



TOM CLAEREN

PRESENTS

FORMULA 1 MONACO

ULTIMATE SUPERYACHT

PRESS RELEASE 2026



MONACO'S MOST EXCLUSIVE SUPERYACHT EXPERIENCE RETURNS FOR GRAND PRIX WEEK

For the fourth consecutive year, Tom Claeren brings the [Ultimate Superyacht Experience](#) back to Monaco during the Formula 1 Grand Prix weekend, transforming the 72m Stella Maris yacht into one of the most exclusive hospitality and entertainment destinations of race week.

Set in the heart of Port Hercule, the 2026 edition marks the biggest production to date and a world premiere with the exhibition of 3 cars on a superyacht, **blending Formula 1, luxury hospitality, music, art, gastronomy and global culture across an immersive three-day experience aboard the yacht.**

Following previous editions attended by **international personalities, entrepreneurs, athletes, artists and Formula 1 figures**, this year's event expands once again with major collaborations, large-scale installations, exclusive reveals and a highly curated entertainment program throughout Monaco Grand Prix weekend.



PARTNERS & EVENTS



F1 SHOWCAR & DRIVERS MEET & GREET

Among the standout moments of the 2026 edition will be the presence of an official Audi Revolut F1 Showcar exhibited onboard the superyacht beach club to highlight the collaboration between our main partner Libertex and Audi Revolut F1 Team.

Specially craned directly onto the yacht, the installation will be fully visible from Port Hercule, transforming the yacht into one of the most iconic visual landmarks of Monaco Grand Prix week. Blending Formula 1 innovation with luxury hospitality, the display is set to become one of the most photographed and talked-about highlights of the weekend.

On Saturday, June 6, the experience will culminate with an exclusive meet & greet appearance by Audi Revolut F1 Team drivers, Nico Hulkenberg and Gabriel Bortoleto, onboard the yacht during the official Libertex evening event.

ABOUT LIBERTEX

A global leader in online trading, Libertex serves millions of clients worldwide through its award-winning platforms and advanced financial technology. In 2026, Libertex continues its expansion in Formula 1 as an official partner of the Audi Revolut F1 Team, reflecting a shared commitment to innovation, precision, and performance at the highest level of motorsport.

PARTNERS & EVENTS

HYPERCAR & HELIPAD INSTALLATION

The Ultimate Superyacht will once again unveil a spectacular hypercar installation overlooking Port Hercule.

Presented in collaboration with Esser Automotive, this year's centerpiece will be dramatically craned onto the yacht's helipad to create one of the most iconic and photographed displays of the weekend.

The installation continues a tradition established by previous editions of the event, which have showcased legendary automotive icons including the Ferrari F40, Bugatti Chiron, and McLaren Solus. Blending cutting-edge engineering, luxury hospitality, and Formula 1 culture, the display has become one of the signature visual highlights of Monaco Grand Prix week.



ABOUT ESSER AUTOMOTIVE

Esser Automotive specializes in rare hypercars, collectible automobiles, and bespoke automotive sourcing for an international clientele.

Known for its expertise, discretion, and passion for exceptional engineering, the company operates at the forefront of the luxury automotive world.

PARTNERS & EVENTS

ANTOINE DUFILHO MONUMENTAL ART EXHIBITION

Art once again takes center stage onboard through an exclusive collaboration with [French artist Antoine Dufilho](#), official Art Partner of the Ultimate Superyacht experience.

Known for his monumental works inspired by engineering, motion, automotive and culture, Antoine Dufilho will unveil a curated solo exhibition throughout the yacht during Monaco Grand Prix week, transforming the vessel into a floating contemporary art destination.



