



Explanation of Criteria

Nominees must meet all the following criteria.

- Company must have been in business for five years or more as of December 31, 2025.
- Company has verifiable revenues of \$100,000 or more, per year, each year from 2023-2025.

Nominees must meet at least **ONE** of the following criteria.

- The nominee must be a Texas Tech University, TTUHSC, and/or Texas Tech School of Law alum who founded the company and served as a member of the most senior management team from January 1, 2023, through December 31, 2025.
- The nominee must be a Texas Tech University, TTUHSC, and/or Texas Tech School of Law alum who was active in the business and served as the company's chief executive (for example: chairman, CEO, president, or managing partner) from January 1, 2023, through December 31, 2025.
- The nominee must be a Texas Tech University, TTUHSC, and/or Texas Tech School of Law alum who owned 50% or more of the company from January 1, 2023, through December 31, 2025.

Information Needed for Application:

- Company Name
- Business Type
- Address
- City / State / Zip
- Country
- Phone
- Website
- Founding Date
- Logo
- 250 word description of the company



**LUBBOCK
ECONOMIC
DEVELOPMENT
ALLIANCE™**



Red Raider Leader Information

The Red Raider Leader identified below will be used as the point of contact for any questions or concerns regarding the Red Raider 100 program. If your company is selected for inclusion in the 2027 Red Raider 100, you will have the opportunity to identify additional Red Raider leaders for recognition.

- First Name
- Last Name
- Years of attendance at Texas Tech University, TTUHSC, and/or Texas Tech School of Law
- Title
- Address
- City / State / Zip
- Country
- Phone
- Email
- Assistant's Name
- Assistant's Email

Company Performance Information

Red Raider 100 applicants will be ranked by percentage of compound annual growth in sales or revenues (net of returns) for the previous three years.

The company's sales or revenues (net of returns) in U.S. dollars for each of the following years must be listed: 2025, 2024, and 2023.

To verify sales or revenues (net of returns), you will need to include one of the following with the complete application for the years 2025, 2024, and 2023:

- Audited, reviewed or compiled financial statements, or
- Copies of page 1 of the company's tax return, or
- Notarized letter from an external accountant attesting to revenue level



**LUBBOCK
ECONOMIC
DEVELOPMENT
ALLIANCE™**