

MAYA CERANTOLA



ART DIRECTOR & GRAPHIC DESIGNER

Creative designer focused on concept-driven visuals and strategic storytelling across print, digital, and social platforms. Bilingual in English and French with experience collaborating across creative teams.

EXPERIENCE

Freelance Graphic Designer

Toronto | 2025–Present

- Designed event branding and invitations that doubled expected attendance
- Designed logo for a variety of start-up brands
- Developed signage and course graphics for a golf tournament

Fashion Industry Model

Toronto | 2017–Present

- Collaborate with brands and creative teams on editorial and commercial campaigns
- Contribute styling and creative direction ideas during production

Sales Associate / Stylist — Banana Republic

Burlington | 2024

- Styled clients using brand-aligned visual concepts
- Delivered personalized client experiences through strong communication

Waitress & Bartender — Oakville Golf Club

Oakville | 2021

- Supported large-scale tournaments and events in a fast-paced environment

EDUCATION

Humber Polytechnic — Toronto

Diploma, Advertising & Graphic Design

British Columbia Institute of Technology

Diploma, Tourism & Hospitality Management

George Brown College — Toronto

Certificate, Elements of Design in Fashion

CONTACT

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SKILLS

Art Direction | Design
Typography & Layout
Campaign Development
Visual Storytelling
Photography & Video Editing

SOFTWARE

Adobe Creative Suite
Figma
Canva
Capcut
Microsoft 365

LANGUAGES

English & French (Bilingual)
Italian & Spanish (Basic)