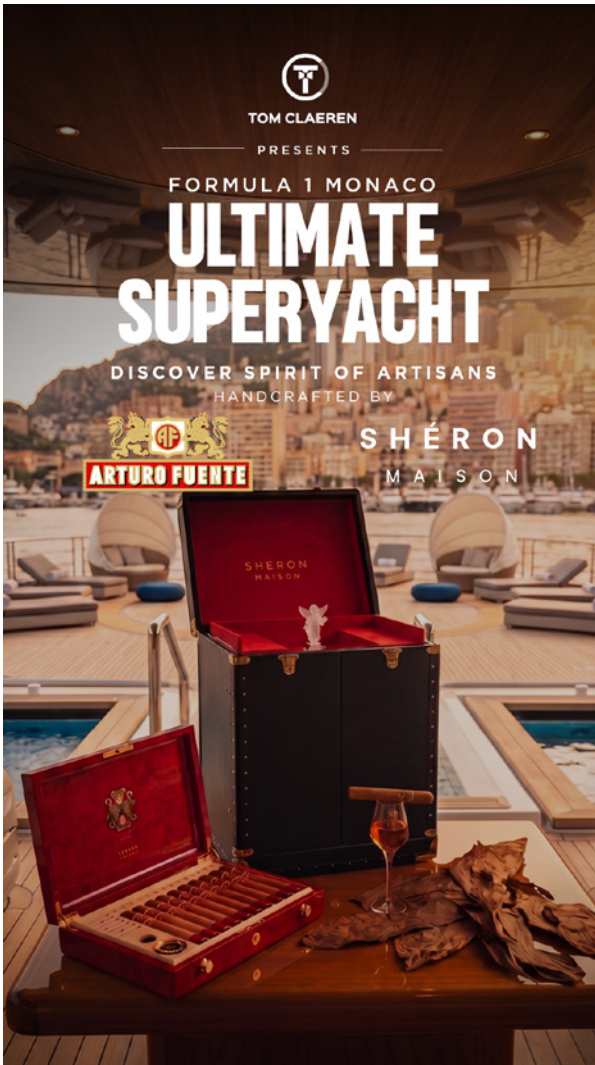
As the centerpiece of the collaboration, a monumental sculptural installation will be dramatically craned onto the bow of the superyacht, creating a striking visual statement visible across Port Hercule.

Blending contemporary art, Formula 1 energy, and Monaco spectacle, the installation is set to become one of the defining artistic highlights of the Grand Prix weekend.

PARTNERS & EVENTS



SHÉRON
MAISON



SPIRIT OF ARTISANS UNVEILING

The Ultimate Superyacht will host the exclusive unveiling of the new “Spirit of Artisans” collaboration trunk, bringing together Arturo Fuente and Shéron Maison.

Presented within an intimate onboard cigar lounge, the collaboration celebrates craftsmanship, heritage, and timeless luxury.

Throughout the weekend, guests will enjoy sunset cocktails and cigars, gourmet dining, premium caviar experiences, and exclusive entertainment overlooking Port Hercule.

ABOUT ARTURO FUENTE

Arturo Fuente is one of the world’s most prestigious cigar houses, internationally renowned for its exceptional craftsmanship, heritage, and dedication to premium cigar making across generations. Synonymous with refinement and exclusivity, the brand has become an icon within the world of luxury lifestyle and collectors.

ABOUT SHÉRON MAISON

Shéron Maison is a luxury maison specializing in handcrafted leather goods and bespoke lifestyle creations. Combining artisanal savoir-faire with contemporary elegance, the brand creates timeless pieces designed for collectors and clients seeking exceptional craftsmanship and exclusivity.

PARTNERS & EVENTS

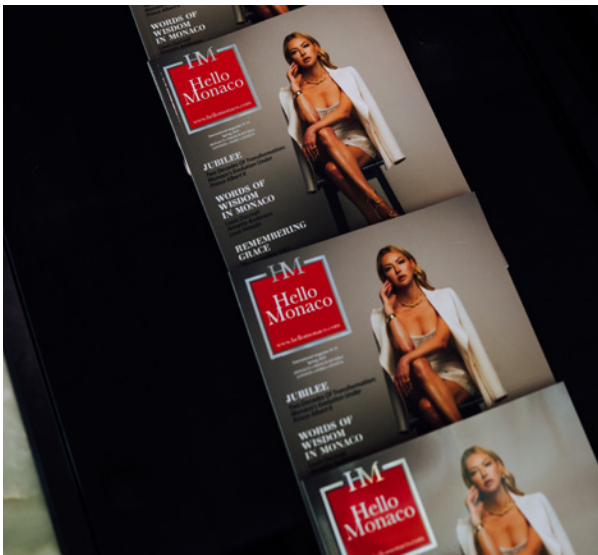


MAIN MEDIA PARTNER

International media coverage throughout Monaco Grand Prix week will be supported by [Hello Monaco, official Main Media Partner](#) of the 2026 edition.

Throughout the event, Hello Monaco will lead exclusive onboard media activations including interviews, talent coverage, partner features, and behind-the-scenes reporting, capturing the atmosphere of the Ultimate Superyacht experience from the heart of Port Hercule.

Through dedicated editorial coverage, digital storytelling, and international media distribution, the partnership will further amplify the visibility of the event, its partners, and invited guests across Monaco's global luxury, lifestyle, and business audience.



PARTNERS & EVENTS



ADRIATIQUE X ULTIMATE SUPERYACHT

As the Monaco Grand Prix reaches its climax, the Ultimate Superyacht will once again host one of the most exclusive and anticipated events of the weekend – the official After Race Party headlined by internationally acclaimed duo Adriatique, with an opening set by Afshin Momadi.

