

MAILCHIMP MARKETING SUCCESS SEASON

A fully branded experience produced from MODEx for Mailchimp's virtual and in-person audience.



WHAT MODEX DELIVERED

ENVIRONMENT

- Set design + staging
- Environmental branding
- Curved video wall content
- Full venue transformation

PRODUCTION

- 3-camera production
- Full production lighting
- Director + production assistants
- Zoom + streaming integration
- Recording + content capture

EXPERIENCE

- White-glove concierge service
- Catering
- Hair + makeup
- Floral
- Valet



THE RUN OF SHOW

2 REHEARSALS. 1 LIVE PRODUCTION.

Our team executed a seamless production from load-in to live show, creating an engaging experience for both in-room and virtual audiences.

ONE SPACE. ONE TEAM. ONE PRODUCTION PARTNER

