2027 FUNDING PRIORITIES

Invest in What Comes Next.

Creating access to development, resources, and platforms that help people, founders, and original stories move forward.

PROPOSED ANNUAL FUNDRAISING GOAL

$700,000

Three programs. Development that leads to opportunity.

$300,000
SPEAKER STUDIO

$200,000
FOUNDERS STUDIO

$200,000
IMPACT STORYTELLING

Partners may support a specific initiative or contribute toward the Foundation's broader mission.

01 / SPEAKER STUDIO

Develop voices. Create opportunity.

$300,000

One program bringing together youth development and youth, adult, and women's TEDx initiatives. 2027 targets: six presentations - three summer youth showcases and three TEDx presentations - with separate targets of 45 Speaker Studio Youth participants and 30 TEDx speakers - 10 each across the youth, standard, and women's TEDx initiatives. Combined: 75 participant places.

Speaker Studio Youth | $150,000

A summer youth program with three planned cohorts of 15 young people each: 45 participant places. Support provides communication, storytelling, leadership development, coaching, and a professionally produced Youth Voices Showcase.

TEDxBuckheadAveYouth | $50,000

Training for 10 youth speakers from December through January, with coaching, rehearsals, and ongoing production for training classes. Support also covers the February 27, 2027 event: production, food and beverages for 100 attendees, marketing, and window signage.

TEDxBuckheadAve | $50,000

Support for the full program: adult speaker development, coaching, rehearsals, production, marketing, food and beverages, and program delivery.

TEDxBuckheadAveWomen | $50,000

Support for the full program: speaker development, coaching, rehearsals, production, marketing, food and beverages, and delivery that brings women's original ideas to audiences.

02 + 03 / FOUNDERS AND ORIGINAL STORIES

Build businesses. Share original stories.

FOUNDERS STUDIO | $200,000

Three to four planned annual cohorts of 20 founders each: 60-80 participant places.

Training, mentorship, sales readiness, and pitch development help founders communicate their value and prepare for business opportunities. Each cohort is planned to conclude with a Founder Showcase connecting participants with industry leaders and business development opportunities.

IMPACT STORYTELLING | $200,000

One original series. Four episodes. $50,000 per episode.

Developed with community partners, the series brings original ideas and lived experiences to audiences locally and around the world. The budget supports story development, production, editing, distribution, and a closing showcase and wrap party to share the completed series with its community.

Partners help define the community need, intended audience, distribution plan, and how audience response will be evaluated.

PARTNER WITH THE FOUNDATION

Build What Comes Next.

We are seeking corporate, philanthropic, and community partners interested in advancing opportunity through speaker development, entrepreneurship, and impact storytelling.

Initiative support

Direct funding toward Speaker Studio, Founders Studio, Impact Storytelling, or a named initiative within these programs.

Program sponsorship

Support cohorts, coaching, speaker preparation, events, showcases, or the four-episode original series.

Strategic and in-kind contributions

Contribute relevant expertise, mentorship, resources, services, or distribution support.

START A PARTNERSHIP CONVERSATION

foundation@modexstudio.com | EIN: 41-3681745

Visit modexstudio.com/foundation and select Become a Foundation Partner.

Proposed 2027 targets are subject to funding and confirmed program capacity. Participant places represent enrollment, not verified unique individuals; audience reach is measured separately.

PRODUCTION + LASTING IMPACT

From preparation to wider possibility.

Professional production helps an original idea remain accessible after the room empties. Our planned 4K, six-camera TEDx production supports clear storytelling through multiple angles, sound, lighting, editing, and delivery.

A pathway beyond the presentation

Speakers develop their ideas through coaching and rehearsal. Recorded TEDx talks are submitted through the TED Media Uploader for potential publication on the official TEDx YouTube channel, subject to TED requirements. Published talks can be shared by link or embed with audiences, educators, employers, and community partners around the world.

What we propose to measure

Preparation completed; talks recorded, submitted, and published; audience views and viewing engagement; and speaker-reported follow-up opportunities at 90 and 180 days. These measures help distinguish delivery, audience response, and longer-term opportunities.

What donor support makes possible

Support funds the complete pathway: speaker development, coaching, rehearsals, production, editing, marketing, and hospitality. The intended result is stronger communication skills, original ideas made publicly accessible, and opportunities for continued community engagement.

Publication, audience size, and future career outcomes are not guaranteed. Worldwide availability describes potential access, not verified global reach. TEDx speakers are selected through the event editorial process.
Publication guidance: ted.com/tedx/organizer-guide/film-photograph-and-stream