



Technology for Home Builders

Strata Home



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A photograph of a modern residential development at sunset. The scene features several houses with different architectural styles, including brick and stone facades. A paved road with a few cars is visible in the middle ground. The sky is filled with soft, orange and pink clouds, and a flock of birds is flying in the upper right. A stone-paved path leads from the foreground towards the houses.

**Smarter
with Strata.**



What is Strata?

Strata is a smart home technology platform that takes your developments to the next level.

- It gives you an upsell without significant cost
- It makes your homes stand out from the other properties buyers can choose from.
- It's affordable and scalable no matter your development size



Why Strata?

Strata technology bridges the gap between DIY smart home products and custom-install smart technology.

Prime & Super Prime

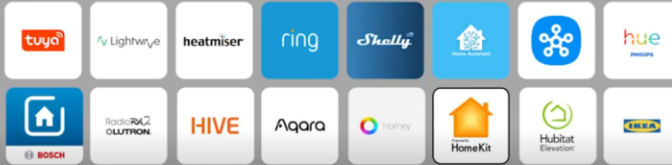


Really expensive and complex

Mid Market



DIY



No value-add for developers



Pierre by Strata

Pierre is a smart home platform developed through frustration with expensive and complicated solutions. We wanted to make a great product that is easy to adapt and affordable.

Each project is unique, and PIERRE technology is designed to accompany your space through all its phases - from design and renovation to the enhancement of existing properties.

Whether you're building or renovating, or you're happy with your home and just want to make it smarter, PIERRE offers flexible solutions to meet your needs.



Home Voždovac

Belgrade, Serbia

[Discover more](#)



Villa Lala

Novi Sad, Serbia

[Discover more](#)



Beluga Bay

Budapest, Hungary

[Discover more](#)



Pines

Belgrade, Serbia

[Discover more](#)



New Town Homes

Belgrade, Serbia

[Discover more](#)



MOL petrol station

Mohács, Hungary

[Discover more](#)



Smart office in Szeged

Szeged, Hungary

[Discover more](#)



Pierre is already installed in hundreds of smart buildings, backed by a friendly support team both in Europe and the UK.

A Hybrid Solution

PRO



A wired smart control system.
Scalable. Reliable. Secure.
Perfect for new builds and large
developments.

WAVE



A wireless smart control system.
Flexible. Fast. Easy.
Perfect for new build, retro fit or
scaling existing wired systems.

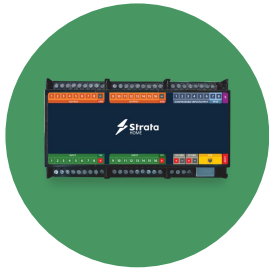
One App

A fast mobile application gives homeowners complete control over their house. From climate to CCTV to lighting and shades – all in one place.



Wired and wireless devices get seamlessly unified in the Pierre application, available on Android and iOS.

Product Categories



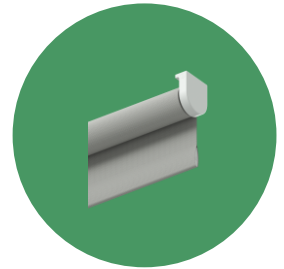
Controllers & Gateways



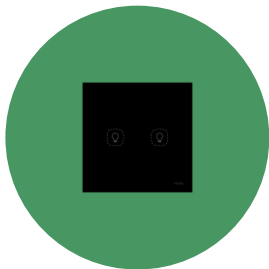
Lights



Doors & Gates



Shades



Switches & Scene Controllers



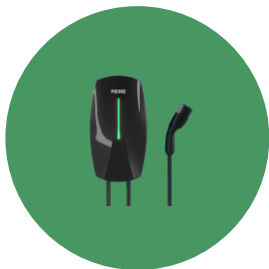
Climate



Energy Monitoring



Intercom & Doorbell



EV Charging



Motion & Presence Sensors



Fans & Motors



Relays



Humidity Sensors



CO, Gas & Smoke Detection



CCTV & Security



Displays



Smarter with Strata

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