

Bakery Bakery is looking for a content lead who takes responsibility for content and day to day execution. This role combines strategic thinking with hands on content creation and is independent, visible and closely connected to the brand.

content creator* in 80%

PLACE: ZOLLIKOFEN / BERN

START: AS SOON AS POSSIBLE

role

- Responsible for executing Bakery Bakery's social media activities across platforms.
- Independently create photo, video and story content aligned with our brand identity, from production to publishing.
- Follow content calendars created by manager with a strong sense for timing, relevance and quality
- Support events and campaigns before, during and after execution.

requirements

- Proven experience creating photos and videos for social content
- Deep, hands on understanding of Instagram and TikTok
- High level of ownership, reliability and self organisation
- Ability to work independently in a fast paced, high quality environment
- This role requires hands on experience and a strong personal quality bar. It is not an entry level position.
- **Please include a portfolio/relevant social media work together with a moodboard on how you would present us with your application.**

what we offer you

- Permanent position with 5 weeks of paid vacation and a 13th month salary
- High level of autonomy and opportunity to contribute ideas
- Respect, appreciation, and a strong team spirit
- Training and professional development opportunities
- A lot of fun at work
- Profit sharing



Apply via the "Deine Bewerbung" on our website.

