CHN Housing Partners shares why every housing counseling agency and anyone pulling credit with Salesforce should be using Credit Checker

Credit Checker by Cloud Maven, Inc.

CREDITCHECKER

When CHN Housing Partners launched their Salesforce platform, they knew they also wanted an automatic credit checking process.

Company Profile

CHN Housing Partners was founded in 1981 and is a large-scale affordable housing developer and housing service provider that works with its partners to solve major housing challenges for low-income people and underserved communities. CHN's impact in Cleveland, OH includes 2,500 new homeowners, the housing stability services it provides annually to 30,000 individuals, and the development of 6,000 new homes.

Business Challenge

When the team at CHN Housing Partners began implementing their Salesforce and HomeKeeper housing counseling platforms, they knew they wanted to include automatic credit checking and credit validation for prequalification purposes. Their current IT vendor was not able to work with them to build code to fit the customizations in their Salesforce instance without driving the cost up prohibitively high.

The Credit Checker Solution

Tom Tosuksri, the Assistant Director of Strategic Innovation for CHN Housing Partners, decided to investigate the integrated Credit Checker solution provided by Cloud Maven, Inc. When he met with the Cloud Maven, Inc. team and learned how easy it would be to use Credit Checker right inside their customized Salesforce instance, it was an easy decision to move forward. He said "Credit Checker came in with a great deal for us. So it really became a no brainer situation."

Once Credit Checker was implemented it was a smooth transition to full operation. The CHN Housing Partners counselors working with the new solution noticed the billing process was much smoother and easier and they also have more control internally on the credit checking process. They could now move from manually pulling and editing reports, to having all of the information flow in with automated calculations. A big and positive change.

$1000's saved on implementation

up to 200 labor hours saved per month

30% saved on each transaction

"The per-credit report basis that Cloud Maven is able to provide to us is at about a 30% discount on each of those transactions.

[Credit Checker] certainly is something that any housing counseling agency, anyone pulling credit with Salesforce should be using."

Tom Tosuksri
Assistant Director
of Strategic Innovation

CHN Housing Partners

Tom also shared that "one of the biggest benefits is the service that Cloud Maven, Inc. provides. Previously it took several efforts for us to discover any issues with pulling credit and now the response time is great. Things get resolved quickly. We no longer need to manually review and correct duplicates."

CHN Housing Partners have also seen a reduction in their subscription fees. "The per-credit report basis that Cloud Maven is able to provide to us is at about a 30% discount on each of those transactions. [Credit Checker] certainly is something that any housing counseling agency, anyone pulling credit with Salesforce should be using."

Credit Checker is a fast and user-friendly application that lets you easily pull credit reports using data from any standard or custom object in Salesforce. It provides instant credit reports for businesses to make efficient accurate decisions by pulling real-time data from Experian™, Transunion® & Equifax®. Credit Checker also supports real-time employment and income verification using The Work Number®.

Want to learn more about Credit Checker?
Email us at solutions@cloudmaveninc.com, or
call us at +1(917) 310-3337.

[Click Here](#) to schedule a demo.

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