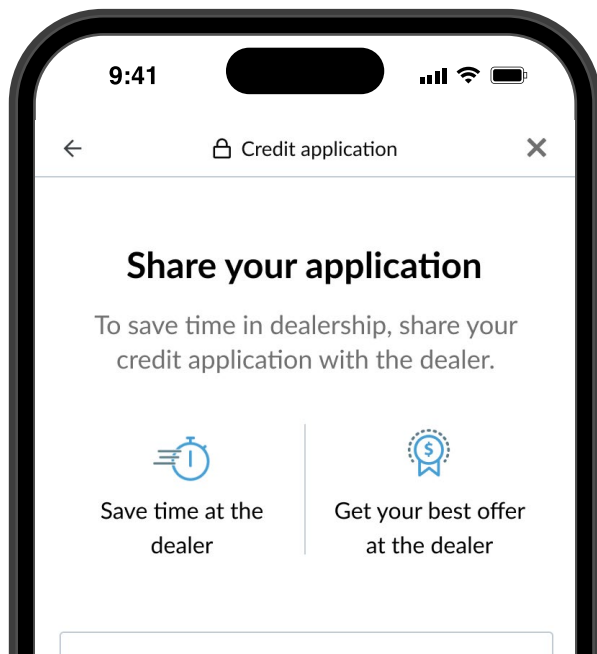


Digital Deal Financing

Capture shopper credit applications with options that integrate with your FMS platform

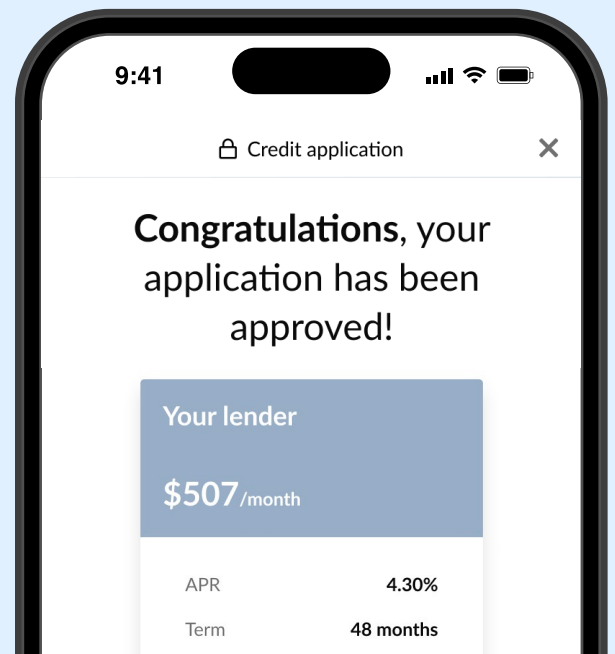
Direct Credit App

- ✓ Shoppers complete a credit application - without submitting it to any lenders
- ✓ The application is pushed to your FMS platform, along with consent to submit to lenders of your choice
- ✓ You get higher quality leads while maintaining control over the financing experience



Hard-Pull Financing

- ✓ Shoppers submit full credit applications to your dealership's lenders to receive real-time loan offers
- ✓ The application and offer details are sent to your FMS platform with the ability to re-submit to other lenders
- ✓ You receive financially qualified leads who have already secured credit from your lenders



You must use Dealertrack or RouteOne as your FMS to activate either feature

Call 1-800-CARGURUS to activate a financing feature