
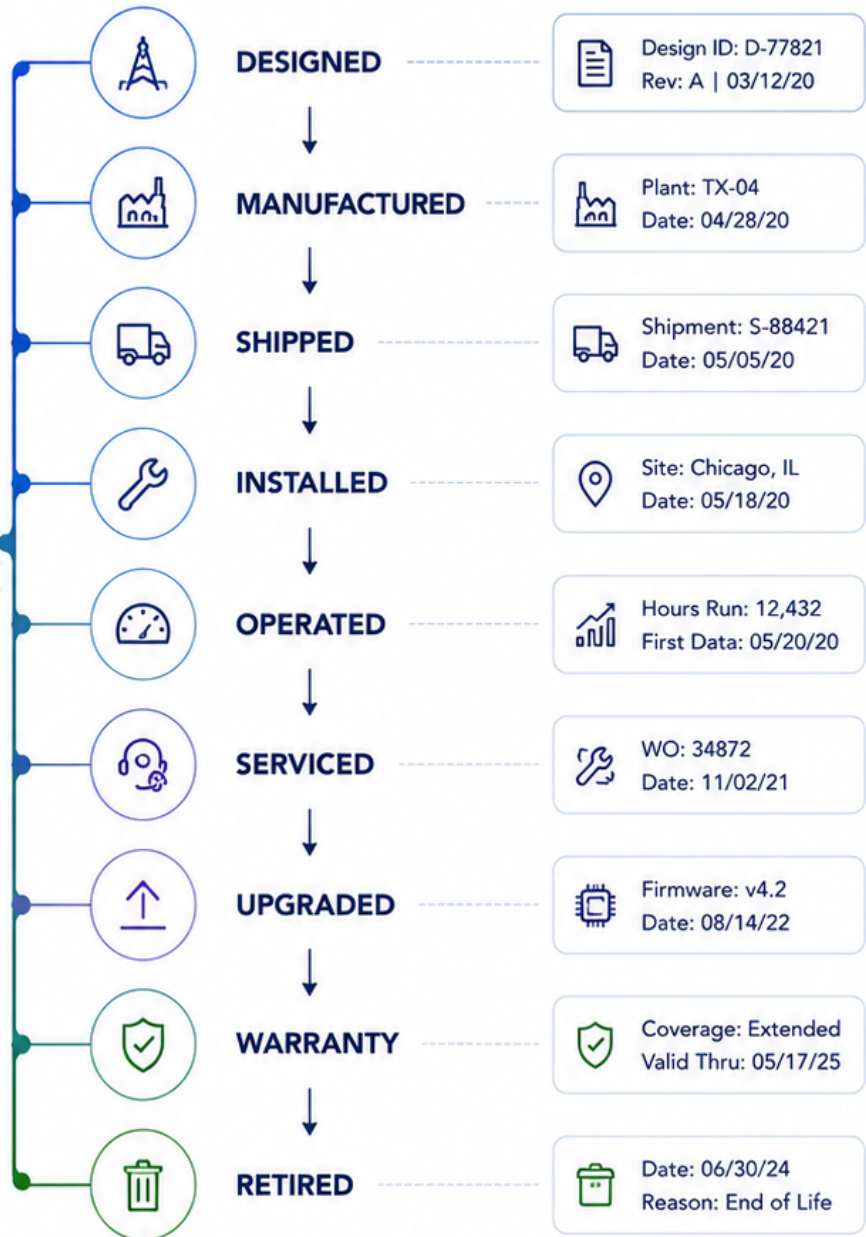


How A Global Equipment Manufacturer Created Complete Asset Context Across The Equipment Lifecycle

The asset existed everywhere.
Its history existed nowhere.



 Every interaction created data.
No system captured the complete story.



INDUSTRY:
Global Equipment OEM



REVENUE:
\$1B+




INSTALLED ASSETS:
500K+

The Asset's History Was Scattered Across The Enterprise

Each system held a fragment.
No system had the full picture.



 Every team owned part of the story.
Nobody owned the complete story.



