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VE3

Digital Insider

December Edition

2025 In Review

The Year The Intelligent Enterprise Became Reality



AI • Data • Platforms • Public Sector • Products

Dear Readers,

As 2025 comes to a close, one truth stands out clearly: this was the year enterprises moved beyond experimentation and into execution. AI, automation, data, and cloud didn't advance in isolation, they converged. Organisations stopped asking whether AI could deliver value and began redesigning how their businesses operate, govern, and scale intelligence by default.

At VE3, we were deeply embedded in this shift. This year, we built, shipped, learned, modernised, partnered, and scaled, often simultaneously. We strengthened our public-sector footprint, evolved our product platforms, expanded our ecosystem, and contributed meaningfully to the conversations shaping enterprise technology today.

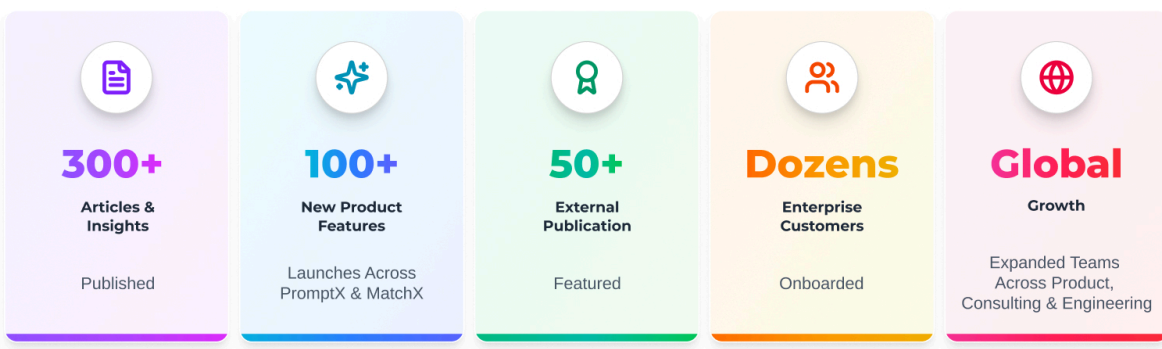
More importantly, we focused on outcomes. On architecture over hype. On systems that last.

This December edition of VE3 Digital Insider is our 2025 Year-in-Review - a reflection of what we built, delivered, and learned together over the course of a defining year.

Pamela Sengupta,  
Editor, VE3 Digital Insider Newsletter



2025 wasn't about experimenting with AI,  
It was about **operating intelligently.**



## Milestones That Defined VE3 in 2025

### Public Sector Leadership:

- NHS London Procurement Partnership (LPP) framework supplier
- Crown Commercial Service (CCS) consultancy framework
- Launching FDP+ enablement & NHS AI adoption
- RewardX launch - a centralised enterprise platform for driving loyalty and engagement

### Events:

- London Tech Week 2025 | Olympia, London
- Made in the UK, Sold to the World Roadshow | Cardiff, Wales
- ERP Transformation in Healthcare Lessons Learned & The Road Ahead Roundtable

### Partnerships & Ecosystem:

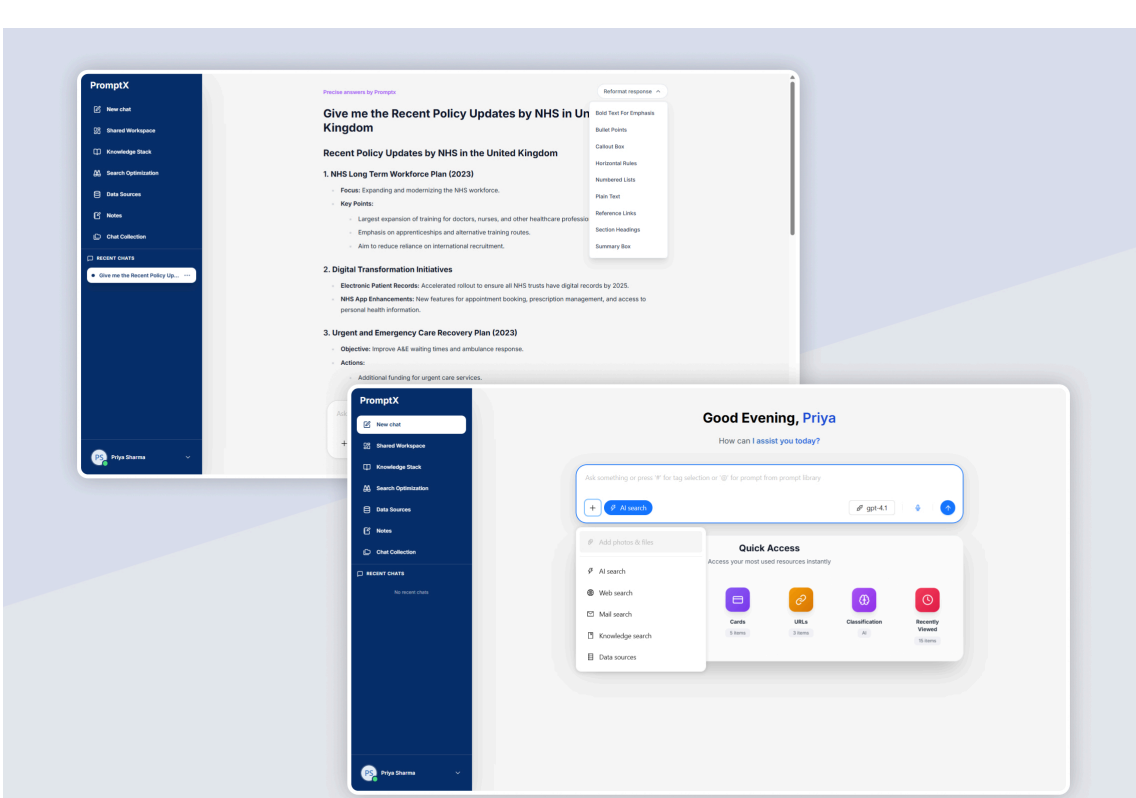
- NVIDIA Connect programme
- airSlate automation ecosystem

