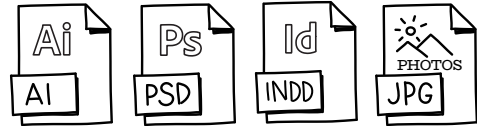


ADGRAPHIX FILE PREP "FAST FACTS"

In the digital print industry there's a phrase that goes "👹 in = 👹 out!"
It's very true! ... Here are some tips to ensure your files are good, so your print results are good!

Adobe Illustrator is the best app for creating signage and large format printing designs.

We prefer  but you can also send us



BEFORE YOU SAVE...



Add bleed to the artboard*



Ensure images have adequate resolution†



Convert fonts to paths / curves

*Let it bleed

Direct & face mounted prints	10mm
Fabric	40mm
Wall murals	20mm
Mesh	50mm
Billboards	50mm



#Resolution

Closest viewing distance

200dpi	<.5m
150dpi	.5m+
80dpi	1.5m+
50dpi	3m+
30dpi	5m+

Text Height

Readable text distance

Cap height	9mm	5m
	18mm	10m
	27mm	15m
	36mm	20m
	45mm	25m

If you've worked to scale - double check your image resolutions will be correct at 1:1.

Top Tip Check link resolutions in the Links Panel in Illustrator

WHEN YOU SAVE...



.ai

- Options [create pdf compatible file]
- Options [Include or embed linked files]



.ind

- We prefer packaged InDesign files



.pdf

- Adobe PDF Preset: [Illustrator Default]
- Output Profile: Tick [Include all profiles]
- Preserve Illustrator editing capabilities. (Embed links before saving).



Leave no marks



A cut above the rest

Set any cut lines as a spot colour named CUT.
Put all cut lines on a layer on their own.

Some final points



If there is a template included in your quote, please use it!



Please also supply a low res JPEG or SCREENSHOT for a visual reference.



A Handy Tip!

Putting the final dimensions of your design in the file name earns you extra points!



For complicated or larger projects it is best to provide packaged working files. Or, feel free to talk to our prepress team to discuss the best way forward.



FOR MORE DETAILED INFO CHECK OUT OUR FULL FILE PREP GUIDE

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