INDUSTRY:
Global Equipment OEM



REVENUE:
\$1B+

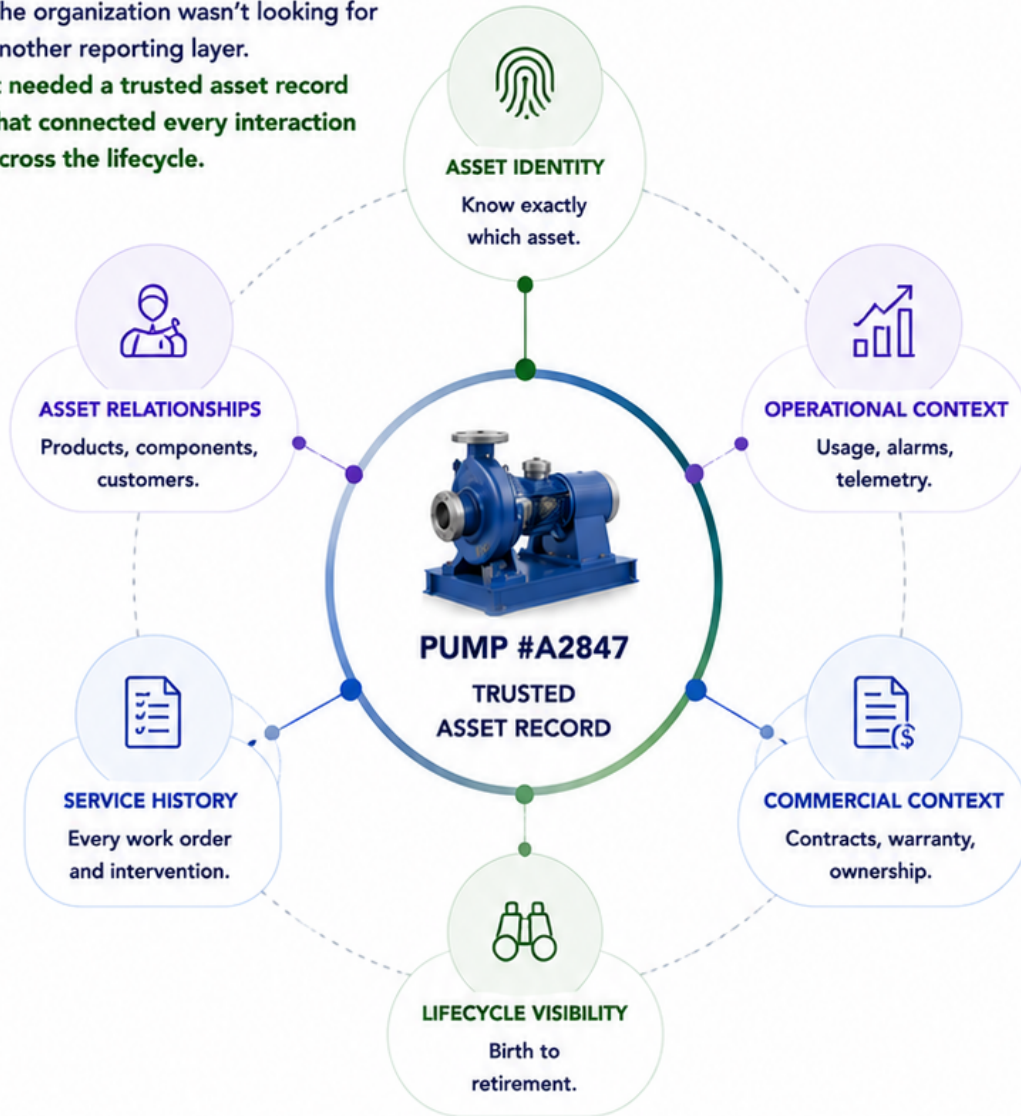


INSTALLED ASSETS:
500K+

Leadership Needed A Digital Thread, Not Another Dashboard

The organization wasn't looking for another reporting layer.

It needed a trusted asset record that connected every interaction across the lifecycle.



LEADERSHIP QUESTIONS

Can we answer these for any asset in seconds?

