that delivered measurable health improvements for participants and a **78% program completion rate**.
- Elevated the online coaching experience through a more intuitive, personalized mobile app interface, resulting in an **83 SUS usability score**.
- Created a scalable **design system** to improve UI consistency, streamline collaboration with developers, and support faster product iteration.

Skills:

Product strategy
UX/UI design
Mobile design
Design systems
AI-assisted product design
UX research
User testing
Interaction design
Data visualisation
Design thinking
Agile

Tools:

Figma
Claude Code
Codex
ChatGPT
Mixpanel
Google Analytics
Jira
Notion
Webflow

Education:

BSc Management, University of Manchester

MA Cultural & Creative Industries, King's College London