



Innovative Companies Worksheet

The exercise aims to start a reflection on our own organisation(s) and particularly the specific innovative behaviours we already see today. We also identify behaviours you want to see more of. Start with the behaviours in each exercise and only briefly, time permitted, add outcomes and enablers afterwards.

Behavior Collections

1

Try to focus on behaviours and individual things people do. Avoid mentioning formats, events or projects with unspecified behaviour.

2

Try to be as specific as possible as you identify innovative behaviour within e.g. rather than "we generate a lot of ideas" focus on "in the last 12 months we had 1 ideation session and 2 ideas were further pursued."

Innovative Behaviors

we already see at Lufthansa

2 - Outcomes



1 - Behaviors

3 - Enablers

Innovative Behaviors

we would like to see more of

5 - Outcomes



4 - Behaviors

6 - Enablers