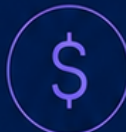
- Who owns it?
- Where is it installed?
- What happened last month?
- What firmware is running?
- What warranty applies?
- What service actions were completed?



The goal wasn't more data.
The goal was trusted context.



INDUSTRY:
Global Equipment OEM



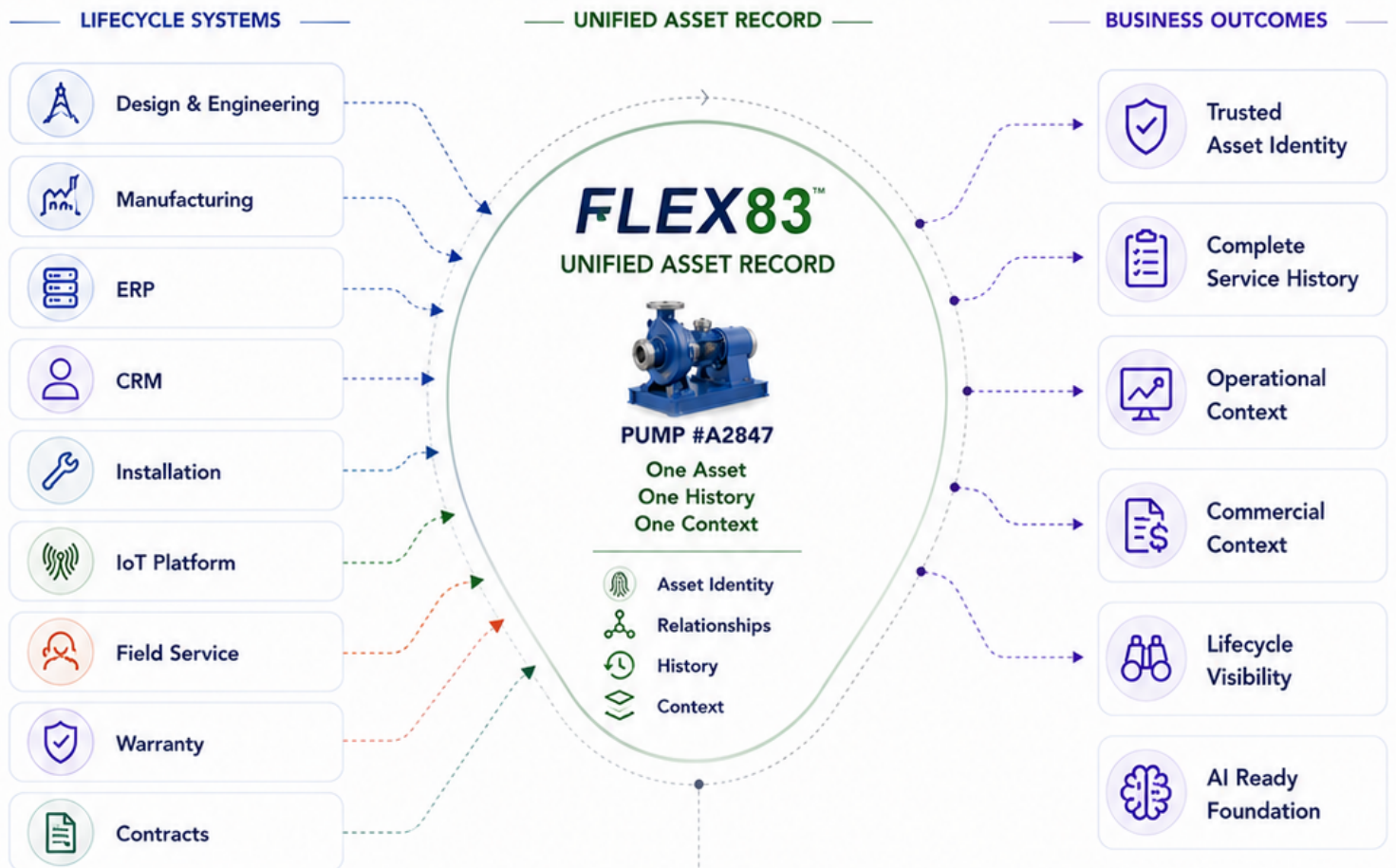
REVENUE:
\$1B+



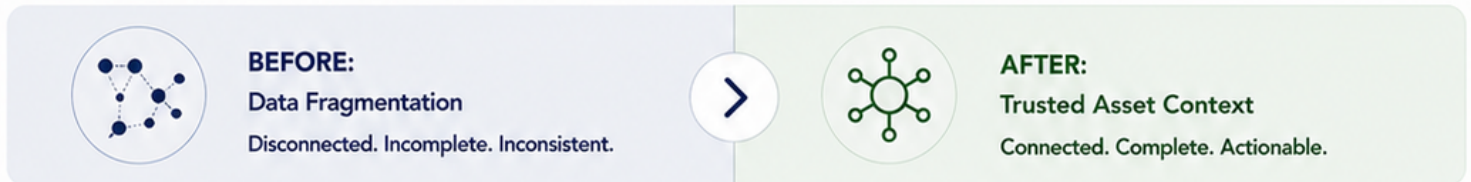
INSTALLED ASSETS:
500K+

Building A Unified Asset Record Across The Equipment Lifecycle

Instead of creating another silo, the organization created a single asset record that continuously evolved as new interactions occurred.



 Every interaction enriched the same asset record.
Every team worked from the same context.



INDUSTRY:
Global Equipment OEM



REVENUE:
\$1B+



INSTALLED ASSETS:
500K+

From Fragmented Records To Complete Asset Context

The organization no longer had to search across systems to understand an asset.

Every interaction became part of a single trusted record.



THE ORGANIZATION COULD FINALLY ANSWER:

- ✓ Where was it built?
- ✓ Who owns it today?
- ✓ What firmware is installed?
- ✓ What service actions were completed?
- ✓ What warranty applies?
- ✓ What happened last month?
- ✓ Which contracts are attached?
- ✓ What components were replaced?

Search Asset: PUMP #A2847

✓ Record Found

<p>Built At Plant: TX-04</p> <p>Manufactured 04/28/2020</p> <p>Installed Chicago, IL</p> <p>Firmware v4.2</p>	<p>Owner Acme Industries</p> <p>Last Service WO-34872 (11/02/21)</p> <p>Warranty Extended (Thru 05/17/25)</p> <p>Contracts SLA-9921, MA-7782</p>	<ul style="list-style-type: none"> ✓ Service history complete ✓ Telemetry available ✓ Parts replaced tracked ✓ Documents linked ✓ Lifecycle events captured ✓ Audit ready ✓ AI-ready context
