

TRY AGAIN?

INDUSTRIAL UPCYCLING INITIATIVE

OPEN CALL 1



MATHILDE WITTOCK

OPEN CALL 1



ABOUT

This project invites designers and makers to rethink industrial glass components, specifically recovered glass syringes from the TRY AGAIN? initiative, as raw materials for innovative product creation.

The focus lies in exploring how these materials, once destined for a specific technical use, can be transformed into functional objects that challenge conventions of form, utility, and sustainability.

OP1 Designed by a reknowned designer, **Mathilde Wittock**, the brief calls for the development of a **reproducible object** or a **small capsule collection** of **furniture**, that creatively incorporates recovered materials.

The goal is to create a desirable product that speaks to care, transformation, and sustainability, designed to be produced and sold as a capsule collection.

CONSTRAINTS & REQUIREMENTS

1. Use of Materials

- The central material must be the reclaimed glass syringe.
- Components should remain visible and identifiable.
- Prototyping waste should not exceed 10%.
- Assembly must be reversible (no permanent glue or fusing).
- Maximum of three complementary materials (excluding technical fasteners).
- Complementary materials should be upcycled when possible (e.g., sourced from ROTOR, fab labs).

2. Modularity & Scalability

- Objects must be small-series reproducible.
- All added materials must be listed and their costs estimated
- All production and manufacturing choices must be listed and estimated whenever possible.

3. Values & Vision

- All proposals must align with the TRY AGAIN? values: creativity, collaboration, and transparency.
- We strongly encourage applicants to propose co-creation processes with end users.
- A clear social purpose or target context will strengthen the proposal.

SUBMISSION PHASE 1

A PDF proposal including:

- A CV + portfolio
- Concept description _ max. 500 characters, in English

SUBMISSION PHASE 2

The three candidates selected in Phase 1 will be invited to present a detailed and concrete prototype proposal to the jury:

- Documentation of the process _ max. 500 characters, in English
- Visuals of the object _ pictures of prototype (non functional or partial)
- Technical Sheet
- Budget overview estimation



JURY & AWARDS

The jury is at the heart of this project - a collective of influential experts who will actively mentor finalists, refine the creative brief, and support connections to production and sales networks.

The Jury includes:

A creative profile to evaluate the proposition and desirability: **Mathilde Wittock**

An expert in production, feasibility and scalability from **Muller Van Severen**

An expert in circularity : **Maarten Gielen**

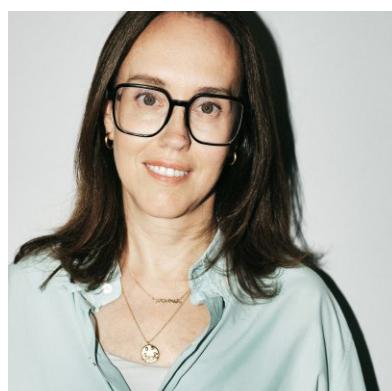
A Belgian lifestyle journalist and author: **An Bogaerts**

A member of the TRY AGAIN? initiative: **Clémentine Le Guerec**

A member of the MAD team: **Dieter Van Den Storm**

Each finalist receives: **€500** excl. VAT

The winner receives: **€3000** excl. VAT plus production, promotion, and mentoring support to bring their design to market.



TRY AGAIN?

YES



NO