### Recognition: AI 100 UK

In October 2025, VE3 was ranked 9th on the AI 100 UK List – Digital Leaders, recognising organisations making meaningful contributions to the future of artificial intelligence in the UK. The recognition was marked by a celebration at the House of Lords, where innovators, leaders, and changemakers from across the AI ecosystem gathered to reflect on progress, responsibility, and the road ahead.

[View the AI 100 UK List](#) →

## PromptX: A Breakout Year for Enterprise AI Orchestration



### Knowledge Stack

- Intelligent summaries and usage insights
- Expanded third-party data ingestion via the Data Sources framework
- Faster, more accurate semantic indexing

### Enterprise-First Governance

- Super Admin-level controls for enterprise oversight
- Single Sign-On (SSO) with role-based access management
- Secure multi-tenancy with strict tenant isolation
- Private network infrastructure to meet enterprise compliance needs

### Search & Intelligence Upgrades

- Semantic enrichment using industry-specific taxonomies
- Rich, contextual answer snippets with greater transparency
- Optimised large-file data ingestion and search
- Enhanced chain-of-thought prompting for improved reasoning quality

### Integrations & Long-Term Memory

- Native integrations with Google Drive, OneDrive, and SharePoint
- Outlook and Gmail integrations (beta)
- MongoDB-powered long-term memory for persistent organisational context

