Futures Cone

POSSIBLE FUTURES
What's the science fiction version?
Which dystopia/utopia could we imagine?
What would be a complete paradigm shift?

PLAUSIBLE FUTURES
What becomes possible when your trend meets another trend?
Which niche today could go mainstream if one bottleneck is solved?
What's the game-changer if the next generation takes over?

PROBABLE FUTURES
Which developments are very likely to occur?
What do experts/studies say will become standard?
Which breakthroughs are imminent if current investments pay off?

Increasing Uncertainty

POSSIBLE FUTURES

PLAUSIBLE FUTURES

PROBABLE FUTURES

3 years   5 years   10 years