| FAYA | Zι | JSN | 1AN | NI . | |
|-------------|----|-----|-----|------|-------|
| LEAD | PR | DDC | ICT | DES | IGNER |

fayazusmani.com fayazusmani15@gmail.com linkedin.com/in/fayazux x.com/fayazux

2024 - 2025

arweave.com | upshot.cards | influent.co | aoventures.io |
astrousd.com | longbow.co | wander.app | communitylabs.com

EXPERIENCE

CL Ventures

Lead Product Designer 2024 - Present **\$30M** fund backed by Coinbase, Lightspeed, a16z.

Shipped five startups, from concept to launch resulting in **500K+ users** across platforms, and **\$40M** in volume.

Designed a staking dashboard, optimizing user interactions and portfolio tracking, leading to **\$1.6M+** in total staked assets.

Wander - Al Wallet Product Designer 2023 - 2024

Led design across product, brand, and marketing for Wander, an iOS, Android, and Web crypto wallet, achieving 100K+ installs and \$1B+ AUM.

Shipped **Al-driven wallet experiences**, password-less login, and agent-based account flows.

Supported product launches with graphics and video content that reached **500K+ views** across releases.

Sago

Senior UX Designer 2021 - 2024 Redesigned an Al research-tech platform used by **TD**, **BMO**, **Unilever**, **PepsiCo**, and **Mars**.

Shipped features focused on improving usability and customization for research the platform with a **1M+ participant** network.

Built component libraries and improved developer feedback process, achieving a **95% UAT** pass rate, resulting in smoother deployment cycles.

EDUCATION

Juno Design Institute

2019

Advanced Design & UX Studies

Secured and delivered design work for three paying clients during the cohort, applying in-class theory to real startups.

Toronto Metropolitan University

2017

Business Technology Management

Led sessions for over **150+** incoming students, supporting coursework and co-developing learning materials.

SKILLS

Design

Figma, Framer, Webflow, Adobe Creative Suite, Miro, After

Effects, Spline, Rive, LottieFiles, Principle

Workflow

Notion, Linear, Jira, Trello

AI Tools

ChatGPT, Claude, Lovable, Bolt, v0