- A unified connections hub to manage all integrations in one place

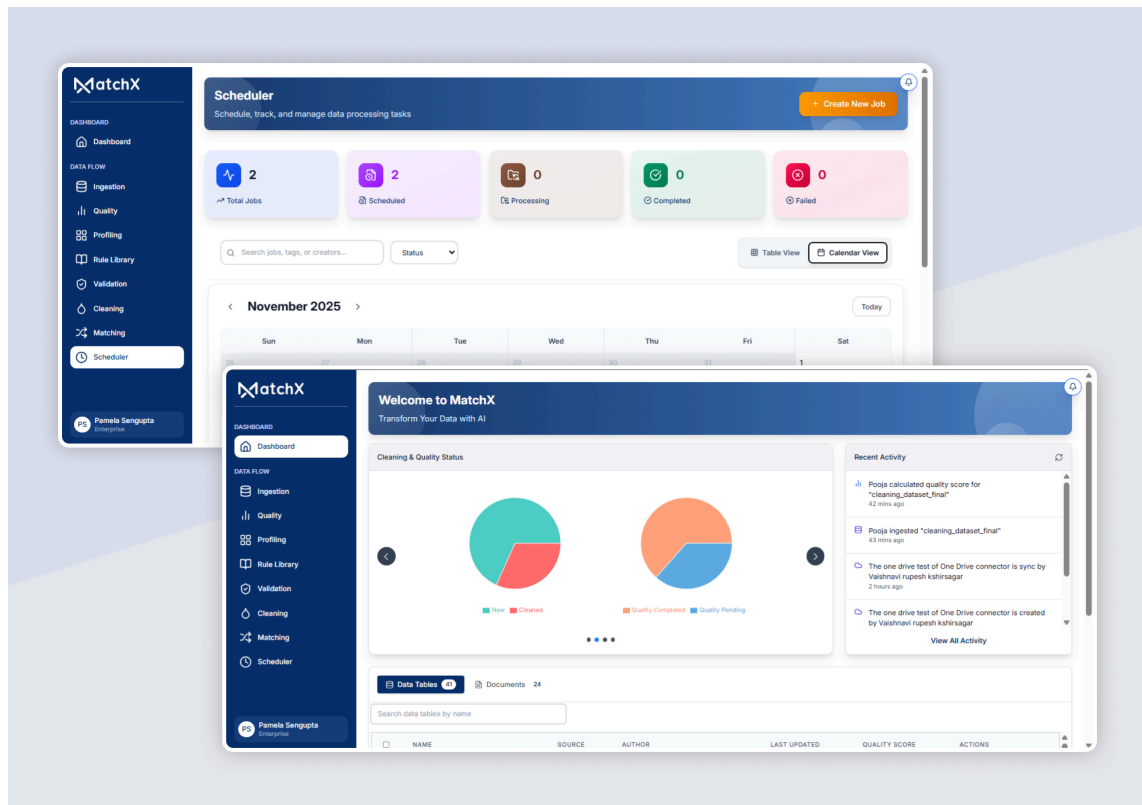
## User Experience

- Refined Search Bar interactions and post-query experiences
- A new Use Case Library showcased on the product landing page
- Reorganised product structure into clear sections such as User Preferences, Search Optimisation, Workspace Management, etc

PromptX ended 2025 as one of the most complete enterprise GenAI platforms in the market.

Explore PromptX

## MatchX: The Most Advanced Data Quality & Matching Platform of 2025



MatchX transformed from a powerful matching engine into a comprehensive, AI-enabled data quality and governance platform.

### Performance & Scalability

- PySpark-powered pipelines
- Faster ingestion & uploads
- Optimised long-running jobs

### Governance & Automation

- SLA reporting & audit trails
- Frequency-based scheduling
- Granular RBAC & multi-tenancy

### Data Quality Enhancements

- Address & NHS number validation
- Achieved validator engine that supports validation across 85 countries
- Hierarchical (deterministic + probabilistic) matching
- Advanced data linking

### AI Profiling & Data Intelligence

- Quality, completeness & risk scoring
- PII detection & semantic classification
- AI assistant for natural-language insights

MatchX emerged as the most advanced data quality and matching platform of 2025.

Explore MatchX

## The 4 Big Themes That Shaped 2025

Across the year, VE3 led strategic conversations across the most critical domains.

### The Rise of AI-Native Enterprises



- AI agents in DevOps, sales, engineering
- Autonomous DevOps
- Real-time LLM search
- Knowledge architectures
- AI-powered supply chains
- Intelligent processors (NPU/TPU trends)

### Data Trust, Quality & Governance



- Hierarchical matching
- Data linking
- Zero-trust SaaS architectures
- Cryptographic isolation & DPT architecture
- Observability & anomaly detection
- Public sector record linkage
- AI governance in the public cloud

### Platform & Cloud Modernisation



- SAP + Databricks roadmaps
- Oracle PLM end-of-life migrations
- S/4HANA modernization
- Composable ERP
- Cloud-native AI enablement
- FinOps & cost governance

### Industry-Specific Intelligence



- NHS FDP+
- Healthcare data quality
- Retail CDPs
- Manufacturing digital threads
- Public sector AI-fueled transformation
- ESG incentives powered by VE3's integration engine

This was a year where VE3's editorial voice became an industry reference point.


## Industry Impacts: Why It Matters





### Public Sector

- National Digital Transformation
- Secure Data Platforms
- Responsible AI Adoption




### Financial Services

- Fraud Detection
- KYC & AML modernisation



### Retail, Manufacturing & energy

- CDPs & Digital Threads
- Supply Chain Intelligence
- ESG Data Pipelines



### Healthcare & NHS

- FDP+ Enablement
- Healthcare Data Quality
- AI Governance Frameworks

[Explore Industry Case Studies](#)

## What does a year of growth actually look like?

### VE3 2025 Wrap-Up

2025 wasn't just about hitting targets; it was about the people behind the numbers. We sat down with our UK team and asked them one simple question: "What was your biggest achievement this year?"

**In this video:**

- Turning uncertainty into momentum.
- The courage to step out of comfort zones.
- Celebrating the resilience of those who started fresh.

[Watch the full video →](#)

## Looking Ahead to 2026

If 2025 was about acceleration, 2026 will be about convergence and scale.

In the coming year, VE3 will:

- Deepen the synergy between AI + Data across all consulting and product lines
- Expand industry-specific offerings for healthcare, retail, energy, manufacturing, and public sector
- Release next-generation capabilities in PromptX and MatchX, including more automation, embedded intelligence, and new enterprise integrations
- Strengthen compliance, governance, and zero-trust architectural frameworks
- Grow our presence across UK public sector transformation
- Continue establishing VE3 as the blueprint for the intelligent, AI-native enterprise

2026 will be the year organisations stop using AI and start operating on it.

VE3 will be there to help lead that transition - thoughtfully, responsibly, and at scale.

## Stay Tuned

To our clients, partners, contributors, and readers - thank you for an extraordinary year.

Your trust, curiosity, and ambition continue to shape everything we build. Every conversation, challenge, and collaboration this year has pushed us to think deeper, design smarter, and deliver with greater intent.

As we step into 2026, our commitment remains unchanged: to help organisations navigate complexity with clarity, and turn intelligent systems into lasting advantage. Here's to building what comes next - together.

**Happy New Year from the entire VE3 family.**

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