Set aboard our 72m superyacht in the heart of Port Hercule, the experience will bring together an international crowd of VIP guests, artists, entrepreneurs, athletes, and cultural tastemakers for an unforgettable night where world-class music, refined hospitality, and Monaco nightlife converge.

Following celebrated performances by Rampa, WhoMadeWho, and Shimza, the 2026 edition further confirms the Ultimate Superyacht as one of the defining destinations of Monaco Grand Prix weekend.

PARTNERS & EVENTS

CHAMPAGNE
CARBON



OFFICIAL CHAMPAGNE PARTNER

As the Official Champagne Partner of the Ultimate Superyacht, Champagne Carbon will elevate the Monaco Grand Prix experience through a series of refined onboard activations celebrating the art of Champagne craftsmanship, and celebration.

Throughout the weekend, guests will enjoy exclusive Champagne Carbon tastings within the yacht's Gourmet Lounge and main hospitality areas, alongside the presentation of the brand's iconic large-format bottles showcased across key moments of the event and evening celebrations, including a 15L Nabuchodonosor bottle made of carbon fiber.

ABOUT CHAMPAGNE CARBON

Champagne Carbon is a luxury champagne house known for its distinctive carbon-fiber bottles, limited-production cuvées, and refined contemporary identity. Recently awarded multiple international gold medals in prestigious tasting competitions by Gilbert & Gaillard, the brand has become a symbol of celebration within luxury hospitality and motorsport culture.

PARTNERS & EVENTS

 Mrs.



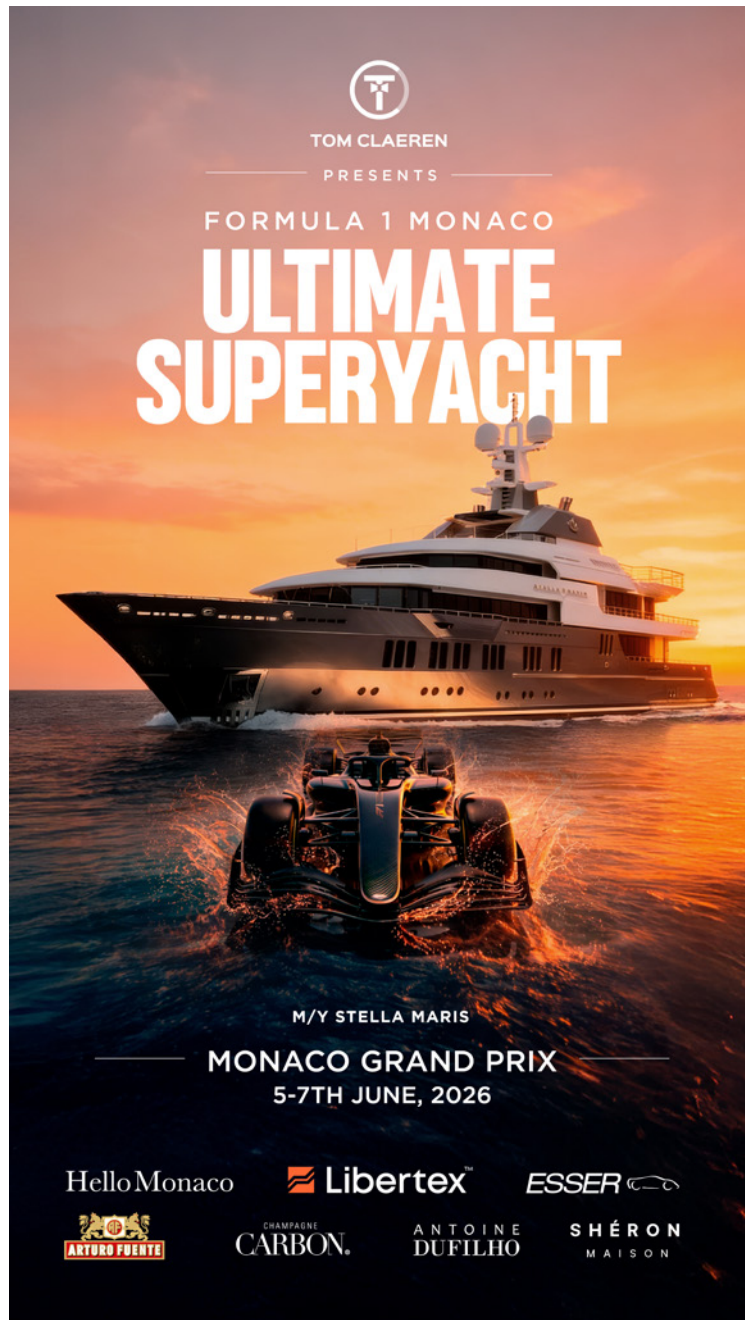
WELLNESS & PILATES ACTIVATION

Ahead of the Grand Prix festivities, the Ultimate Superyacht experience will begin with an intimate sunrise Pilates and wellness session hosted on the yacht's helipad in collaboration with Mrs. Fashion.

