

# TRY AGAIN?

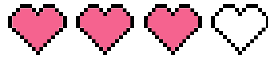
INDUSTRIAL UPCYCLING INITIATIVE

OPEN CALL 3



# FREDERIK DELBART

OPEN CALL : REINVENTING DOMESTIC LIGHTING



## TRY AGAIN? x Frederik Delbart

As part of the **TRY AGAIN?** initiative, this open call invites designers to conceive a prototype of lamp as a product design object, under the mentorship of designer **Frederik Delbart**.

This project focuses on the creation of a domestic lighting object prototype (table lamp, floor lamp, or portable lamp), conceived as an everyday item intended for the end user. Rather than an architectural feature integrated into a space, the aim is to develop a standalone, reproducible product that can be meaningfully incorporated into a domestic environment.

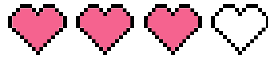
Participants are invited to transform reclaimed industrial glass components, **specifically syringes** from a former stock of GlaxoSmithKline, into a functional and desirable prototype lamp ready for limited series production.

The project emphasizes creativity, quality of use, production efficiency, and product viability, while promoting a responsible approach to materials and manufacturing processes. .

## OBJECTIVE & MISSION

Participants are invited to design a functional prototype of a lighting object intended for domestic use. The project may take the form of a table lamp, a floor lamp, or a portable lamp (rechargeable or autonomous). The luminaire should integrate harmoniously into a residential or hospitality interior, provide user comfort (visual, tactile, and functional), offer simple and intuitive interaction, and be designed with series production in mind.

The project follows a product design approach, focusing on a standalone object intended for the end user, with careful consideration given to production, distribution, and everyday use, as well as scalability and reproducibility. Particular attention will be given to the project's creativity and its ability to transition from prototype to a viable product.



## SELECTION CRITERIA

### 1. Creativity & material Use

A creative approach is a fundamental selection criterion. Applicants are invited to propose an innovative, surprising, and purposeful interpretation of reclaimed glass material. It should not be used in an anecdotal way, but rather as a core material that structurally defines the project.

Particular attention will be paid to the ability of proposals to reveal the aesthetic and technical potential of glass. This creativity may be expressed, among other possibilities, through the exploration of qualities such as transparency, light diffusion, reflection, or optical effects.

Proposals must demonstrate a strong creative intent, capable of:

- diverting the material from its original use
- proposing a renewed interpretation of it
- generating a distinctive visual or sensory impact

The jury will be particularly attentive to projects that manage to surprise through their approach, while maintaining coherence with domestic use and context, and ensuring that the glass components remain a central and recognizable element of the prototype.

Regarding material use, the project must incorporate reclaimed glass components provided through TRY AGAIN?. These elements must remain visible and contribute to the product's identity.

Complementary materials should prioritize:

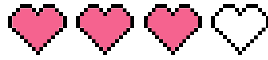
- reuse
- local sourcing
- traceability

### 2. Design & user experience

The luminaire must offer:

- visual comfort (light quality and diffusion)
- tactile comfort (handling, materials, finishes)
- ease of use (switching on/off, charging, maintenance)

The design should allow for natural integration into a domestic interior. Projects exploring contemporary functionalities are encouraged.



### **3. Reproducibility & production**

The project must be suitable for limited series production. Applicants must:

- detail fabrication techniques
- identify local producers or artisans explain production and assembly choices

Assembly methods should consider:

- durability
- repairability
- disassembly

Particular attention will be paid to the clarity of the manufacturing process.

### **4. Standards & safety**

In the case of series production, projects must comply with technical requirements for domestic lighting:

- compliance with European standards (CE marking)
- heat management and overheating prevention
- electrical safety (certified components)
- fire behaviour of material

For portable lamps:

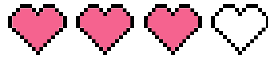
- safe integration of the charging system
- accessibility and durability of components

### **5. Impact & traceability**

Projects must demonstrate:

- attention to material and process traceability
- collaboration with local stakeholders (artisans, workshops, manufacturers)
- consistency with a circular economy approach

Applicants must be able to clearly explain where and how the object could be produced, with which partners, and using which techniques.



## SELECTION PROCESS

The selection process will take place in two phases.

### Phase 1 - Pre-selection based on application file

Applicants must submit a PDF including:

- Portfolio
- Moodboard of the project (maximum 1 page)
- Concept description including the techniques and materials involved (maximum 500 characters, in English).

Glass syringes will be made available at several collection points in Brussels, including MAD Brussels and TAVU. Participants are encouraged to collect them to support their project proposal.

Following the jury's review, three candidates will be selected to proceed to Phase 2.

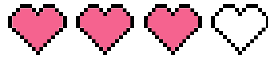
### Phase 2 - Development

Preselected candidates must present a prototype (functional or partial) and/or a model to the jury on Wednesday, August 26, 2026, along with:

- a detailed project presentation
- technical drawings or preparatory sketches
- visual representations of the object
- a manufacturing and production strategy

After deliberation:

- each finalist will receive €500 (excl. VAT)
- the winner will receive €4,500 (excl. VAT) (including the €500), covering:
  - technical drawings
  - development with the jury and partners
  - acquisition of the prototype
  - production rights in case of manufacturing
  - royalties in case of commercialization



## COMMITMENTS

### Frederik Delbart commits to:

- associating his name and image with the project
- supporting the winner through three mentorship sessions
- providing critical input focused on product design and production
- supporting reflection on distribution and project viability

### TRY AGAIN? commits to:

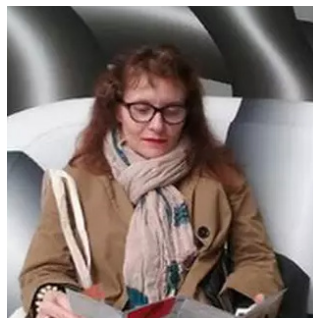
- promoting the project through a communication campaign
- integrating the object into a real-life context and/or exhibition
- awarding the financial grants
- facilitating connections with production partners and specifiers

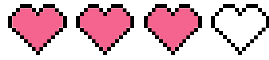
## MEET THE JURY

The jury, central to the project, will actively support the finalists:

### The jury includes:

- **Frederik Delbart** — Frederik Delbart Design Studio
- **Agnès Zamboni** — Journalist
- **Clémentine Le Guerec** — Designer, TRY AGAIN? Representative
- **Dieter Van Den Storm** — MAD Brussels
- **Jordi Vandekerckhof** — More to Show
- **Philippe Clavier** — Diito Dansaert





## TIMELINE

- Call launch: April 20, 2026
- Application deadline: June 20, 2026
- Phase 1 – Jury preselection: July 1, 2026
- Phase 2 – Prototype presentation & final jury: August 26, 2026
- Winner announcement: by Friday, August 28, 2026

## QUESTIONS ?

For any questions regarding this open call: [tryagain@impact-valley.com](mailto:tryagain@impact-valley.com)



**TRY AGAIN?**

# TRY AGAIN?

YES



NO