

Twix

Title: "Find Your Twix"

Duration: 30 Seconds

[Opening Scene – SIDEWALK]

Wide shot of a busy city sidewalk. Everyone out of sync.

Cut to close-medium shot, only legs in frame. At the exact moment two guys have to tie their shoelaces. Same jacket. Same pace.

SFX: A sharp rhythmic click. Upbeat music begins.

[Scene 2 – SUBWAY PLATFORM]

Wide shot of the same two guys walking and then standing a few feet apart on the subway, scrolling on their phones.

In perfect sync, they both glance to their left as the train pulls in.

SFX: Another rhythmic click.

[Scene 3 – WORKPLACE]

Close-up shot on their perfectly aligned footsteps as they walk.

SFX: Matching footsteps.

Cut to a wide angled shot as both men pass through separate security gates at the same time.

Cut to a close-up of the security guard's face. His eyes dart back and forth. He's blinking rapidly, looking confused.

[Scene 4 – STORE]

Cut to the vending machines. The men are side by side, both press the same button.

Split screen of their snack (Twix) dropping.

Cut to a medium shot from the back. They are unwrapping their snack and take a bite at the same time.

SPX: Wrappers crunch. Then crunch at the same time

They pause, turn, and lock eyes. They look identical.

Cut to medium shot of their profiles

MAN 1 (in sync): No way dude

MAN 2 (in sync): No way dude

They laugh in sync.

[Twix Logo Appears]

VO: Twix gives you a good thing. Twice

[Find your Twix text Appears]

[End Scene]