Overlooking Monaco's iconic harbor, invited guests will enjoy a refined morning focused on movement, wellness, and mindful luxury, followed by a healthy breakfast experience onboard. Blending fitness, fashion, and hospitality within an exceptional setting, the activation will offer a calm and elevated start to the intensity of race weekend.

ABOUT MRS.FASHION

Mrs.Fashion is a lifestyle brand with a tan through swimwear origin story that will be showcased on the Ultimate Superyacht during the wellness session in Monaco. For the F1 weekend the brand is releasing its made to order men's shirts designed for its committed clients.



THE ULTIMATE DESTINATION DURING MONACO GRAND PRIX

Blending Formula 1 culture, luxury hospitality, music, art, and international networking, the Ultimate Superyacht Experience continues to establish itself as one of the defining destinations of Monaco Grand Prix week.

Bringing together global brands, world-class entertainment, and high-profile guests aboard one of Monaco's most iconic superyachts, the 2026 edition is set to deliver its most ambitious experience yet — with international media exposure and digital content expected to generate hundreds of millions of views worldwide.

MEDIA & PARTNERSHIP CONTACT

ULTIMATE Superyacht Experience

Hosted by Tom Claeren

Monaco Grand Prix 2026

Instagram: @tomclaeren / @ultimatesuperyacht

Press & Partnership Inquiries:

- marielou@tomclaeren.com
- +33 6 86 42 52 70
- @marielouguilhot

THE MOST ICONIC SUPERYACHT EVENT IN F1

For three consecutive years, our Superyacht Experience has set a new benchmark for **high-impact hospitality during the Monaco Grand Prix and Abu Dhabi Grand Prix** — featuring hypercars displayed on deck, exceptional media visibility, and one of the most curated guest lists of the race weekend.

With **hundreds of millions of views and extensive international coverage across social media and television**, the experience has established itself as one of the most prominent private events surrounding Formula 1 in Monaco and Abu Dhabi.



UNMATCHED MARKETING MATERIAL

For three consecutive years, our Monaco Superyacht and now Abu Dhabi event have been the most talked-about private events of the F1 calendar — a benchmark of prestige, content, and access. Enjoy a selection of videos and photos from our past events below.

[CONTENT LINK HERE](#)



OUR LAST EVENT : 2025 ABU DHABI F1 GRAND PRIX

Aboard our 66-meter yacht, docked trackside at Turn 9 of Yas Marina Circuit, guests had the opportunity to enjoy front-row race views, gourmet dining, world-class entertainment, and unforgettable celebrations, all wrapped in a one-of-a-kind luxury hospitality platform. From day to night, racing to helideck parties, this is where the true Grand Prix magic happens.

