

NEW TALENT

NEW HUDSON FACADES

\$188.5m

Revenue
2024

500+

People
USA



THE CHALLENGE

New Hudson Facades, a leading North American façade contractor, needed senior hires to stabilise delivery, strengthen cross-border performance, and protect margins.

THE APPROACH



DISCOVER

Searches aligned with strategy and culture.



ASSESS

Assessing candidates for capability and cultural alignment.



ATTRACT

Proactively reaching and inspiring top talent.



SUSTAIN

Providing advisory and insights to keep the company ahead.

THE NEED

With live projects and high expectations, leadership capacity was stretched. New Hudson needed experienced operators to align teams, ensure delivery, and protect performance.

PRE-HIRE PROCESS

- Identified critical leadership gaps in Canada and the US.
- Managed full search, selection, and onboarding.
- Supported relocation and cross-border alignment.
- Advised on succession planning and functional structure.
- Targeted candidates with specialist envelope or large-scale project experience.



THE RESULTS

TIME TO
LAUNCH



HIRES MADE
IN MONTH ONE



SENIOR ROLES
INCLUDING CFO & GM

OFFER
ACCEPTANCE RATE



INTERVIEW
TO-OFFER RATIO



SUMMARY

“New Hudson faced high-pressure projects and stretched leadership. We placed four key hires to stabilise delivery, manage risk, and free the board to focus on growth; clear, fast, and effective results.”

TOM WOOD – LIGNUM GROUP CEO

“It wasn’t just about filling roles. We needed people who could take the pressure off, get control of delivery, and own their function. Lignum delivered exactly that.”

NEW HUDSON FACADES