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The asset finally had a memory.


- Faster Service Resolution**
Right info. Right time.
- Better Customer Experience**
Proactive. Personal. Trusted.
- Trusted Asset Visibility**
One source. One truth.
- AI Ready Asset Context**
Intelligent. Predictive. Scalable.


Do You Have A Platform In Place To Enable Complete Asset Context?


Creating asset lineage requires more than dashboards and point solutions. It requires a unified foundation capable of connecting data, events, documents, systems and interactions across the asset lifecycle.


Can Your Current Platform Support?


- 


Connect Structured Data
ERP, CRM, PLM, MES, Service Systems
- 


Connect Unstructured Data
PDFs, manuals, reports, contracts, images
- 

Connect Operational Data
IoT, telemetry, alarms, events, SCADA
- 


Connect Historical Data
Lifecycle events and asset history
- 

Create Unified Asset Records
One asset. One history. One context.
- 

Enable Digital Thread
Track every interaction across the lifecycle
- 

Govern Data At Scale
Identity, ownership, lineage and auditability
- 

Become AI Ready
Enable copilots, agents and semantic search



COMPLIMENTARY ASSET CONTEXT ASSESSMENT

Evaluate whether your current architecture can support:

- Asset Lineage
- Unified Asset Context
- Digital Thread
- AI Readiness



NEXT STEP:
Asset Context Assessment



FOCUS:
Unified Data Foundation



OUTCOME:
Complete Asset Context