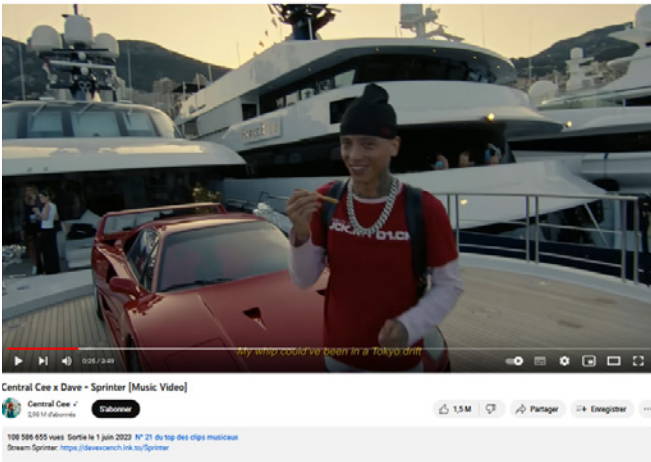


500M to 1Bn Media Reach

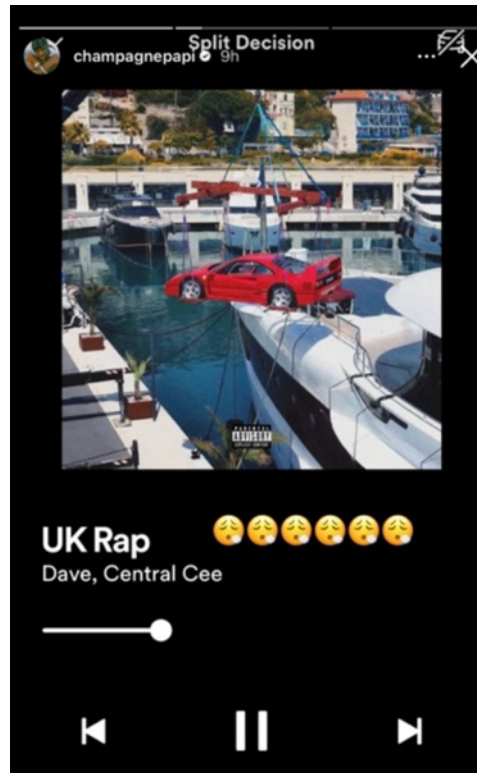
2023 Edition - GLOBAL TV NEWS, DIGITAL ARTICLES, SOCIAL MEDIA, MUSIC VIDEO



F1 TV featuring numerous times our yacht in their live stream and reportages along with international news and sport channels such as **SKY Sport / SKY News** generating millions of views.

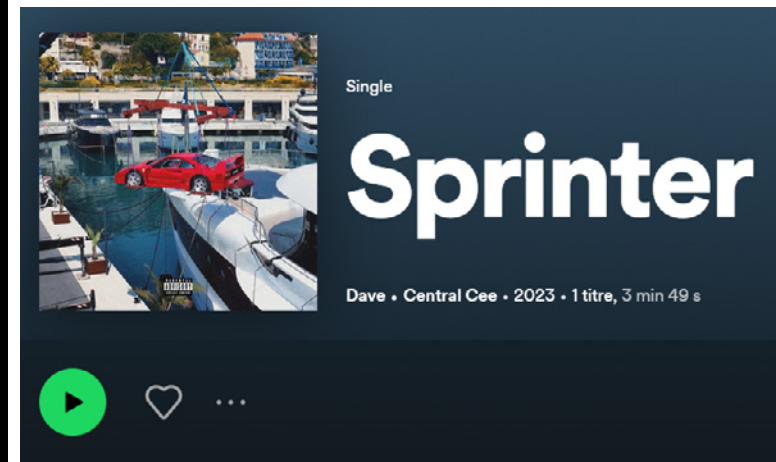


SPRINTER music video by Central Cee and Dave, partly shot on our yacht reaching **360 million views**.



DRAKE instagram account gathering **142 million followers** & sharing our image used as Album Cover of Sprinter showing the Ferrari F40 loaded on the yacht

Sprinter including our image as Cover Album gathering **1 billion streams on Spotify** only



Populaires

1



Sprinter



341 126 019

3:49

500M to 1Bn Media Reach

HUNDREDS OF PUBLICATIONS
GLOBAL TV NEWS, DIGITAL ARTICLES, SOCIAL MEDIA, MUSIC VIDEO

Social Media celebrities, artists among them best selling French Artist in the world Richard Orlinski (exclusive yacht exhibition), luxury media reaching more than **100 million followers** publishing about or being present at our event. A few of them below :

Richard Orlinski
7,6M Followers
Art Partner

Dave Santan
3,8M Followers

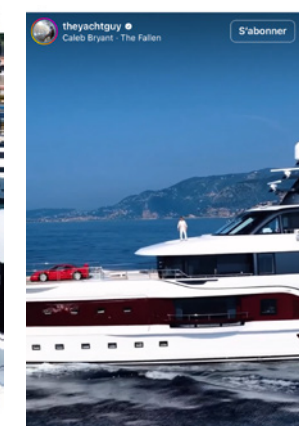
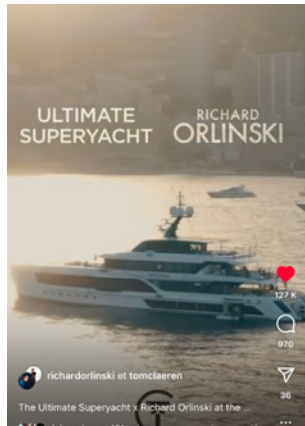
TheTrillionaireLife
10,1M Followers

PatekWorld
246K Followers

Central Cee
9,1M Followers

Hidden.NY
1,6M Followers

TheYachtGuy
900K Followers



Onlyforluxury
4M Followers

Seb Delanney
326K Followers

RioCam x Majamalnar
Art Photography
generating millions of impressions

Camilla Coelho
10M Followers

Watchanish
1,7M Followers

Fabio Quartararo
2,3M Followers
Motorbike world

Dillon Bhatt
7M views with
2 viral videos

